



COMPANY PROFILE

Riaz & Co.
Chartered Accountants
www.riazca.pk



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Why Riaz & Co.?

Riaz & Co. is one of the approved audit firms by the Institute of Chartered Accountants of Pakistan (ICAP) working since 2006 having satisfactory Quality Control Review (QCR) rating in Pakistan.

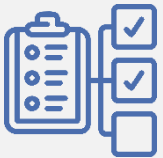
We believe we are in a position to provide the high-quality services you seek in an efficient manner due to:



Our understanding of the business that you operate in;



Quality and experience of our team;



The capacity to provide value added deliverables.



Our services

Breadth of services:

Our firm, as professional services firm, provides wide range of services to clients. Our professionals work in multi-disciplinary teams to offer cross-border services. They have an in-depth knowledge which ensures that we provide practical, value-added assistance to clients.

We provide a broad range of services to clients across all of the main market segments always considering limitations as set by auditors' independence rules. However, some of our major global services include:

Audit	Tax
Statutory audit(s)	Company's taxation
Review engagement(s)	Partnership's taxation
Performance audit(s)	Individual's taxation
Compliance / internal audit(s)	Tax planning
Agreed upon procedures	Other tax advisory / services

Advisory

Risk management

Business valuation(s)

Forensic & Transaction advisory

Business plans / feasibility studies

SOPs / Internal controls building

Regulatory & compliance services

Performance appraisals

Due diligence services

Mergers & acquisition (M & A)

Management advisory

Family owned business advisory

Business process review (BPR)

Succession planning / family constitution

Joint venture (JV) consulting

Franchise consulting services

Business buy-out / selling advisory

Cloud ERP

Our Approach	Why Choose Us
Need assessment and planning	Expertise
Customization and configuration	Customized solutions
Data migration	Commitment to success
Training and change management	
Testing and quality assurance	
Process flow design(s)	
Implementation & support	



Numeric Soft (Pvt) Ltd. is an associated company that is primarily engaged in development & implementation of cloud ERP software suitable for all sizes of entities from SMEs to LSEs. For further detail, please visit www.numericsoft.net

CFO Services & Corporate Affairs

Our Services	Corporate Affairs
Financial reporting & compliance	Company incorporation(s)
Financial modeling & forecasting	Statutory compliance
Business plan(s) & financial strategies	Partnership firm registration
Financial management advisory	Partnership final settlements
Financial statement review / year closing assistance	Regulatory approvals' assistance



Our Valued Clients

Served to these key clients



Our Valued Clients



Islamic Aid



Work Methodology

Riaz & Co. invested heavily in developing leading edge technology, valued added advisory and consulting skills. We recognize that advisory, consulting must focus on providing value to the organization through a mix of knowledge sharing, coaching and effective challenge. Key attributes of the methodology include:

- ✓ **Value for money approach; optimizing the value by focusing on significant areas of the organization.**
- ✓ **Meeting and exceeding the definition of performance measurement.**
- ✓ **Encouraging the use of specialists.**
- ✓ **Encouraging staff to add value through effective challenging.**
- ✓ **Leverage on the value provided by experts and other professionals.**



Establishment



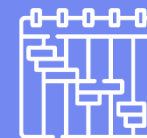
Understanding
Business Dynamics



Execution



Reporting



Project
Management



Our Core Team



Engagement
Partner(s)



Engagement
Director(s)



Engagement
Manager(s)



Support Staff

Team Structure

- ✓ The Engagement Partner will be responsible for the delivery of a high-quality service. He will oversee work performed on the engagement, ensuring that the work performed by the team adequately addresses the areas of concern to you.
- ✓ The Engagement Director will provide an insight into the key business issues and its implications for the Client.
- ✓ The Engagement Manager will lead the team to complete the agreed scope of work and ensure that issues of concern are brought to attention in a timely manner.
- ✓ The Firm also have technical experts of various sectors.



Riaz Ahmad

Principal – FCA, CPA (USA)

Riaz Ahmad is Qualified CPA from USA and also Qualified Chartered Accountant from Pakistan with sound post CA qualification 23 years+ experience utilizing accounting & financial experience in development & delivery of viable business strategies and tactical plans that contributed towards revenue generation opportunities. Major areas of interest includes, Strategic planning, tax and financial advisory.

Extensive multi-dimensional experience in accounting, finance and taxation. Strong and decisive leadership qualifications, with excellent analytical, organizational and communication skills.

His key achievements consisting in the past include: designed & developed feasibilities, assistance in Initial Public Offering (IPO), business development manuals, SOPs, as well as financial arrangements & management for various projects including Manufacturing, FMCG Distribution channels, Automotive dealership network, Restaurants, Retail outlets, NPOs, Agro products processing (Flour & Rice Mills) Poultry, Dairy, Live-stock, & Community development.

Visited Japan, USA, China, Italy, France, Qatar, & UAE for professional development with sound exposure in forming and executing bilateral trade Joint Ventures with Pakistan.



Imran Sohail

Director – FCA, CPA (USA)

Imran Sohail is a Qualified Chartered Accountant. He holds the Fellow Membership of the Institute of Chartered Accountants of Pakistan (ICAP). He is also a Certified Public Accountant and member of Michigan State Board of Accountancy USA. He has variety of experience in manufacturing & services industry in Pakistan and Middle East. He served as Chief Financial Officer & Director Finance in Textile, Sugar, Construction & Media Industry over 25 years and enjoyed a diversified professional portfolio.

He has sound experience in business consulting especially in business process re-engineering, profitability improvement diagnosis, designing standard operating procedures, giving value added findings and recommendations to aid businesses in identifying and managing business risks.

His core expertise are in area of financial & strategic planning, business expansions & start ups, crisis & risk management, mergers & acquisition of business, business development, staff & business performance, business planning & analysis, financial reporting and regulatory

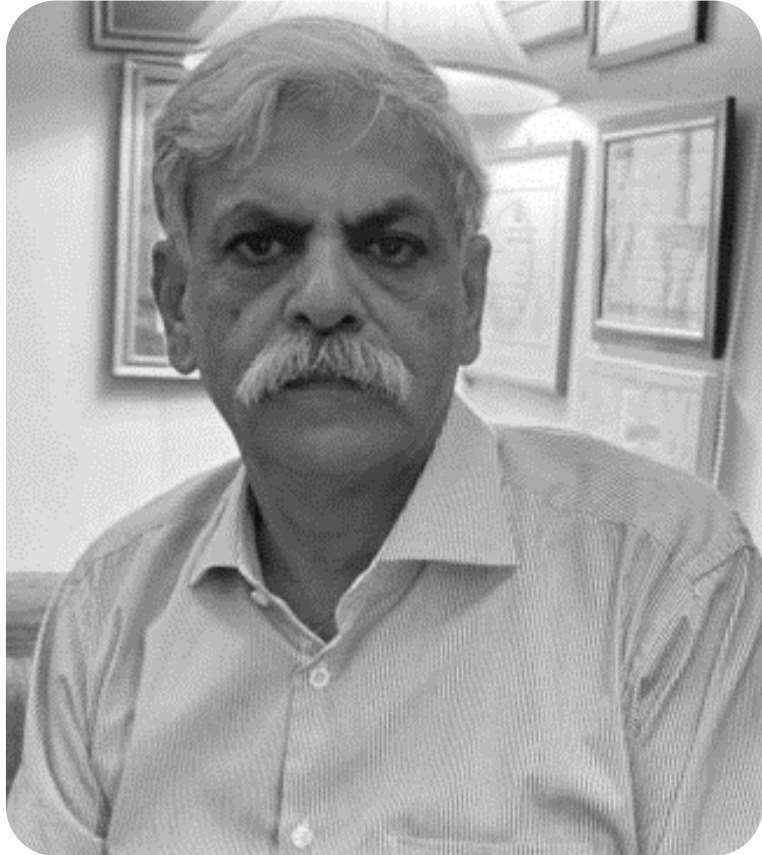
compliance. He attended various Professional Development courses events, workshops, conferences & seminars in USA, UAE, UK, & Pakistan



Rabia Akbar

MBA – Marketing Advisor

- Highly accomplished marketing & sales leader having strategic & tactical ability to take organization to next level.
- Served top positions in marketing, brand development departments of leading brands in Pakistan which includes **Porsche, BMW, ICI.**
- Strengths includes branding, CRM, event management, product launching.



Azam Khan

MBA – Advisor Govt. Projects

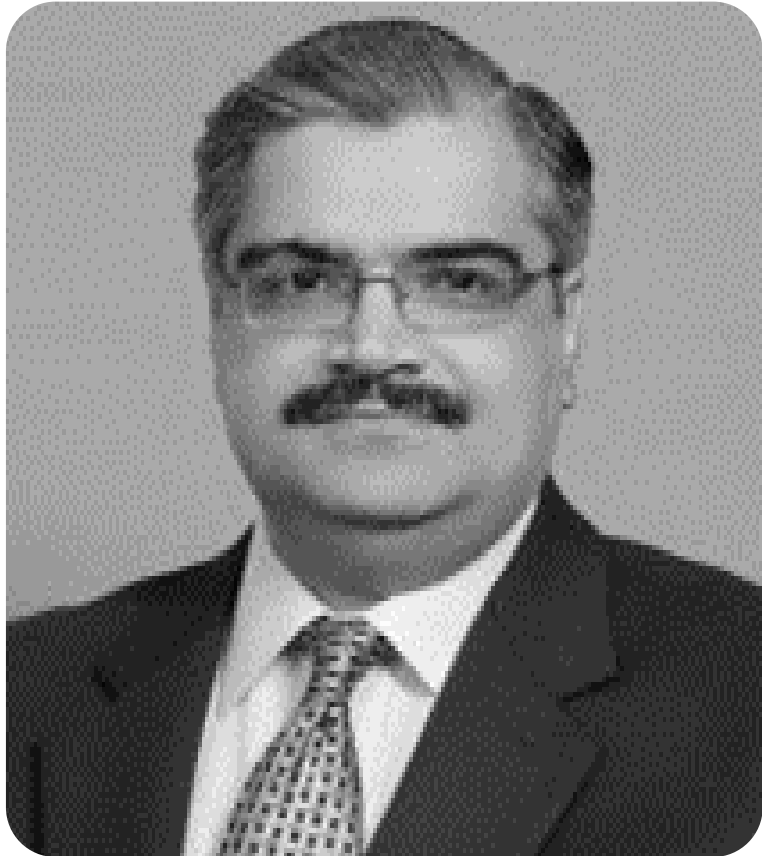
- Served the Government of Pakistan at top management positions that includes, Dy. Auditor General Pakistan, Accountant General Sindh.
- Attended numerous courses including executive leadership course from **HARVARD, JF Kennedy School of Govt.**
- Served UN Mission in 2009.
- Worked for World Bank in 2005 representing Pakistan.
- Actively engaged in voluntary assignments.



Syed Adeel Ahmed

FCMA, MBA (LUMS) – Advisor Business Strategy

- 20 years+ experience includes at top management positions in local & multinational companies which includes **Sharif group, Kansai Paints, Dawlance. Al-Gurair Group, UAE, Dawood Lawrencepur.**
- Responsible for strategic & planning matters.
- Expertise in ERP buy & implementation decisions.



Tahir Mahmood

M. Com (Director Sales & Support)

- 25 years+ experience includes handling accounts of SMEs, ERP implementation & customer support in Pakistan.
- Handsome experience in Product need assessment, problems fixing.
- Key strengths includes Process mapping & functional quality assurance of software.



Contact Us



105-B, Gulberg-II, Lahore, Pakistan.



Tel: (+92) 42 35759052 - 53



Email: riaz.vhr@gmail.com



www.riazca.pk