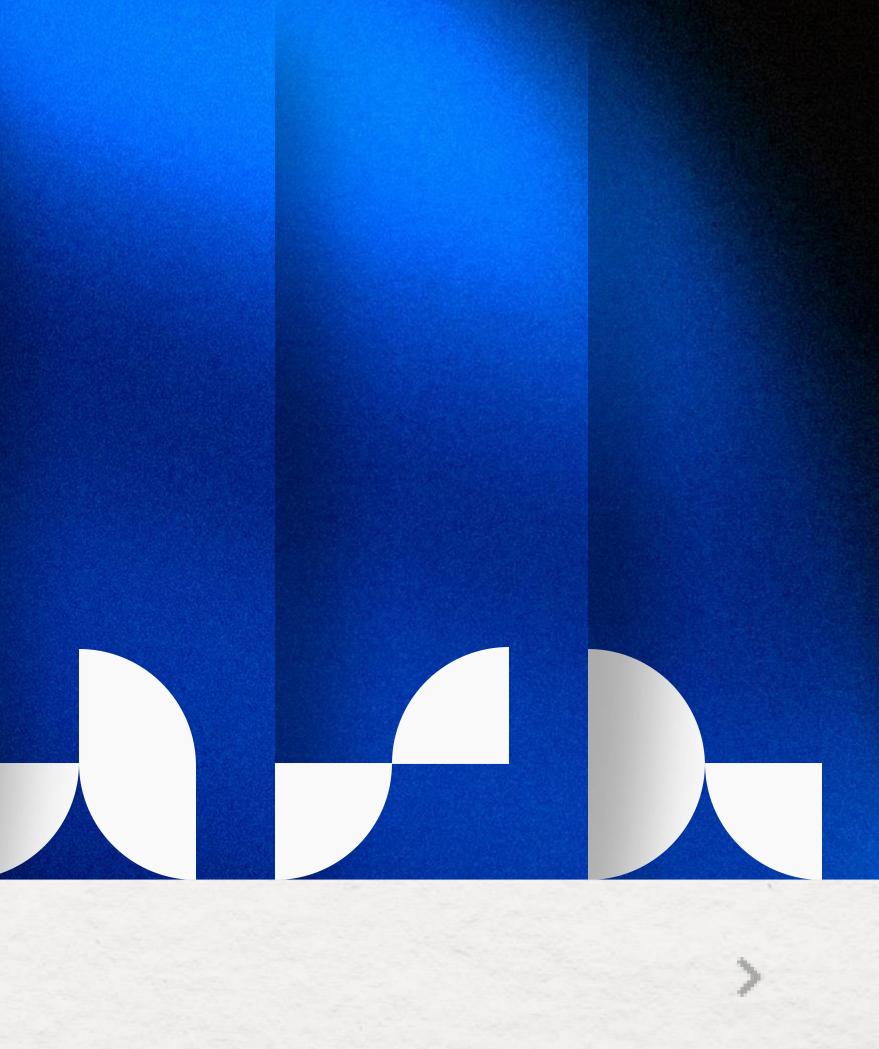
2024

### S.R. Management Consultants (Pvt) Ltd

Setting industry standards for excellence, agility, and transformative impact in a dynamic business environment.



# Our Vision

To be the first choice for BPO services, partnering with clients to add the greatest value and help them achieve greatness in their endeavors.

# Our Mission

To provide unparalleled BPO services that empower our clients and employees to achieve excellence, fostering partnerships built on trust, innovation, and mutual success.



We aspire to set the industry standards for excellence, agility, and transformative impact in a dynamic business environment



### Organization Chart

#### Board of Directors (BOD)

03 Members | Incl. CEO

#### **Executive Leadership Team**

05 Members | Reports to the CEO

CPO

**Chief People Officer** 

#### Management Level

33 Members | Reports to Respective Executives

Financial Controllers **Rpt. to CEO** 

Accounts Managers Rpt. to CFO

CEO

(Board Member)

Procurement Managers **Rpt. to CEO** 

CFO

**Chief Financial Officer** 

**Internal Audit** Managers Rpt. to CEO

#### Support and Technical Staff

115+ Members | Reports to respective managers

Working in accounting, procurement, internal audit, internal control, IT, HR, etc. CMO

**Chief Marketing Officer** 

CIO

**Chief Information Officer** 

IT Manager **Rpt. to CIO** 

HR Manager Rpt. to CPO

**IT** Audit Managers Rpt. to CEO

#### **Administrative Staff**

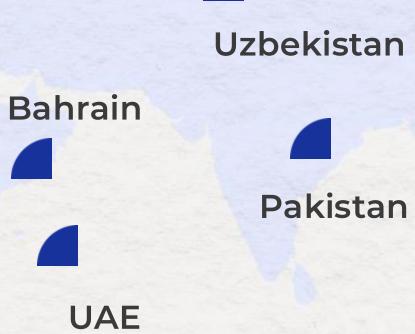
10+ Members | Reports to the CEO

Support roles like administrative assistants, office management, etc.

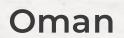
# Serving a Global Clientele

Morocco

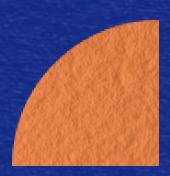




**KSA** 



### **Powering ASR** BPO



# Global 250

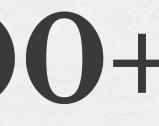
We serve as trusted partner to one of the Global 250 Most Valuable Companies











95/100 of our top clients on 5+ yrs retainer

### **BPO** Services

CORE SERVICES



End-to-end Accounting

Supply Chain Support

Risk Management & Internal Control Function

Corporate Finance Function

Tax Preparation & Filing

Manpower/human Resource Outsourcing

Internal Audit
Function

Payroll Verification

Remote Auditors

Transaction
Verification
Services

### Consulting Services

SECONDARY SERVICES

Ath

Internal audit & Risk Management

Financial Modelling, Feasibilities, & Business Plans

IFRS

Digital Transformation

> Monitoring & Evaluation Services



**Business Process Re-engineering** 

Start-up Advisory

Restructuring Studies

Business Valuations, M&A, & Transaction Advisory

### Auc Services

SECONDARY SERVICES

### Forensic Audit

Forensic audit services play a crucial role in identifying, investigating, and resolving financial discrepancies and fraud.

At ASR, our forensic audit experts examine financial records with precision to uncover hidden transactions, irregularities, and misappropriation of funds.

We specialize in assisting clients through fraud detection and prevention and internal investigations.

#### Information **System Audits**

In the age of digital transformation, safeguarding information systems has become essential for business continuity and data integrity.

ASR offers specialized Information System Audit services designed to evaluate the security, integrity, and efficiency of IT systems.

Our audit focuses on data security, IT governance, and process optimization.

## Industries Served



Automotive



**Consumer Products** 



Hospitality



**Engineering**, Construction 



**Real** Estate



Power, Utilities, Renewables



Healthcare



**Not-for-profit** 

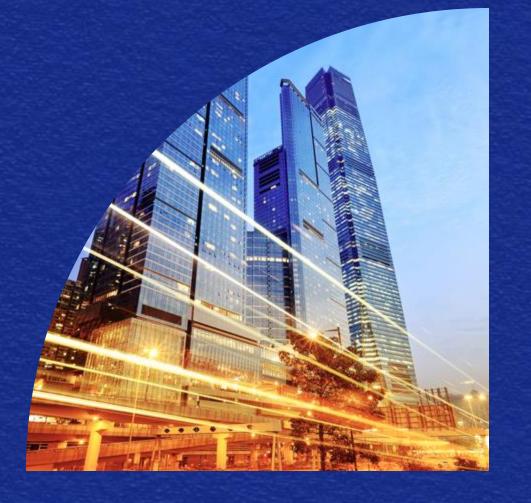


**Retail**, Wholesale, Distribution



Technology

# Why Outsource?



Focus on core competency

Take processes to best-in-class

Minimize capital investment

25-50% cost savings

Leverage global talent pool



# FAQs

## How does ASR BPO ensure data privacy?

We prioritize data privacy through a comprehensive IT security policy, which includes physical access controls, continuous internet connectivity, firewalls, and the disabling of USB ports and printing capabilities.

We enforce strict confidentiality measures to protect client data at all times.

### How does ASR BPO maintain control and oversight for clients?

We maintain full visibility and control through a transparent transition process, supported by a robust governance model.

Our clients have continuous access to performance data, and we conduct regular feedback loops to ensure alignment with client expectations.

# FAQs

FAQs

### How does ASR BPO handle cultural alignment with clients?

At ASR BPO, we emphasize a strong cultural match by hiring professionals who embody our right- people values and culture.

We also provide multilingual support to bridge any language gaps and ensure effective communication across cultures.

### Can ASR BPO scale services as my business grows?

Absolutely.

We are equipped to scale services according to your business needs, supported by a dedicated HR team for immediate resource availability and a talent pool skilled in various domains, including IFRS, ERP suites, supply chain, and IT.

# FAQs

# FAQS

# How does ASR BPO manage knowledge transfer?

We ensure a smooth knowledge transfer through a comprehensive onboarding training module and detailed documentation processes.

Our teams are trained to assimilate and transfer knowledge effectively, minimizing disruptions during transitions.

# How does ASR BPO protect intellectual property?

We enforce strict intellectual property protection measures through our comprehensive IT security policy.

This includes physical and digital safeguards, confidentiality agreements, and monitoring mechanisms to ensure your intellectual property is secure.



# How We Stand Out From The Rest

**Cost** Effective

Consistent **Feedback Loops** with customers for enhanced communication

Uninterrupted Internet Connectivity

Strong KPI Compliance & Monitoring Mechanism

Long term partnership not just a vendor relationship

Comprehensive **Talent Acquisition**, Staff Retention, L&D, & Performance **Monitoring Policies** 

Comprehensive Onboarding **Training Module** 

Monthly & Quarterly Performance Reviews

Visible & Transparent **Transition Process** with a robust governance model

Focus on Process Improvement

> We employ Lean Six Sigma & Business Process Reengineering (BPR) methodologies for process improvement

No Time-Zone Barrier

Process & Quality Control

#### Comprehensive **IT Security Policy**

(physical access controls, continuous internet connectivity, confidentiality and data security, firewalls, disabling printing & USB ports,

#### Dedicated HR team

for immediate resource availability

#### **Robust Business Continuity Plan**

(alternate well-equipped operational office site, multiple power/energy sources, dedicated working space for outsourcing teams)

#### Talent Pool

(IFRS, ERP suites -Oracle, SAP, Odoo, MS Dynamics, QuickBooks, supply chain, IT)

#### Multilingual Support

Right-People Values & Culture

Attrition Rate Less Than 10%

# Tools we use



#### **E-BUSINESS SUITE**



**FUSION APPLICATIONS** 









### ORACLE **NET**SUITE

SAP<sup>®</sup>Business One



# Contact Us

Arh

Phone

+971 53 512 8990 +92 300 485 3639

Email info@asrbpo.pk

Address 

Pakistan Office

S.R. Management Consultants (Pvt) Ltd 275, H-1, Johar Town, Lahore, Pakistan

UAE Office Office 1509, 15th Floor, Citadel Tower, **Business Bay, Dubai, UAE** 

+92 321 481 6856

Website

www.asrbpo.com



