

ICAP Elections 2021: Regional Committee

NORTHERN REGION, ZONE A

14 candidates (order of names in alphabetical order).



S. NO	Name of Candidate	Membership Registration No.
1.	Ahmad Salman Arshad, FCA	6574
2.	Ahmed Jabbar, FCA	3440
3.	Ammara Shamim, ACA	8615
4.	Aneel Peter, FCA	6856
5.	Aqeel Alam, FCA	8716
6.	Farooq Hameed, FCA	3503
7.	Mohsin Jamil, FCA	4991
8.	Muhammad Ali Rafique, FCA	5619
9.	Muhammad Imran, FCA	6028
10.	Muhammad Taiyab, FCA	5229
11.	Muhammad Usman Ali, ACA	8961
12.	Obaid-Ur-Rehman, FCA	6042
13.	Syed Muhammad Hassan Ali, FCA	7119
14.	Waseem Iqbal, ACA	8395

Ahmad Salman Arshad, FCA

Candidate Statement # North A 1RC

MR Number : R- 6574
Election Type : Regional Committee
Region : North
Zone : Zone A



Existing Position(s):

Position Title : Managing Partner
Organization : Aamir Salman Rizwan Chartered Accountants
Start Date : 2012-11-12

Immediate Past Positions:

Position Title : Manager Business Assurance Services
Organization : Grant Thornton Anjum Rahman
Start Date : 2009-11-30
End Date : 2012-10-31

1. Academic and Professional Achievements:

- Served as a member of Practice Support Committee (2018-2020)
- Served as a member of SMP Committee (2018-2020)
- Served as a member of CPD Committee (2019-2020)
- Trainer for a number of CPD Programs & Seminars
- Participated in Audit Software Selection for SMPs
- Served as a member of various committees of Lahore Tax Bar Association
- Teaching experience at university level

LinkedIn Profile:

<https://pk.linkedin.com/in/ahmad-salman-arshad-fca-b61a8843>

Facebook Profile:

<https://www.facebook.com/aeshsalman>

2. Professional Affiliations (*compulsory):

- Fellow Member of ICAP
- Life Time Member of Lahore Tax Bar Association
- Country Representative of the Firm for MSI Global Alliance

3. Inspiration and Motivation to be a Member of the Council/Regional Committee:

'Contribute to Serve' is the philosophy I believe in when it comes to doing something for the Institute and the Profession. The vision and objectives outlined below can only be achieved through active participation in the ICAP. Therefore, to better serve our institute and the members, I wish to be elected to the NRC.

4. Key Objectives and Vision:

Vision:

ICAP and CA Pakistan widely known and perceived as the most eminent accounting body in public, private and development sector through capacity building and professional excellence.

Objectives:

- The scope of NRC is very limited, still it is so well formulated and thought out that if properly executed, will prove to be a stepping stone in achieving the vision of the Institute.
- My core objective is to design the CPD program based on capacity enhancement requirements of all segments of members. We will design a calendar of CPD activities which will ensure active participation of all regions and segments of members and also establish a pool of presenters who have good presentation and communication skills. Our CPD for SMPs will also include sessions on benefits of audit tool, audit quality enhancement procedures, new types of services which world is adapting, client acceptance and management techniques, work environment, staff motivation and effective utilisation of resources.

- For Industry members, we will include trainings on coexistence, team management, leadership roles, sector wise challenges etc; and for new members, we will have sessions on career planning, setting and achievement of goals and unleashing the hidden potentials.
- NRC will also play its role in personal effectiveness, communication and behavioural skills development of members.
- We will ensure that NRC acts as a bridge between Council and Members and reduces the communication and expectational gaps by conveying the roles performed by each one of them. We will also engage the students through platform of CASA to reduce huge expectational and communication gap.
- NRC will, with the help of Council, work on establishment of Job Placement Office which will work in close alliance of human resource offices of the companies.
- NRC will have multiple sessions with other bodies which will improve the image of our brand and create more jobs for our members and will continue good works.

Ahmed Jabbar, FCA

Candidate Statement # North A 2RC

MR Number : R- 3440
Election Type : Regional Committee
Region : North
Zone : Zone A



Existing Position(s):

- (i) **Position Title** : Partner
Organization : Parker Russell - AJS Chartered Accountants
Start Date : 01.07.2007
- (ii) **Position Title** : Director Academics
Organization : The Tips Group of Colleges
Start Date : 01.07.1998

Immediate Past Positions:

Position Title : Partner
Organization : Zahid Jamil & Co. Chartered Accountants
Start Date : 01.07.2002
End Date : 30.06.2007

1. Academic and Professional Achievements:

Mr. Ahmad Jabbar is a fellow Member of the Institute of Chartered Accountants of Pakistan (ICAP). He is also a Fellow Member of the Pakistan Institute of Public Finance Accountants (PIPFA). He is attached with Chartered Accountancy for more than two decades. He is one of the pioneers to introduce The TIPS Group of Colleges. He is highly proficient, result driven senior Taxation practicing chartered accountants having well versed professional experience in Corporate and Tax Advisory division. He has made dynamic improvements in the field of education and has 22 years of vast teaching experience. He is landmark for the students and members. As a responsible professional he has served to strengthen institutions and its members by participating in its activities with ardor and enthusiasm.

Key activities and level of involvements that he served are as follows:

- Chairman of (CPD) Committee of ICAP, Faisalabad.
- Member of ICAP Library Committee.
- Member of Education and Training Committee (ETCOM) of ICAP.
- Member of Committee formatted on Fiscal Laws of ICAP.
- Member of Alternate Dispute Resolution Committee (ADRC) constituted by FBR.
- Ex-Vice President and member of Faisalabad Tax Bar Association (F.T.B.A).
- Life Time Member of Lahore Tax Bar Association (L.T.B.A).
- Ex-Lecturer at University of Agriculture, Faisalabad.
- Author of a book "Core of Company Law" for CAF students.

2. Professional Affiliations (*compulsory):

- Fellow Member of the Institute of Chartered Accountant of Pakistan (ICAP).
- Fellow Member of the Pakistan Institute of Public Finance Accountants (PIPFA).
- Senior Partner at Parker Russell - AJS Chartered Accountants (A member firm of Parker Russell International)
- Director Academics of the TIPS Group of Colleges (an approved RAET with fellow status of ICAP, affiliated with GC University FSD, University of Punjab LHR and B.I.S.E FSD).
- Member of Alternate Dispute Resolution Committee (ADRC) of FBR.

3. Inspiration and Motivation to be a Member of the Council/Regional Committee:

- I am truly indebted to my prestigious institute. Whatever I am today is because of my institution. I have very long attachments with the ICAP. I continue to be the beneficiary for all these years whether in terms of professional acknowledgments, financial benefits or social recognition. Therefore, now it's time to pay back to the institute and my professional fraternity and that's why I have taken part for contesting for NRC. I believe NRC has very vital platform where I can carry my experience and expertise in the best supporting way to establish a link between the Council and Members to add value with true positive intent

to excel the functioning of NRC. Whilst the NRC has done the good job but still there appears a room for improvements in number of areas.

- I firmly believe that Progress is impossible without change & those who cannot change their minds cannot change anything. By supporting each other and team efforts, the value of success is bourgeoned and we can easily achieve our desired objectives. I will not claim much as I believe I am man of actions “I don’t trust words rather I trust on actions. If your actions are not effective, then the words became meaningless. And I assure you your vote for me will not let you down.

4. Key Objectives and Vision:

I have come to this contest with following mission and Objectives;

Interactive, accessible, Specific and Subject Oriented CPD Programs:

Conduct CPD seminars to enlighten our members and students with advance studies and opportunities to meet the rapidly evolving professional development needs instead of organizing several generic CPD events. For example “Sector Based CPD Programs”. Separate CPD programs should also be arranged for our valued overseas members to keep them in touch with local developments.

Establishment of E-Library:

Inculcate E-Reading and E-Learning culture amongst students as well as for members by formation of a centralized Digital Library (E-Library) in order to avail benefit without any personal visit. Especially the current pandemic situation we are going through, it is very difficult for our valuable members and students to visit personally.

Branding of ICAP:

Advice to council to improve branding of ICAP amongst other professional accounting bodies by keeping market in motion for our valued members. I believe there is a particular need in this regard that needs to be addressed. With the support of Council, I intend to arrange events of mutual interest with various other business associations by creating synergies which will raise the image of Chartered Accountants to new heights.

Mentorship programs to excel the core skills:

Run mentorship programs to grow and explore the core skills that our students and members are required to be equipped with by conducting sessions and programs like “How to best in an interview”, “Strategy Developments and Execution”, “How to build leadership qualities”, “training for start-ups”.

Examination and training related sessions for students:

Arrangement of various centers of the region for the coaching of the candidates for the examination and training purposes to supply necessary information to the prospective students to ensure that a diverse range of topical subjects affecting the accountancy profession are addressed through this platform.

Advising on Reforms about Education Policy:

Being member of an approved RAET, giving proper feedback & suggestions to respected Council for raising the standard of education based on ground realities.

Setting up relation between Fresh Qualified and Entrepreneurs:

Building up the relation between fresh qualified and business entrepreneurs for employment generation by strengthen interaction with the members in the Industry. Inviting HR heads to meet the members and closely liaison with large employers.

Enhanced Focus on SMPs:

Giving suitable suggestions to the council to minimize the unnecessary burden of regulatory compliance on SMPs. The challenges being faced by SMPs are immense. SMPs has to stay up to date with recent developments.

Ammara Shamim, ACA

Candidate Statement # North A 3RC

MR Number : 8615
Election Type : Regional Committee
Region : North
Zone : A



Existing Position(s):

Position Title : Finance Business Partner
Organization : SANIFA (A JV of Fatima, Nishat, and Sapphire Groups)
Start Date : May 31, 2018
Position Title : Financial Advisor to the board of trustees
Organization : Naimun Naseer Welfare Trust (NNWT)
Start Date : April 01, 2020

Immediate Past Positions:

- (i) Position Title : Senior Manager Ratings | Rating Committee Member
Organization : Pakistan Credit Rating Agency (PACRA)
Start Date : November 2, 2009
End Date : May 30, 2018
- (ii) Position Title : Senior Audit Associate
Organization : KPMG Taseer Hadi & Co.
Start Date : June 05, 2005
End Date : October 31, 2009

1. Academic and Professional Achievements:

- ICAP nominated "CA Brand Ambassador 2020-21"
- Successfully contributed in organizing and hosted mega ICAP-NRC conferences 2018 & 2019 i.e.
 - "CPEC - Myths and Realities" attended by 450+ professionals and dignitaries. I alone raised ~50% sponsorship
 - "Tecknowledgee - Exploring Future" attended by 450+ professionals and dignitaries. I alone raised ~35% sponsorship
- Successfully hosted "National Tax Conference 2019 - Pathway To Prosperity"
- Jury member "National Finance Olympiad 2019"
- Actively participated in organizing Session by NRC "Developing Industrial Skillset 2019"
- Successfully hosted session on "How to Enhance your Employability 2020"
- Successfully hosted NRC workshop on "ICAP Post Budget discussion 2018"
- Played pivotal role in establishing north chapter of CA Women Committee and successfully organized mega women networking events for celebration of CA Women's day 2017, 2018, 2019, and 2021. Held various events for mentoring/ counselling, and professional development of female members.
- Member ICAP Committees; CPD 2018-2021, Economic Advisory and Govt Relations 2018-19, Publications 2019-20

2. Professional Affiliations (*compulsory):

N/A

3. Inspiration and Motivation to be a Member of the Council/Regional Committee:

I am cognizant of the fact that my standing today is deep rooted in ICAP, capitalizing on prestige well built by my seniors. Now the onus is on us, younger generation, to take it forward.

Increasing globalization is rapidly shaping up future of finance professionals, never heard before. Pacing up with changing trends is imperative to remain at forefront. Diversity and inclusion is another area ICAP is lagging behind. I believe, it is the right time I should pay back to my institute what I earned because of it and contribute to take it to new heights of International standards, Insha-Allah.

4. Key Objectives and Vision:

Vision:

Provide highest standard of learning and leadership development solutions for CA fraternity to be recognized as credible business leaders. To develop a diverse and more inclusive culture in the profession.

Objectives:

Diversity and Inclusion: Plan innovative and interactive activities for both male and female members/students.

- A rapidly evolving finance industry demands new capabilities and a more diverse workforce and inclusive workplace cultures. To Plan interactive sessions to learn how to create dynamic state of operating in which any individual or group can be and feel respected, valued, safe, and fully engaged.
- Efficient system of monitoring of personal learning objectives for members (CPD Mobile APP)
- CPD mobile application will facilitate members, just over click of few buttons on personal mobile set, to
 - Automatic recording of CPD hours while attending live or recorded activity;
 - Set learning objectives at the start of the year, helping CPD committees to arrange activities for desired objectives through the year;
 - Customized learning sessions available for each member as per desired objectives;
 - Survey option to get feedback of members for future improvisation of CPD activities
 - Issuance of “Certificate for Participation in Professional Development”, helping members in annual appraisal system set by respective employer;

Collaborative e-learning system to nurture professional development:

Establishment of a digital platform where members can post their real life professional learnings or success stories, highlight technical/ non-technical issues, solicit advice from others. It includes a concept of industry specific sub-groups and database.

Employability:

- Digital employment register for members as well as trainees
- Bridge communication gap between employers and the members through digital means, ensuring timely provision of first-hand information in order to grab the opportunity
- To enhance caliber of trainee students by innovative and interactive activities through CASA platform
- Interactive recreational activities providing unique opportunity of social networking as well as personality grooming, including trips to northern areas, sports, and family get-to-gathers, etc.

Aneel Peter, FCA

Candidate Statement # North A 4RC

MR Number : R-6856
Election Type : Regional Committee
Region : North
Zone : A



Existing Position(s):

- (i) **Position Title** : Partner
Organization : Peter & Co. Chartered Accountants
Start Date : 02/02/2018
- (ii) **Position Title** : Partner
Organization : S.M. Suhail & Co. Chartered Accountants
Start Date : 2020 to date

Immediate Past Positions

- (i) **Position Title** : Senior Manager
Organization : EY Bahrain
Start Date : 2008
End Date : 2015
- (ii) **Position Title** : Articles and Supervisory Senior
Organization : PricewaterhouseCoopers Islamabad
Start Date : 2003
End Date : 2007

1. Academic and Professional Achievements:

- Fellow Member (FCA) of the Institute of Chartered Accountants of Pakistan
- Certified Internal Auditor (CIA) from the Institute of Internal Auditors, USA
- Bachelor of Arts (BA)
- Aneel is currently serving on the CPD Committee and SMP Committee. He has also served on the Publications Committee for 2 years.
- He is the founding member of ICAP Toastmasters Club Islamabad and was the President of the Club for the period 2020-21.
- Part of the Three-member Task Force that prepared the new honorarium criteria for contributing to ThePakistan Accountant
- Actively participated in selection and launch of an Audit Software for SMPs
- National Champion of Toastmasters for Speech Evaluation in 2020
- Gold Medalist in Higher Secondary School Exams

2. Professional Affiliations (*compulsory):

- Aneel is a member of the Rawalpindi / Islamabad Tax Bar Association. He is also serving on the Board of Directors of Rawalpindi Waste Management Company, Diocesan Board of Education and St. Joseph's Hospice Association.

3. Key Objectives and Vision:

1. Act as a Bridge between the Council and the Members

Carry out annual town halls/meetings with the members to share progress, gather feedback and input regarding the challenges faced, issues/risks identified and potential solutions. Using this information, prepare recommendations for the Council. Communicate with the members on the progress and decisions made.

2. Job Portal

Development of a world class Job Portal for the members that will enable domestic and international employers to access potential candidates and engage them. Leverage technology to have a reliable, up to date and integrated platform through which the opportunity identification and job placement process can become seamless.

3. CPD Activities

Sector and geography focused CPD activities to cater for members in the industry, practice, domestic and international markets. Mechanism for taking input from members on the topics, areas and timings for CPD activities. Use of international subject matter experts for the CPD activities specially for Artificial Intelligence and Fintech areas.

4. Communications Management System

Development of a Communications Management System where the queries, complaints and requests of the members from ICAP are managed through a system which uses a tracking mechanism with KPIs for response times, relevance and satisfaction.

5. Public Speaking Skills

Enhance the public speaking skills of the members and students. In order to prepare the leaders of the future, focus on the public speaking and emotional intelligence skills specially of the young members and students. Use CPD activities, Toastmasters platform and e-Learning to encourage and enhance these skills.

6. Marketing/Branding of CA Profession

Organize international and domestic events and campaigns under the patronage of the Council to market and further strengthen the brand of CA Pakistan.

Aqeel Alam, FCA

Candidate Statement # North A 5RC

MR Number : R- 8716
Election Type : Regional Committee
Region : North
Zone : A



Existing Position(s):

Position Title : Partner
Organization : Alam & Aulakh (Chartered Accountants)
Start Date : 2020-07-01

Immediate Past Positions:

Position Title : Partner
Organization : Aqeel Alam & Co
Start Date : 2016-09-28
End Date : 2020-06-30

1. Academic and Professional Achievements:

A seasoned professional with a promising academic record over the years. I became member of ICAP in due process and was blessed enough to keep myself attached with the profession as a humble practicing member. Along with my professional career I decided to give something back to the profession in the form of teaching, a best way possible at that time. After five years of post-qualification experience, I really believed to be a blessed person.

2. Professional Affiliations (*compulsory):

- Fellow Member of ICAP
- Associate Member of PIPFA
- Managing partner at Alam & Aulakh (Chartered Accountants)
- Partner at Sarwars Chartered Accountants
- Faculty Member at CFE College of Accountancy & Finance (REIT)
- Founder of MUHASIB.pk (a non-profit platform for collaboration of ICAP members and CA Firms)

3. Inspiration and Motivation to be a Member of the Council/Regional Committee:

CA Pakistan has been a prestigious institute over the years and has always contributed to the profession worldwide as a body and through its qualified members. The recent pace of technology has created many challenges for the institute. We need to be at least at par with the other professional bodies around the globe. The new era demands extreme specialization and skill set in every profession. I believe that I can contribute in this area through specialized and focused CPD programs and certification enabling members of ICAP to become the perfect choice for their employers.

4. Key Objectives and Vision:

Following are key objectives and vision:

- **Job placement and members Interaction.**
Effective Liaising with employer's/trade associations to enhance the job placement. Interface shall be provided to headhunters and members in industry and practice.
- **Enabling Practice a Viable Business for New Entrants & SMPs.**
- Individuals are hesitant to begin their own training, as one need to bear the fixed expenses for a certain timeframe. We should sit with the decision maker to evaluate different types and level of work to be required and guide them the best and realistic requirements
- **Professional development of Members.**
Appropriate execution of CPD program is pretty much the need of the hour. A CPD should be planned quarterly, and it should be based on the topics picked by members out of the possible topics thorough majority. Further, all CPD session should be accompanied by a certificate for participation or other certification in case of short courses.
- **Liaison with International Universities and Local Universities.**

- Representation to council for MOUs with international accounting bodies for recognition of CA qualification and reciprocal memberships.
- **Setting up well-equipped libraries and study rooms for the use of students and members.**
Establishment of e-library is prime agenda.
- **Helping Council in Strengthening the CA Brand.**
Market repositioning of C.A Pakistan is essential to remain significant in evolving diverse business climate. I foresee to establish various joint ventures with Tax bars, established businesses and chambers of commerce with such a purpose that covers the mutual interest.
- **Focus on effective networking.**
Organizing networking events for members with bar members, entrepreneurs, influencers and businessmen etc. Along with their families, like; meetups, qawali nights, fun-galas and hi-tea to increase the interaction of the faculty to the public to strengthen the inter-organizational networks and promote CA brand.

Farooq Hameed, FCA

Candidate Statement # North A 6RC

MR Number : 3503
Election Type : Regional Committee
Region : North
Zone : A



Existing Position(s):

Position Title : Partner Assurance
Organization : EY Ford Rhodes
Start Date : July 01, 2011

Immediate Past Positions:

- (i) **Position Title** : Senior Manager Assurance
Organization : EY Ford Rhodes
Start Date : 1 November 2007
End Date : 30 June 2011
- (ii) **Position Title** : Chief Financial Officer
Organization : Escorts Investment Bank Limited
Start Date : 1 October 2003
End Date : 30 September 2007

1. Academic and Professional Achievements:

- I am a fellow member of the Institute of Chartered Accountants of Pakistan with 20 years of experience in field of Assurance. I have also served as Chief Financial Officer at a listed Investment Bank in Pakistan for 4 years.
- I joined Ford Rhodes Robson Morrow in 1995 and worked at various position, primarily in Assurance service line. I was admitted as partner in 2011.
- I was elected as member of Northern Regional Committee on 2017 and have served at various sub committees of NRC.

2. Professional Affiliations (*compulsory):

- Fellow member of the Institute of Chartered Accountant of Pakistan
- Life time member of Lahore Tax Bar Association
- Partner Assurance at EY Ford Rhodes, a member firm of Ernst & Young Global Limited

3. Inspiration and Motivation to be a Member of the Council/Regional Committee:

- The respect that we enjoy today in the society is due to selfless contribution by our senior member in establishing the Institute of Chartered Accountants of Pakistan as the most respected professional body. It is now our responsibility to play a positive role in further development of our institute.
- With this thought I decided to participate in 2017 ICAP elections for NRC and was entrusted by the members to serve the institute. I have served on various sub committees of NRC including:
 - CPD Committee Lahore
 - CPD Committee Islamabad
 - Industry Members Committee
 - Practicing Members Committee
 - CASA - North

4. Key Objectives and Vision:

Continuing Professional Development (CPD):

- Learning is a continuous process and should never stop. One of the major responsibilities of NRC is to conduct Continuing Professional Development activities for the members. In this regard various initiative were taken including broadcasting various sessions live to other stations in north and on Facebook, number of SAP workshops were conducted, conferences on CPEC and Technology, series of sessions on new accounting and auditing standards and online CPD activities during lockdown.

- I believe going forward it is essential to conduct mix of online and physical session on all important topics preparing members for the changes happening in our profession, continue workshops on ERP, full day conferences to be conducted on topics of interest for members.

Liaison with council and members:

One of the important function of NRC is to act as link between Council and members, acting as extension of Council through holding sessions with members working in industry as well as in practice and make representations to the Council on issues identified as result of these sessions. In this regard two sub-committees were formed during the recent term of NRC to liaison with members in Industry and Practice.

Maintaining Employment Register:

One of the functions of NRC as per bye laws is to maintain employment register for its members facilitating in securing suitable employment opportunities through use of technology. Further, the NRC working with Council, has conducted sessions for new members to prepare them for their new role as Associate members of the Institute. Similarly, grooming session are being held for students to prepare them for future. In view of the importance of these sessions, I believe these should continue with more focus on the content.

Mohsin Jamil, FCA

Candidate Statement # North A 7RC

MR Number : 4991
Election Type : Regional Committee
Region : North
Zone : A



Existing Position(s):

Position Title : Partner - Digital and Accounting Advisory
Organization : KPMG Taseer Hadi & Co.
Start Date : 15/10/2020

Immediate Past Positions:

- (i) Position Title : Vice President - Counterparty Credit Risk
Organization : JP Morgan Europe Ltd
Start Date : July 2008
End Date : Aug 2017
- (ii) Position Title : Senior Associate - Audit & Assurance
Organization : KPMG in Ireland
Start Date : May 2007
End Date : May 2008

1. Academic and Professional Achievements:

I joined KPMG as a trainee in Dec 2002 and passed all my exams within the training period. I became ICAP's member in 2007 and stayed in practice with KPMG Pakistan and Ireland for about 8.5 years in two different stints. I was admitted to the KPMG partnership in 2020 to look after the Digital and Accounting advisory practice out of the Lahore office. I have also worked within the Dublin and London office of JP Morgan Europe Ltd in various positions across Private Equity & Real Estate Services and Counter-party Credit Risk within CIB. Some of the key milestones in my career are:

- Established KPMG Data & Analytics practice in Pakistan.
- Established Private Equity & Real Estate Fund Services in London.
- Involved in several restructuring, automation and BI reporting projects.

LinkedIn: [mohsinjameel](#)

2. Professional Affiliations (*compulsory):

None

3. Inspiration and Motivation to be a Member of the Council/Regional Committee:

- My CA qualification from ICAP has given me tremendous success in my professional career that I never felt the need for a second professional qualification. However, I kept myself up to date by attending several technical, strategic and leadership training programs throughout my career.
- My motivation to contest for the regional committee is to give back to the profession by taking an active part in the professional growth of ICAP members and CA students. I believe the regional committee is the right channel to play such a role.

4. Key Objectives and Vision:

- Over the past decade, the role of a chartered accountant has significantly evolved from being a typical auditor/accountant to more of a business advisor. In the industry, we are now seeing chartered accountants worldwide holding key C-level positions. Similarly, in practice, we provide a wide range of services to our clients across accounting advisory, financial advisory, tax, audit, risk consulting, automation and digital transformation. Technological advancement is playing a significant role in this evolution process. We are already witnessing Robotic Process Automation (RPAs), Data-driven Audits, Data drive transformations etc. It is about time we start upscaling the skillset of our members and students to be ready for the 4th industrial revolution.

- ICAP being a prestigious Institute of Pakistan, can play a crucial role in enabling its members and students to upscale their knowledge and skillset to deal with business and technological challenges & opportunities.
- Being a candidate for the NRC, I will take the following measures to ensure that members have access to tools to enhance their skillset around Corporate Finance, Data & Analytics, Business communication, automation & transformation, Business Advisory & Forensic. I will work with the Institute and my fellow committee members to:
 - Arrange diversified CPD activities (seminars, webinars and workshops) with a clear focus on Data & Analytics in Finance, Digital Finance Transformation, corporate finance, forensic etc.
 - Arrange talks with renowned entrepreneurs/business owners. It will increase the marketability of CA Pakistan and will enable members to learn from the experiences of these successful entrepreneurs.
 - Arrange a discounted/subsidised subscription from leading E-Learning platforms including Coursera, Udemy, Datacamp etc. It will enable members to enhance their skillset through self-paced learning.
 - Focus on diversity & inclusion by working closely with the women committee to ensure active participation of female members in ICAP events and by inviting diversified speakers at various ICAP forums.
 - Organise social events to enable members and their families to network with each other.
 - Act as a bridge between the Council and northern region members by highlighting ground-level issues faced by the members to the Council in an effective manner.
 - Work closely with CASA to arrange training/workshops for the upscaling of technological and soft skills CA students.

Muhammad Ali Rafique, FCA

Candidate Statement # North A 8RC

MR Number : R- 5619
Election Type : Regional Committee
Region : North
Zone : A



Existing Position(s):

Position Title : Partner
Organization : Riaz Ahmad, Saqib, Gohar & Co. Chartered Accountants
Start Date : 2010-09-01

Immediate Past Positions:

- (i) **Position Title** : Manager
Organization : Riaz Ahmad, Saqib, Gohar & Co. Chartered Accountants
Start Date : 2009-05-01
End Date : 2010-08-31
- (ii) **Position Title** : Audit Senior
Organization : S. M. Masood & Co. Chartered Accountant
Start Date : 2004-09-30
End Date : 2008-10-01

1. Academic and Professional Achievements:

- ICAP Associate member, 2009
- Graduation from University of Punjab, 2003
- Financial Advisor of a number of charitable / welfare society

2. Professional Affiliations (*compulsory):

- Fellow member of the ICAP
- A founder member of CA Toast Master Club Lahore
- A life time member of Lahore Tax BAR Association
- A CPD Committee member for the period from 2018-2020.

3. Inspiration and Motivation to be a Member of the Council/Regional Committee:

My passion for the profession and love for ICAP are unmatched and also uncompromising. Whilst appreciating our past members' endeavors for better ICAP I also want to offer my skills, experience, commitment and energy by making a still better ICAP Northern Regional Committee. Being a young member I can inject new energy in ICAP Northern Region Committee. My prime focus is to look forward and find solutions, rather than to look back and find faults. I feel strongly about being genuine and listening to and addressing the concerns of members in Northern region. I know every member is bursting with ideas and enthusiasm about how to improve things, which I will heartily welcome.

4. Key Objectives and Vision:

Key objectives:

- To advise and help council on all matters referred including suggestions for raising the standards and status of the profession.
- Up-to-date and well equipped library for members and students.
- Members' professional development
- Members' employment register.

Vision:

- Enhance the use of technology for member's learning and development.
- Promote structured training programs based on industry specific research.

- Key focus on Webinars whereby global trainers can be brought in for the benefit of the overall membership to provide insights on global and regional perspective.
- Effective networking with the affiliates to increase the footprint of ICAP.
- Work collaboratively with CASA to understand their needs and objectives and support their activities.

Muhammad Imran, FCA

Candidate Statement # North A 9RC

MR Number : 6028
Election Type : Regional Committee
Region : North
Zone : A



Existing Position(s):

Position Title : Partner
Organization : BDO Ebrahim & Co. – Lahore, Pakistan
Start Date : January 01, 2015

Immediate Past Positions:

- (i) Position Title : Director Audit and Assurance
Organization : BDO Ebrahim & Co. – Lahore, Pakistan
Start Date : July 01, 2014
End Date : December 31, 2014
- (ii) Position Title : Trainee to Director Audit and Assurance
Organization : BDO Ebrahim & Co. Pakistan
Start Date : December 04, 2004
End Date : June 30, 2014
- (iii) Position Title : Manager Audit (Secondment)
Organization : BDO Singapore and BDO Cayman Islands
Start Date : 2011 and 2013
End Date : 2011 and 2014

1. Academic and Professional Achievements:

- Muhammad Imran is Fellow Member of the Institute of Chartered Accountants of Pakistan.
- Imran completed his mandatory articleship period with BDO Ebrahim & Co. After completing his qualifications, he was promoted to Manager, Senior Manager and Director Audit and Assurance over a six year period. In 2015, he was promoted to Partner and leads Audit and Advisory services at BDO Ebrahim & Co. Lahore office. He also worked internationally with BDO Cayman Islands and BDO Singapore as a Manager Audit services.
- Imran has more than 12 years post qualification experience and is also currently serving as a Board Member of Digital Assurance and Accounting Board of ICAP.
- He plays an active role in the training and development of the Firm's professional staff. In this capacity he has attended several training courses and also leads several in house training sessions.
- He has also contributed in Pakistan Accountant through submission of articles from time to time.
- He has served as member of the Accounting Standards Committee for the term 2015-16 and 2016-17.
- Board Member of Digital Assurance and Accounting Board (Current)
- Invigilator for ICAP examination

2. Professional Affiliations (*compulsory):

- Chartered Accountant (FCA)- Fellow Member of Institute of Chartered Accountants of Pakistan
- Associate member of Pakistan Institute of Public Finance Accountants
- Finalist of Institute of Chartered Accountants in England & Wales
- Member of Lahore and Islamabad Tax BAR Association
- Inspiration and Motivation to be a Member of the Council/Regional Committee
- Giving back to Institute is a huge driving force behind my becoming member of Regional Committee.
- Make a difference: I want to positively change ICAP as an International Brand.

3. Inspiration and Motivation to be a Member of the Council/Regional Committee:

Giving back to Institute is a huge driving force behind my becoming member of Regional Committee.
Make a difference: I want to positively change ICAP as an International Brand.

4. Key Objectives and Vision:

- Making representations to the Council about changes required to raise the bar of the Institute and profession by drawing parallels from the regional and other accounting bodies.
- Facilitating job placement of the members in private and public sectors. Existing job portal for posting of jobs to be made effective with the help of HR consultants and large firms. Employment register can be added to the job portal with the consent from concerned members.
- To bridge communication gap with senior members: Communication between members is more frequently required to bridge the gap and to share knowledge. Senior member's guidance can be obtained through creation of various mentorship groups.
- Members' idea pack can be developed to list down fresh ideas and then a correlation can be developed for implementable ideas. Further NRC specific hot line can be added to hear the voice of members.
- To organize seminars and workshops/courses on critical topics including presentation skills and ensuring the presence of key experienced members from industry and profession in seminars as to provide members and students the opportunity of interaction and help to achieve an understanding of the industry and the profession. Digitize the libraries.
- To contribute towards improving the working of the ICAP committees: Sub-committees can be very helpful in assisting the NRC in doing their work more efficiently and effectively. I believe more research and consideration of information is required to ensure effectiveness of these committees. Better dialogue between committee members is also required. Further, it is desirable to bring young members on those committees. I believe that views of younger members are required to enhance the performance of these committees with new ideas.
- To run the ICAP on professional and modernized basis to ensure CA remains a prestigious qualification and ICAP a reputed institution worldwide.
- Highlighting the issues of the professional in practice and industry members at relevant forums for quick resolution.

Muhammad Taiyab, FCA

Candidate Statement # North A 10RC

MR Number : 5229
Election Type : Regional Committee
Region : North
Zone : A



Existing Position(s):

- (i) **Position Title** : Managing Partner
Organization : Taiyab Shahid & Co. Chartered Accountants
Start Date : 28-04-2009
- (ii) **Position Title** : Partner
Organization : Mushtaq & Co. Chartered Accountants
Start Date : 01-07-2010

Immediate Past Positions:

- (i) **Position Title** : Finance Controller
Organization : Gulistan Group of Companies
Start Date : 01-10-2007
End Date : 31-08-2008
- (ii) **Position Title** : Manager Assurance
Organization : Mushtaq & Co. Chartered Accountants
Start Date : 23-09-2006
End Date : 30-09-2007

1. Academic and Professional Achievements:

- Fellow member of ICAP (FCA)
- Law graduate (LLB)
- Commerce graduate (B.Com)
- Certified director – Completed directors training program of ICAP
- Active member of CPD Committee Lahore for last three consecutive years

2. Professional Affiliations (*compulsory):

- Life member of Lahore Tax Bar Association
- Managing partner of Taiyab Shahid & Company Chartered Accountants
- Partner in Mushtaq & Co. Chartered Accountants [Member firm of Leading Edge Alliance]

3. Inspiration and Motivation to be a Member of the Council/Regional Committee:

Being an active member of ICAP CPD committee Lahore for last three years, I believe that I can further contribute for the betterment of institute, members and students as a member of Regional Committee. I further believe that I can bridge between SMPs and institute to address their apprehensions and concerns to bring the quality in our profession. I strongly believe the needs to upgrade the training and continuous learning of members in the areas of latest technology and automation.

4. Key Objectives and Vision:

My vision and key objectives as the member of Northern Regional Committee are the following areas:

Professional development of members

- Introduction and implementation of latest topics, trends and technologies for members learning and development
- Bring in the knowledge and expertise of seasoned local as well as international speakers and trainers to further increase the interest of members in CPD activities
- Engagement of regulators from Tax authorities, SECP, SBP, local bodies including tax bars, chambers of commerce and professional associations for knowledge sharing

Objectives for Members in Practice

- Facilitation in capacity building of SMP's through professional development of staff and ease of access to the resources
- Abridge the gap between members in large practices with SMP's through knowledge and experience sharing
- Safeguard the interests of members in practice in general

Objectives for Members in industry

- Arrangement of industry specific seminars, development activities, workshops and trainings for members in industry
- Engagement with employers in public and private sectors for better job placement of fresh members as well as seasoned professionals

Students' affairs

- Facilitation of students with well-equipped and updated libraries and reading rooms
- Arrangement of counseling and mentoring sessions for students in the areas of education and training
- Address the concerns, issues and challenges faced by CASA

Collaborative efforts with council

- Provide world class facilities in ICAP offices for members networking, entertainment and health activities
- Promotion of "CA Pakistan" brand on national and international level

Muhammad Usman Ali, ACA

Candidate Statement # North A 11RC

MR Number : 8961
Election Type : Regional Committee
Region : North
Zone : A



Existing Position(s):

Position Title : Owner
Organization : Muhammad Usman & Co.
Start Date : 17 August 2017

Immediate Past Positions:

- (i) Position Title : Senior Manager
Organization : Yousaf Islam Associates
Start Date : 01 December 2014
End Date : 16 August 2017
- (ii) Position Title : Supervisor
Organization : Ernst & Young Lahore
Start Date : 01 October 2012
End Date : 30 November 2014

1. Academic and Professional Achievements:

- Associate Chartered Accountant
 - Bachelors in Commerce (Punjab University)
 - F.Sc - Government College University Lahore
 - Project Management Certified
- LinkedIn:** <https://www.linkedin.com/in/usman-ali-aca/>

2. Professional Affiliations (*compulsory):

- Associate Member - Institute of Chartered Accountants of Pakistan
- Founding Director - East Law (Private) Limited (Largest e-library for legal research in Pakistan)
- Trustee - The Trust School, Lahore

3. Inspiration and Motivation to be a Member of the Council/Regional Committee:

- In this changing world, our institute is required to keep up with the pace of change.
- In last decade, our institute has seen an exponential growth in membership taking total no. of members from 6,000 to 11,000 as of now. It is a time where we need to concentrate on development of our new members with respect to the changing environment.
- We need to give our members such initiatives which can add value and open new avenues to excel and maintaining competitive advantage and to keep up the everlasting glory of our institute.

4. Key Objectives and Vision:

- Special arrangements for new members to broaden vision of being a chartered accountant. Regular full day sessions with new admitted members to enlighten them with roles and responsibilities of institute vis-à-vis members. Enlighten the new members about the senior ICAP members all around the world and discussions for career growth and career planning
- Result oriented development plans through introduction of new techniques, learning material and objectives. The long term plan for CPD activities that can give added advantage for our members. We can identify the audience from ICAP and outside and invite them specifically for better results.
- The most important task of committee is to devise a professional development plan and activities for members which can result in solid value addition. The requirement is to analyze the gaps in current plan and devise suitable long and short courses to create value addition.
- To suggest the council for suitable actions at their level for betterment of institute.

- Make efforts to keep an active portal of jobs in Pakistan and outside and placements of members/affiliates. This portal can help in analyzing the trends and skills required in the jobs and plan for required skills for our members.

Obaid-Ur-Rehman, FCA

Candidate Statement # North A 12RC

MR Number : 6042
Election Type : Regional Committee
Region : North
Zone : A



Existing Position(s):

Position Title : Managing Partner
Organization : Obaid Associates, Chartered Accountants
Start Date : January 2018

Immediate Past Positions:

Position Title : Senior Manager Audit & Assurance
Organization : Deloitte International
Start Date : November 2004
End Date : January 2018

1. Academic and Professional Achievements:

- I have been associated with leading Public Practice firms for more than 16 years. My career includes service with Deloitte International for more than 10 years in Karachi, Islamabad and Kabul Offices and currently I have been running my own public practice. I also remained associated with PKF International for around 3 years during 2009 to 2012.
- During my career I have served wide range of clients both within Pakistan and Abroad and gained valuable experience and knowledge to my portfolio.
- In addition to the above I also remained involved with Institute of Chartered Accountants of Pakistan (ICAP) and Pakistan Institute of Public and Finance Accountants (PIPFA) on various forums; including the following:
 - served ICAP as Member Publications Committee
 - served PIPFA as Member Islamabad Branch Committee
 - serving ICAP as Examination Centre Supervisor
 - serving PIPFA as Examination Centre Supervisor

2. Professional Affiliations (*compulsory):

- Member of Institute of Chartered Accountant of Pakistan (ICAP)
- Member of Pakistan Institute of Public Finance Accountants (PIPFA)
- Member Rawalpindi Islamabad Tax Bar Association (RITBA)

3. Inspiration and Motivation to be a Member of the Council/Regional Committee:

I believe, the respect that I enjoy today emanates from the high quality professional and academic education, rigorous and comprehensive professional training mandated by ICAP and mentorship of learned senior Chartered Accountants, whose hard work and dedication is the basis of where the Institute and I stand today. I believe I have a responsibility to give back to the Institute and that is my inspiration for contesting for election for Regional Committee.

4. Key Objectives and Vision:

Improved communication between institute and members

There is need of improved confidence between institute and members to ensure truthful, honest and open dialogue resulting in sharing of mutually beneficial ideas and practical problems being faced by members both within and outside practice. This can serve as member's feedback and starting point for the institute to work for the members.

In addition to routine communication and feedback, separate conferences of the members in practice and industry need to be arranged to address their issues and interests.

Improved employability of members

Close liaison with potential employers and recruiters to understand the expectation gap. To invite potential employers and recruiters at conferences arranged by ICAP to increase interaction of members with them. Capacity building of members by arranging relevant in house CPDs and third party discounted trainings for members including trainings on latest technology.

Liaison with international and local universities

MOU's with international universities e.g. Harvard, Stanford etc. so the members could be offered diplomas and courses at a reasonable discounts. This will improve their profile and employability.

Helping council in strengthening the CA Brand

To arrange jointly-branded events with various government agencies, business associations, chambers of commerce, tax bars and forums on topics of mutual interest resulting in improved positioning and visibility of CA Brand. Take steps for capacity building of members in practice through CPDs and by arranging cost effective tools to improve their quality.

Planned CPD Focus

Following avenues of CPD need consideration:

- Artificial Intelligence, Big Data Analytics, Forensic Audit, Information Systems Audit, ERP, BI and Planning tools etc.
- Sector based issues and topics, particularly highlighting possible opportunities for members
- International trade, foreign investments and related opportunities for members
- Seminars/ workshops on services provided by other professional bodies worldwide
- Workshops on soft skills

Syed Muhammad Hassan Ali, FCA

Candidate Statement # North A 13RC

MR Number : 7119
Election Type : Regional Committee
Region : North
Zone : Zone A



Existing Position(s):

- (i) **Position Title** : Managing Partner
Organization : Ahmed Mushir & Salariya, Chartered Accountants
Start Date : July 07, 2017
- (ii) **Position Title** : Partner
Organization : Salariya & Co., Chartered Accountants
Start Date : July 01, 2017

Immediate Past Positions:

Position Title : Partner
Organization : Ahmed Mushir & Co
Start Date : March 22, 2013
End Date : July 06, 2017

1. Academic and Professional Achievements:

LinkedIn: <https://www.linkedin.com/in/hassanqadrifca>

2. Professional Affiliations (*compulsory):

- Alumni EY Lahore Office
- Member of Executive Committee Lahore Tax Bar Association (2018-2019 & 2021-2022)
- Chairman/Conveyer LCCI & ICAP Liaison Committee (2019- 2022) • Vice Chairman Lahore Tax Bar Academy (2018-2019)
- Member Finance and Taxation Committee LCCI (2020-2022)
- ACCA qualified
- Partner in Two Firms, Ahmed Mushir & Salariya, CA.s and Salariya & Co.

3. Inspiration and Motivation to be a Member of the Council/Regional Committee:

My vision is to use my skill, capacity and competence of interpersonal skills, education and media (demonstrated at various levels such as LCCI, LTBA etc.) to enlarge NRC towards the facilitation of members, fulfilling the professional appetite for each member at various levels (both industry and practice).

4. Key Objectives and Vision:

My objectives in the light of Bye Law 90 of Institute are as below:

- To establish “a sense of real care” for each respected member of the Institute as a facilitator;
- Playing pivotal role in enhancing the image of our brand CA Pakistan internationally;
- To develop NRC as a true representative of membership to listen/act and facilitate them in its delegated and assigned role;
- To act as a real bridge and enhance facilitation to members by giving representation to the worthy council on pertinent matters as and when highlighted by membership (under rule 90(b));
- To provide targeted CPD hours to membership after due training survey from each member to identify specific training needs;
- To ensure minimum CPD hours for each member in specific of their training needs (industry/practice/overseas);
- To provide CPD activities in line with global changes including blockchain and AI (Artificial Intelligence) to make our future generation ready (acting as a change facilitator);
- To transform our students and newly qualified chartered accountants into better professional by offering proper Professional Development Activities;
- To guide and make ready the CAF qualified students to be ready for profession by giving pre-training grooming activities;

- To facilitate members in Job Placement by active working of relevant committee with defined terms and objectives;
- Ensuring to enhance the connection between membership closing the gap between prospective employees and employers.

Waseem Iqbal, ACA

Candidate Statement # North A 14RC

MR Number : 8395
Election Type : Regional Committee
Region : North
Zone : A



Existing Position(s):

Position Title : Manager Budgeting, Planning & Costing
Organization : DWP Group
Start Date : October 2019

Immediate Past Positions:

- (i) **Position Title** : Senior Associate
Organization : PWC Riyadh KSA
Start Date : March 2016
End Date : March 2017
- (ii) **Position Title** : Audit Trainee
Organization : Grant Thornton Anjum Rahman
Start Date : May 2012
End Date : November 2015

1. Academic and Professional Achievements:

- Some of my key achievements are:
- Qualified my CA within my articles.
- Monetary reward given by PWC for timely completion of assigned tasks within deadlines.
- Topper during schooling I received certificate of merit along and prize money 2 times.
- Successfully worked as part of Executive Committee of CA Toastmasters Club Lahore as Treasurer of the club.

2. Professional Affiliations (*compulsory):

Associate Member of ICAP (R-8395).

3. Inspiration and Motivation to be a Member of the Council/Regional Committee:

I don't believe in criticism for the sake of criticism sitting outside and doing nothing. Rather I believe that in order to improve things you need to be part of the system so that you understand things closely and based on that understanding provide your input to the best of your ability. Due to this particular reason I became member of below committees to get an insight into how things actually work:

- Economic Advisory and Government Relations Committee.
- Job Placement Committee.

I feel as a member of NRC I would be in a position to raise my concerns as well as of members in general and also work for resolution of the same.

4. Key Objectives and Vision:

Key Objective:

To further improve CA Pakistan's Brand Image in Pakistan as well as abroad.

Vision:

If elected, my key areas of focus would be:

- Work for unemployment issues being faced by new/young members by taking Govt and Pvt Sector Employers on Board. For this focus would be on Govt Sector as currently our members have lesser penetration in Govt Sector.
- Representation of Overseas members in Council and Regional Committees. Although this is not in domain of NRC but I'll raise my voice on this issue.
- Free CPD activities. Currently CPD activities are highly overpriced due to which the attendance is too low. To encourage maximum participation my goal is to launch free CPD activities for members.
- Protection of SMP. Currently our members working in SMP are facing a lot of challenges. My belief is "same playing field for all".
- Innovative & Industry specific CPD's with focus on changing world dynamics like AI, Data Analysis, Blockchain.
- Balanced representation in committees including young members and members from Industry. Currently we see almost no representation of young members and members working in Industry.