

Regional Committee Election 2021

REGIONAL COMMITTEE SOUTHERN REGION, ZONE A



CA
PAKISTAN

9 candidates (order of names in alphabetical order).

S. No.	Name of Candidate	Membership Registration No.
1	Dawood Khan, ACA	7492
2	Irshad Ali, ACA	6927
4	Moneeza Usman Butt, FCA	3232
5	Muhammad Shahzad Hussain, FCA	4140
6	Osama Kapadia, FCA	4272
7	Shaikh Ahmed Salman, FCA	4233
9	Usama Rashid, FCA	3059

Candidates who have not submitted the candidate statements:

3	Marrum Ahmed, ACA	8437
8	Syed Junaid Ali, FCA	6351

DAWOOD KHAN

Candidate Statement # RC-S-1

MR Number : 7492
Election Type : Regional Committee
Region : South
Zone : A



Existing Position(s):

- (i) **Position Title** : Managing Partner
Organization : Dawood Saif & Co. Chartered Accountants
Start Date : 2018
- (ii) **Position Title** : BizTech Consulting (Pvt) Ltd
Organization : CEO
Start Date : 2021

Immediate Past Positions

Position Title : Manager
Organization : Deloitte & Touche
Position held till : 2017

1. Academic and Professional Achievements

I have been part of different local and international trainings. I am also part of a team who are directly working with a renowned academia working on 12 researches relating to finance, audit, and other industry related topics.

2. Professional Affiliations (*compulsory)

None

3. Inspiration and Motivation to be a Member of the Council/Regional Committee

We are going through challenging times and this is where we need institutional agility, support, responsiveness and engagement. Institutional thinking and leadership is the need of the hour here, as we need to contribute to grow the pie and create opportunities both locally and globally. I understand that to be able to lead people, to work in a particular field, it is important to familiarize yourself with the reality on the grass roots. As I see it, anyone with a good intent, clear vision and some commitment to reforms should be given an opportunity to pay back to the Institute or rather pay forward to members and professionals of the future.

4. Key Objectives and Vision

Students Are Flag Bearers

- “Digital Marketing” is the future; invest in it to attract best students from all across Pakistan, and promote easy success road map to remove the fear of high failure
- Interact with students using advance level Chabot’s to bring more efficiencies
- Use data analytics tools to review student papers and share reasons with the students
- Develop mentorship programs where students are attached with a qualified member for one year in a virtual class environment to help them excel in exams
- “Increase the avenues for articleship both in local and global markets”, and make arrangements for passing a SAT/IELTS like test with global industries for articleship

CPD in The Digital World

- Develop an advanced AI based “Learning Management System” with both technical and non-technical courses available for all members/students with global access and integrate with international learning platforms
- Get the “Certificate provided in LMS accredited” from all the top institutes across the globe to make CPD activities more recognizable for employers
- Involve “Member’s in building the data base of courses, including international experts”, with the in-built teachable AI model built within the course
- Series of seminars and workshops for climate based and sustainability reporting’s
- Coordinating CPD activities of overseas chapters for market eminence especially in the newly established chapters

Make Members Employable

- Use “data analysis tools for quarterly/six monthly analysis of the job requirements” across the globe and share it with the members to up-skill for the new demands and provide focus for future CPD activities
- Develop an “AI based Online Job Portal” that accumulates all the jobs across the globe
- Offer “mentoring programme to newly qualified members in the first year” to remain attached with an experienced member for their professional grooming

Connecting with Members

- Develop an “Online Portal for Member’s with communication channels” with industry specific channels
- Portal will have “Resource Sharing Platform” where members share resources with other members from anywhere in the world
- “Recognize and Celebrate the Member’s success” and share their video-success stories with CA aspirants
- Make “International Chapters Accessible” to students and members planning for moving abroad
- All “International Chapters should be digitally connected with each other” to help in collaboration

IRSHAD ALI

Candidate Statement # RC-S-2

MR Number : 6927
Election Type : Regional Committee
Region : South
Zone : A



Existing Position(s):

Position Title : Managing Partner
Organization : Irshad Samed & Co, Chartered Accountants
Start Date : 19 August 2020

Immediate Past Positions

- (i) **Position Title** : Group Senior Manager / Head – Internal Audit
Organization : Raysut Cement Company SAOG – Oman
Start Date : 13 June 2013
End Date : 31 July 2019
- (ii) **Position Title** : Worldcall Telecom Limited “An Omantel Co”
Organization : Manager Audits / Head South Region
Start Date : 13 July 2005
End Date : 12 June 2013

1. Academic and Professional Achievements

- Achieved position in Eight Class,
- Obtained the highest Marks in mathematics in Matric Examination,
- Got appreciation and Cash award from Chairman of Audit Committee of Worldcall Telecom Limited “an Omantel Co”. <https://www.linkedin.com/in/irshad-ali-pitafi-76a73b24/>

2. Professional Affiliations (*compulsory)

- Member of The Institute of Chartered Accountants of Pakistan
- Member of The Chartered Institute of Public Finance & Accountancy
- Member of Pakistan Institute of Public Finance Accountants
- Affiliated Collaborative Business Partner of BHB Al- Bakhit Office- Chartered Certified Accountants, Sultanate of Oman
- Affiliated Collaborative Business Partner of STROLLA Limited United Arab Emirates,
- Affiliated Collaborative Business Partner of Ledgeron, Bahrain
- Affiliated Collaborative Business Partner of The Tax Advisors Lahore,
- Affiliated Collaborative Business Partner of The Actuarial Consultants
- CoF & Director of Grow International Consulting Private Limited
- CoF & Director of Pitafi Floor and Rice Husking Mills Private Limited
- Director of Grow Value Technologies Private Limited
- Director of Grow Fast Marketing Private Limited
- Director of Hayakia. Fashion & Design
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3. Inspiration and Motivation to be a Member of the Council/Regional Committee

- To serve CA profession by providing services for betterment of Institute and CA family including other stakeholders.
- To make ICAP Institute as the top Business and Finance leader producing Institute.

- To make ICAP as globally recognized Institute.
- To improve currently prevailing syllabus by incorporating topics which may help CAs to overcome future challenges.
- To further strengthen Institute and Government collaboration on tax, corporate and business matters by providing business oriented suggestions and recommendations.

4. Key Objectives and Vision:

Key Objectives:

- To assist in changing STATUS QUO & pave way for SMP,
- To assist in incorporating topics as part of syllabus like artificial intelligence, block chain, networking, and climate change and its reporting,
- To assist in restructuring QCR program and make it mandatory for all plus introduce level of QCR rating,
- To pursue IT as a change catalyst in the Institute & CA family,
- To assist in making ICAP as a body of business talent producing institute,
- To help in initiating yearly workshop for CAs as a CEO in a business and change perception for CA profession as a business leader,
- To assist and recommend to expand ICAP operations across globe via collaborations with well recognized degree offering institutes,
- To introduce CA family concept by perusing council,
- To have an effective ICAP oversight body to manage firm and trainee relationships,
- To put efforts to make CA qualification equal to highest degree in finance and accounts in Pakistan,
- To assist and peruse education program which compel CA youngers' knowledge base by research,
- To assist and peruse activity based learning at initial stage and make it part of syllabus, and
- To enhance ICAP footprints by making collaboration with international institutes of well reputation.

Vision:

To make Institute as one of the TOP talent producing Institute with international recognition.

MONEEZA USMAN BUTT

Candidate Statement # RC-S-4

MR Number : 3232
Election Type : Regional Committee
Region : South
Zone : A



Existing Position(s):

Position Title : Partner
Organization : KPMG Taseer Hadi & Co., Chartered Accountants
Start Date : April 1996 – 10/07/2008

1. Academic and Professional Achievements

My schooling is from Convent of Jesus & Mary and secondary education from St. Joseph's College. I joined KPMG Pakistan in 1996 and qualified as a CA in 2000. Alhamdulillah, in 2008 I earned the distinction of being the first lady partner in KPMG Pakistan. I have written various articles for The Pakistan Accountant about Block Chain, Compliance Audit and Evolving roles of CFOs to name a few. I am a member of MAP, Rotary Club & Ladies Fund. I have been involved with HR Metrics, Tasdeeq Pakistan & Women on Board. I have been a speaker and panelist for a multitude of organizations. I have been awarded 100 Miracle Women 2015 Award by Ponds Miracle journey, Women of Inspiration Award by Ladies Fund, CA Woman of the Year 2018 by ICAP, Business Excellence Award 2020 by Biz Today and Woman of Talent 2020 by Bells & Bells.

Facebook: Moneeza Butt

LinkedIn: moneezabutt

2. Professional Affiliations (*compulsory)

- Management Association of Pakistan
- Rotary Club
- HR Metrics
- Tasdeeq Pakistan
- Ladies Fund

3. Inspiration and Motivation to be a Member of the Council/Regional Committee

I have walked through the corridors of ICAP for the past 25 years and it has seen me evolve from an enthusiastic student to an established member of the fraternity and a mentor for young and aspiring chartered accountants. I have worked in different committees of ICAP such as Economic Advisory & Government Relations, PAIB, Best Corporate Reports and the CA Women committee. My motivation to contest the Regional Committee election is to play a constructive role in serving my alma mater as mere words do not suffice and we need to be the change that we wish to see in this world.

4. Key Objectives and Vision

My Vision for the Institute is for it to become an Institute with world class competencies. My vision will work towards ensuring that members have the right skills to serve global markets which are regularly updated and are relevant in the changing economic order. I aim to work towards fostering an environment whereby the Institute will provide holistic education, effective practical training and continuous professional development to ensure that the knowledge base of the profession keeps pace with emerging global practices and innovations.

My specific objectives to see my vision through are enumerated but not limited to the following:

- I believe that the chartered accountants being produced by ICAP are technically competent and extremely knowledgeable to discern technical intricacies. However, such knowledge may not be able to manifest itself if it cannot be communicated, showcased and presented appropriately. It is essential that we equip our students and members with appropriate presentation and soft skills to cultivate potential dynamic leaders.
- The economic scenario is transforming rapidly, and audit firms do not seem to have the capacity to absorb all ICAP students for their mandatory training periods. ICAP needs to partner and make alliances with more corporate entities to ensure that all its students are provided with ample such opportunities.
- Technology is now the order of the day and we need to make our members and students technologically savvy to brace and be on top of the challenges of the fourth industrial revolution.
- Entrepreneurship is gaining momentum and we see the impetus that startups are being given nowadays. The Institute needs to encourage its members in this area and facilitate with the requirements that it entails.
- There is a famous quote of Tim Sanders that “Your network is your net worth”. In view of this greater engagement between the Institute & its local and overseas members is required. This would enable our members to network and bond with each other under the aegis of our alma mater resulting in valuable opportunities for all.

If elected I aim to strategize with my colleagues in the SRC to address and support in the above initiatives.

MUHAMMAD SHAHZAD HUSSAIN

Candidate Statement # RC-S-5

MR Number : 4140
Election Type : Regional Committee
Region : South
Zone : A



Existing Position(s):

Position Title : Director - Business Process Solutions (BPS)
Organization : Yousuf Adil, Chartered Accountants
Start Date : 2018

Immediate Past Positions:

- (i) **Position Title** : General Manager
Organization : GS Group
Start Date : 2014
End Date : 2018
- (ii) **Position Title** : Senior Manager
Organization : EY Ford Rhodes
Start Date : 2011
End Date : 2014

1. Academic and Professional Achievements

- Fellow Chartered Accountant (FCA) - Institute of Chartered Accountants of Pakistan
- Certified Islamic Professional Accountant (CIPA) - AAOIFI
- Certified Information System Auditor (CISA) - ISACA
- Post-Graduation Diploma (PGD) from IIBI - Institute of Islamic Banking & Insurance, UK
- I have also assisted AAOIFI, BIBF and IFAAS in my individual capacity.

Linked in Profile:

<https://www.linkedin.com/in/muhammad-shahzad-hussain-a7135038/>

2. Professional Affiliations (*compulsory)

- Fellow Chartered Accountant (FCA) - Institute of Chartered Accountants of Pakistan
- Certified Islamic Professional Accountant (CIPA) - Accounting and Auditing Organization for Islamic Financial Institutions (AAOIFI)

3. Inspiration and Motivation to be a Member of the Council/Regional Committee

I have been associated with major accountancy firms in Pakistan as well as in Middle East, in addition to being associated with organizations such as AAOIFI, BIBF and IFAAS in personal capacity. Due to diversified exposure including ERP Implementations and Business Process Outsourcing I can relate to modern demands of the profession and issues faced by our members (including the expatriate members) and contribute towards:

- attracting and developing talent.
- professional development of our members on IT, finance digitalization and soft skills.
- Inclusiveness of our expatriate members.
- Image building / enhancement of the Institute.

4. Key Objectives and Vision:

Skill and professional development of the members through webinars/ e-learnings/ training platforms / conventional modes

To focus on professional development (on technical updates) and skill development (including IT, finance digitalization and soft skills) of members through conventional modes as well as webinars, e-learnings and training platforms.

Networking and recreational activities

To Increase the number of social events including family gatherings, literary evenings and sports events to enhance members' networking in addition to provide periodic recreational activity for the members.

Facilitation centers, libraries and digital library

To increase number of libraries (and facilitation centers) in addition to improving the standard of current libraries. Focus on creating an extensive e-library / digital library covering different areas of interest for the members.

Inclusiveness of expatriate members

While making any decision consideration will be given to requirements of expatriate members by consulting different chapters with a view to include them in all the activities.

CASA / Students Related Activities

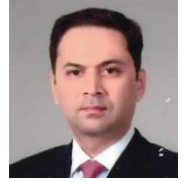
To increase students' activities / involvement with ICAP through the platform of CASA.

Capacity building and brand enhancement at the grass root level

To attract the best talent towards our profession will focus on enhancing awareness regarding our brand by conducting various programs in different schools, colleges and universities.

Candidate Statement # RC-S-6

MR Number : 4272
Election Type : Regional Committee
Region : South
Zone : A



Existing Position(s):

Position Title : Partner
Organization : A. F. Ferguson & Co. (a member firm of the PwC network)
Start Date : July 2014

Immediate Past Positions:

- (i) **Position Title** : Senior Manager
Organization : A. F. Ferguson & Co. (a member firm of the PwC network)
Start Date : July 2009
End Date : June 2014
- (ii) **Position Title** : Manager
Organization : A. F. Ferguson & Co. (a member firm of the PwC network)
Start Date : November 2008
End Date : June 2009

1. Academic and Professional Achievements

I commenced my training with A. F. Ferguson & Co. in September 2000 and passed professional examinations of the Institute of Chartered Accountants of Pakistan in June 2004, becoming a member in January 2005. During this period I also completed professional examinations of the Association of Chartered Certified Accountants and was admitted to membership in April 2004.

After completing my training, I continued with the Firm in the assurance group with a short stint in the pharmaceutical sector in 2008. I rejoined the Firm the same year and was admitted to partnership on July 1, 2014. My career with the firm has been truly rewarding in terms of challenges, learning and growth. I have had the opportunity of working across multiple sectors with a focus on downstream oil and gas and energy. Apart from assurance responsibilities, I am also entrusted with the Chief Information Officer (CIO) role for the Pakistan Firm.

2. Professional Affiliations (*compulsory)

- Fellow member of the Institute of Chartered Accountants of Pakistan
- Fellow member of the Association of Chartered Certified Accountants

3. Inspiration and Motivation to be a Member of the Council/Regional Committee

I have experience of over 20 years in professional services including leadership roles. In recent years in my CIO role of the Firm, I have been involved in leading internal digital transformation projects. I believe I have gained experience, insights and developed skills that will enable me to contribute and drive change to ultimately enhance the brand and recognition of ICAP as a world class accountancy body.

4. Key Objectives and Vision

ICAP being the regulator of the accounting profession in Pakistan has a pivotal role in enhancing trust and confidence of stakeholders in the accounting profession in Pakistan and abroad. The accounting profession globally is facing a plethora of challenges driven by globalization and complexity of industry and trade, increased regulation, technological and other changes. ICAP has a responsibility to foresee these challenges and drive change to ensure that its students and members in industry and practice across the globe continue to be competitive and live up to the expectations of stakeholders.

For this purpose, I would strive for the following:

- Developing future ready professionals through learning and education sessions on digital knowledge and skills.
- Generating debate involving relevant stakeholders on matters affecting the profession and provide feedback to the Council to drive policy changes.
- Enhancing interaction of overseas and local members and create focus groups to leverage knowledge, expertise and enhance networking.
- Improving student and member experience with ICAP.

SHAIKH AHMED SALMAN

Candidate Statement # RC-S-7

MR Number : 4233
Election Type : Regional Committee
Region : South
Zone : A



Existing Position(s):

Position Title : Partner
Organization : EY Ford Rhodes
Start Date : 2016-07-01

Immediate Past Positions:

Position Title : Director / Senior Manager / Manager
Organization : EY Ford Rhodes
Start Date : 2006-01-01
End Date : 2016-06-30

1. Academic and Professional Achievements

I am a fellow member of the Institute of Chartered Accountants of Pakistan (ICAP) and a fellow member of ACCA and ICAEW. I joined EY Ford Rhodes in the year 1999 as an audit trainee and progressed to partner in the assurance division in the year 2016. I am also heading the Quality Enablement related activities of the firm, which is mainly focused towards enhancing the quality standards of the audit. I regularly participate in the International audit quality reviews of other EY offices. I am also a member of ICAP Education and Training Committee and working group on IFRS 17. Further, I was actively involved in various sub-committees, such as related to stock members regulations, takaful rules and shariah audits of banks, and arranged comprehensive training programs for shariah regulations through many shariah scholars.

2. Professional Affiliations (*compulsory)

- Fellow member of the Association of Chartered Certified Accountants (FCCA)
- Fellow member of the Institute of Chartered Accountants in England and Wales (FCA - ICAEW)

3. Inspiration and Motivation to be a Member of the Council/Regional Committee

I am associated with ICAP for past many years as a member of many sub-committees, working groups and Education and Training Committee and throughout this journey I always felt that I could contribute more for the profession by sharing and implementing various ideas which could benefit the members at large. I believe that there are countless opportunities for our members in this ever-changing environment of digitalization and our members can utilize the same if given more focused direction. In view to pursue this vision, I am contesting for the Southern Regional Committee (SRC), as I believe I can work towards betterment of the profession by keeping in view the scope and role of SRC.

4. Key Objectives and Vision

If given an opportunity to serve the SRC, I would like to focus towards the following:

- Further strengthening of the knowledge portal for members by including international best practices adopted for various technical and accounting matters.
- Technology orientation is critical in this age of digital transformation, and hence, my objective will be to arrange more sessions and workshops to better equip the members to handle the challenges relating to this area.

- CA students are the backbone of our profession and they are the future of ICAP and future global representatives of our country. Therefore, CASA should actively involve with the SRC and students should be benefited with the learning opportunities not only limited to Pakistan but also in international exchange programs.
- It is important to promote equal opportunities, and therefore, I would work towards giving female members more and prominent representation in the CPD and other activities under the ambit of SRC.
- Create an effective job placement mechanism with involvement of Northern Regional Committee as well as Management Committees of ICAP in other countries.
- Increase the number of social activities for members and their families for better networking, including sports activities, which are necessary for our members, as I believe that proper physical and mental recreational activities are essential for personal development.

USAMA RASHID, FCA

Candidate Statement # RC-S-9

MR Number : 3059
Election Type : Regional Committee
Region : South
Zone : A

**Photo not
available**

Existing Position(s):

- (i) **Position Title** : Chief Executive Officer
Organization : V2F Solutions
Start Date : July 2016
- (ii) **Position Title** : Board member
Organization : Pakistan Terminal Operators
Start Date : May 2018

Immediate Past Positions:

- (i) **Position Title** : Commercial Director, General Manager, Deputy General Manager,
Manager
Organization : Siemens Pakistan
Start Date : October 2003
End Date : March 2016
- (ii) **Position Title** : Supervising Consultant (Manager), Consultant (Assistant Manager),
Supervising Senior
Organization : Ferguson Associates
Start Date : February 1999
End Date : October 2003

1. Academic and Professional Achievements

- Business Leader, Entrepreneur, Technologist, and Supply Chain Management Professional.
- Founded technology centric company with the aim to earn foreign exchange and generate employment for/in the country, successful journey is going on.
- Actively worked/contributed in the strategic privatization process of K-Electric.
- Led as Commercial Director a large size Business Segment that successfully executed projects worth USD 1.0 billion (Energy Sector) locally and internationally.
- Spearheaded successful bid and Financial Close of one of the largest power transmission projects in Karachi.
- Pivotal role since 2014 in successful organisation of CFO conferences.
- Part of the concept team orchestrating National Finance Olympiad, Mentorship Program, Ethics Dilemma App, Industry Guidelines, Webinars etc.
- Have a privilege of being Master of Ceremony of the last NFO and CFO Conference giving innovative dimension to hosting business events digitally in Pakistan.
- Passed CA exams in 1999 at young age in one-go.

2. Professional Affiliations (*compulsory)

- Fellow member of ICAP.
- Active member of PAIB Committee under the able leadership of Mr. Khalil Ullah Shaikh with honour of Chairing the CFO Conference, and Members Survey sub-committees.
- Has remained part of Economic Advisory and Governance Relations Committee for 5 years working with eminent professionals such as Dr. Waqar Masood, Mr. Shabbar Zaidi, Dr. Ashfaq Hassan, Mr. Asad Ali Shah, Mr. Hassan Basrai, and Mr. Ashfaq Tola.
- Has remained associated with Tech Pakistan, a Forum for technologists and technology entrepreneurs.
- CEO and board member, Maxcon Consulting FZCO.

3. Inspiration and Motivation to be a Member of the Council/Regional Committee

My aspiration primarily stems from inspiration/encouragement from council members, seniors and fellow committee members to carry the baton and add value/contribute in the areas that I sensed during my 8+ years experience/ insights gained while working in different committees. I value the encouragement/inspiration to contribute towards the profession that has given an unmatched platform to innumerable talent coming from humble backgrounds elevating to the positions of CEOs/CFOs, Policy Makers and Movers and Shakers of Corporate Pakistan. Great service rendered by our seniors must continue and it is incumbent upon us to keep the Golden Legacy going.

4. Key Objectives and Vision:

My vision for ICAP is based on following fundamental thoughts:

- There must be collaboration at institutional level, and teamwork at individual level.
- An institution that can serve a function best should take that responsibility and strengthen its role in that domain.

Based on the above thoughts my vision for ICAP as a regulator, torch bearer and support provider are as follows:

- **Regulatory role 1:** ICAP should have strong regulatory role both for external and internal audits backed by a robust support, quality control and performance rating system.
- **Regulatory role 2:** ICAP needs to establish its role as a regulatory body for accounting and financial reporting functions which should encompass a role of not only overseeing members' performance but also providing support and safeguard against unethical practices.
- **Regulatory role 3:** ICAP should fortify its role in the students' education starting from quality intake to ensuring imparting of quality education and building of right skills commensurate with the requirement of gig economy and the roles foreseen and expected from a qualified accountant locally as well as internationally.
- **Torch bearer role 1:** Impart trend setting education and trainings to students and members in business functions such as finance, treasury, management consulting, supply chain, project management, data analytics, technology etc.
- **Torch bearer role 2:** Develop members in public finance domain including tax experts, economic advisory, advisory to Governments etc.
- **Torch bearer role 3:** Promoter and executor of research in above domains in collaboration with experts.
- **Support role 1:** Providing support to students in education, examination and trainings.
- **Support role 2:** Support to members in professional development, placements, local and international recognitions.
- **Support role 3:** Reaching out to under privileged segments of young generation for guidance on education and human development aspects.