# The Institute of Chartered Accountants of Pakistan Elections 2025

**Candidate Presentation** 

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#### Passion to serve

I may dare cease a moment, to reflect on the privilege of being part of a profession that safeguards trust, promotes accountability, and strengthens financial discipline worldwide.

There are many compelling reasons to serve on the Council of our ICAP. It comes down to a blend of the desire to give back to the profession, service to all associated with the brand-CA Pakistan, contributing to improvement in governance and the opportunity to contribute to its future dimension.

I am passionate that our profession, under the auspices of our ICAP, remains relevant and respected in a rapidly changing world.

Whilst we are custodians of a legacy of ethics, professionalism and trust, the responsibility however demands that we step forward to serve and repay our profession.



## Understanding the need

In defining future of our profession, we need to envision what lies ahead of us and find our relevance. We are poised to connect dots in an uncertain future where finance meets Tech and simultaneously prioritizes sustainability.

We are a national institute with International outreach. Whilst it necessitates a holistic approach to strengthen an Institute yet certain of the priority focus matters include:

CA Pakistan – relevance in future

**Support for Practices** 

**Members in Industry** 

**Overseas Members** 

Institute to be an active and strong voice

**Governance of the Institute** 

Education, Training and its connectivity with tomorrow

**Composition of the Institute** 



#### CA Pakistan- relevance in future

- The latest ICAP Annual Report for the year ended June 30, 2025 reflects we are 10,750 members across the globe. **54% of our membership is below 40 years of age** and upon further accumulation it transpires that **above 80% of our membership is below 50 years of age.**
- A question arises here that how our young professionals would remain relevant in a future which is continuously redefining itself? **Today 90% of our members are in employment** but do we see them all reasonably upskilled to remain key derivers of the business for their employers?
- With Gen Z / alpha coming to hold reins of our profession should we not be grooming entrepreneurs and business leaders ? and disassociating from notion of making audit clerks?
- Should we not put some perspective today in imagining workplace of future along the skill set required as to remodel today for what we are teaching , how we are training and what areas we are practicing?

The pace of change is fast. We must lead the case for this change and prepare the relevant professionals of the future; it may even require immediate investment in capacity and upskilling, but the cost of delay will be much higher.



#### **Supporting Members in practice**

For future relevance, facilitate practices by arranging technological support, providing guidance on specific industry matters, facilitating quality control mechanism, providing trainings/ transformative support to modernize the audit process by leveraging data and advanced technologies.

Empower SMPs, extend them capacity building, avoid adding to their cost burdens, have zero tolerance on under cutting, offer technical and legal assistance in proceedings involving ethical stance/professional calls.

**Transform quality reviews** to a value addition activity and **maintain digitized log** of the quality review process **for overview by work group of council**.

**Learn from experiences of better performing practices/international models** and facilitate in learning same and transiting thereto to the extent practicable in our eco system.

Facilitate members in practice by way **indemnity insurance**, avoiding risk of over regulation etc.

Encouraging and facilitating those **intending to start/join practice**.

Reach out to members for **support in any routine/special proceedings** with AOB, SECP or any other regulator.

Elimination of disparity in rates of Sales Tax on services.

Reach out to procurement agencies for drafting rules for procuring services of CAs on a level playing field to facilitate maximum participation of our practices without predetermined classifications.

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## **Supporting Members in practice**

We've seen the shift first-hand that audit is becoming increasingly costly and complex – but it still opens doors to high-value added services.

How about exploring emerging arenas with collaboration, support and capacity building initiatives from our ICAP on :

**ESG & Sustainability Advisory** 

Startup & Fundraising Advisory

Virtual CFO Services

International Tax & Cross-Border Services

Wealth Management & Financial Planning

Family businesses succession and growth advisory

Pull our share in gig economy worth billions of dollars

Startups compliance and sustenance oversight

The foregoing not only is relevant for the members in practice but also for those in industry and the students/trainees



## **Members in Industry**

Whilst we are creating technically sound members, yet we need to guard long term career progression of our people in industry and need to groom leaders for corporate world.

**CFO, the Chief Future Officer** seems responsible for reconfiguring the Business Model, Sustainability, Embracing the Digital Genie, raising sustainable finance, awareness of Geopolitics and global tariffs, embracing Crypto's Cryptic Arrival, requirement for digital literacy, data storytelling, focusing sustainability including interests for people, planet and profit

We need to upskill and provide education and practical guidance in **emerging areas**, such as **blockchain**, **cybersecurity**, **data analytics**, **sustainability**, **governance**, **transformation management** etc.

**Facilitate local and foreign job placements**, maintain profiles of job seekers, evaluate them to help redraft CVs/highlight skills and connect with recruiters/headhunters.

Facilitate sectoral dialogues and make recommendations to regulators.

Connect the young talent with seasoned members of industry through mentoring.



### **Overseas Members**

Representation at council.

Work with governments and their functionaries (including overseas missions/consulates) for the cause of our institute including foreign jobs, foreign recognition/equivalence and licensing for our professionals abroad.

All committees to have overseas members to bring in the international perspective.

Every overseas committee to lead at least one CPD online session in each quarter to elucidate our people at large and remain connected with fraternity.

**Dedicated mailbox/facilitation desk** be assigned to overseas members and returning members.

Where required, bridging overseas members with local members to support on local compliances/tax filing etc.

Empowering (per local regulations), overseas committees to facilitate fraternity.



### Institute as an active and strong voice

We need to be an effective and respectable voice to work with federal and provincial governments, SECP, AOB, FBR, Provincial tax authorities etc. to plead our cause and guard interest of our brand.

**Effectively present** as a voice to reckon in discussions on assurance, accounting, reporting, taxation, forex, international business, digital economy, profession's governance and oversight.

Focus on issues impacting/involving CA fraternity, including audit firm rotation, ESG, Carbon Credits, Green financing, FATF driven requirements, anti-money laundering and beneficial ownership matters, cybersecurity, immunity available to other professionals like doctors/lawyers for acts done in good faith, emerging issues in adoption of new standards/frameworks along accounting, auditing and other regulations impacting us.

Work with governments and their functionaries (including overseas missions/consulates) for the cause of our institute including foreign jobs, foreign recognition/equivalence and licensing for our professionals abroad.

Reach out for land allocations by respective governments for our additional **campuses including in Islamabad and Rawalpindi**.

For our people in government/autonomous bodies voice the need to create separate cadre and career growth/shift matrix for our Members and non-CA qualified professionals.



### **Governance at the Institute**

Governance emanates from the leadership. The membership has the foremost responsibility to elect leadership best suited for the responsibilities.

For an improved governance it is necessary to segregate the role of Council and management.

Develop and empower the system to be responsive to corporate and emerging needs of its stakeholders.

For better service to all connected with CA Pakistan, inculcate technological advancements, interactive and revamped website, a robust CA-Pakistan App and an automated query/ facilitations interface with built in log and escalation mechanism.

Eliminate overlap/duplication of working groups, regional committees, council committees etc.



## Education, Training and its connectivity with tomorrow:

Our profession, **based on its knowledge** has always stood on the horizon of opportunity, helped businesses and led through challenges.

We need to attract talent as to retain and maintain our relevance in future and next industrial revolution.

Address the declining number of students and members in certain geographical dispersions.

Reach out to interiors, offering more scholarships, offer free CA education to top position holders of intermediate examination of any education board in Pakistan and/or equivalent qualifications.

Reimagine what would be the focus of the Future Chartered Accountants and of the future workplace along skill set then required. In our preparedness for the same, introduce changes to focus of training, professional development, soft skills and global curriculum needs.



## **Composition of the Institute**

Historically, in addition to present North and South region the Institute also had representation for the then East Pakistan. For effective inclusiveness of our people the composition should now be aligned to have more regions say, South, Central and North region.

Allocations of council seats for combined Rawalpindi and Islamabad Seats to be allocated at council for overseas members.

Following the foregoing, the structure of regional committees needs to be aligned as well with seats for Rawalpindi and Islamabad

Inclusiveness of location with emerging and established member/student concentration and economic activity such as Multan, Faisalabad, Gujranwala/Sialkot etc. along other hubs.



## My relevance in this journey of transformation

In bridging our illustrious legacy with a continuously evolving future I believe, I am better placed to serve you. I bring to you over 30 years of diversified experience of assurance, tax, corporate, accounting, advisory services and have been an integral part of digital and operational transformations over the decades.

I am a Fellow member of the Institute of Chartered Accountants of Pakistan (ICAP), associate member of ICAEW. In addition to that, I am s a Certified Internal Auditor from the Institute of Internal Auditors USA, is a Fellow member of Pakistan Institute of Public Finance Accountants and an MBA.

Further, I am a **Certified Director** per applicable governance requirements and life **member of Rawalpindi / Islamabad Tax Bar Association** with reported judgements to my credit.

Besides being a notable Chartered Accountant **Toastmaster**, I have been a **trainer at Directorate of Training**, **Federal Board of Revenue** and for several years served as **visiting faculty member** at 5 different institutes for accounting, auditing etc and carry a substantial student base.

I am serving as a Partner at A.F.Ferguson & Co - Chartered Accountants, a member firm of PWC Network.

In presenting my credentials I come to you with the support, guidance and consultation of my seniors, colleagues and fraternity members.



#### Citations: Past service to our ICAP

#### Key Leadership responsibilities:

- Chairman NRC 2018-2019.
- Secretary NRC 2017-2018.
- Member NRC 2017-2021.
- Chairman CASA (N) 2020-2021.
- Chairman CPD Committee RWP/ISB 5 terms.
- Area Director/President Toastmasters.

#### ICAP central level committees:

- Practice Support Committee
- CPD Committee
- Public Sector Committee
- Publications Committee
- ICAP-FBR joint Committee
- various matter/event focused committees

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#### Citations: Past service to our ICAP

Organizer convocations, gold medal ceremonies.

Organizer conferences including CPEC, technology, Public Financial Management etc.

Organizer induction and placement fairs.

Organizer/Panelist new members development workshops.

Judge ICAP finance Olympiads.

Judge ICAP presentation/debates contests.

Trainer/Panelist ICAP Directors Training Program.

Trainer/Panelist ICAP SMP workshops.

Representing ICAP at various career road shows, TV talks, podcasts etc.



## Services as a leading CA Toastmaster

- Area Director Toastmasters 2025-2026
- Founding President CA toastmasters club Islamabad 2016-2017
- Founding mentor CA toastmasters club Peshawar
- Founding sponsor CA toastmaster club Dubai/UAE
- Proposer from CASA to form CA affiliates toastmasters, Lahore
- President CA toastmasters club Islamabad 2021-2022
- Chief judge toastmasters national contests
- Member Country Leadership nomination Committee
- Keynote speaker/panelist annual toastmasters conferences



## My services to ICAP in Islamabad

- 5 terms Chairman CPD committee RWP/ISB.
- Over 15 years at CPD committee RWP/ISB.
- Served library Committee Islamabad.
- Formation of Rawalpindi Library.
- Organizer convocations, gold medal ceremonies, CASA leagues.
- Organizer conferences, multi location events, first CA Women event graced by the President of Pakistan etc.
- Organizer induction and placement fairs.
- Organizer/Panelist new members development workshops.
- Invigilation of examinations for multiple years
- Judge ICAP finance Olympiads.
- Judge ICAP presentation/debates contests.
- Trainer/Panelist ICAP Directors Training Program.
- Trainer/Panelist ICAP SMP workshops.
- Served 5 institutes as visiting faculty for accounting, auditing etc.



## Your and my responsibility – herein and onwards

- We carry with us the values, experiences, and relationships that our profession has gifted us. We bow in gratitude to the Almighty that with his blessings this profession has shaped us into who we are today. If we've been able to leave behind even a small legacy of kindness, collaboration, and growth in this profession, then we can consider our time here truly worthwhile. For our future torch bearers let us be the seniors that we needed when we were growing up.
- Thus, **now its up to the membership to understand and recognize** the efforts of such members who have proven track record of service to the institute, have risen beyond self, have tried to bring new dimensions to professionalism, are aware of the institute's modus operandi, welcome and consider feedback, have personalized connectivity and are available to facilitate the stake holders.
- It is not about representing Islamabad at Council but leading the reform agenda for our Institute from Islamabad. For this, please fulfill your responsibility and :

Vote for JehanZeb Amin



## **THANK YOU**

