



ALI SAIF CHEEMA

Candidate for Council – North Zone A

- Fellow member of ICAP with over 20 years of experience primarily in Audit, Tax and Advisory.
- Office Managing Partner at Muhammad Ali Hussain & Co., Chartered Accountants.

SERVICES TO THE INSTITUTE

Paying Back to the Institute

Elected Member – Northern Regional Committee (NRC) 2017–2021

Secretary NRC (2018–
2019)

Chairman CASA-North
(2017–2018)

Chairman, Practice
Support Committee
(2017–2018)

Chairman, CPD
Committee (2019–2020)

SERVICES TO THE INSTITUTE

Paying Back to the Institute

Standing Committees of ICAP

Member, Practicing
Members Committee
(2021–2025)

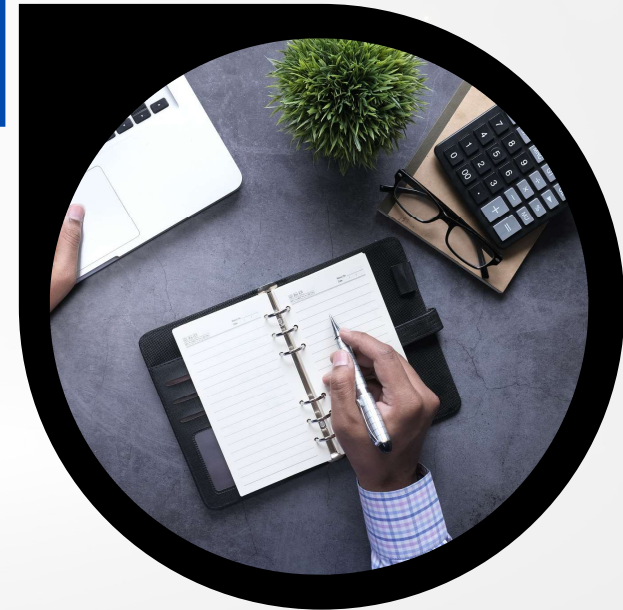
Member, CPD Committee
(2023–2025)

UPHOLDING AND ENHANCING QUALITY OF OUTPUT

Rigorous Education

Intensive Training

Reliable Examination System





DIGITAL TRANSFORMATION & AI INNOVATION

Upgrade courses to include Data Science and AI learning.

Promote continuous learning in AI tools and Machine learning.



GLOBAL CAREER OPPORTUNITIES

Enhance international recognition of ICAP certifications.

Engagement and facilitation of members abroad.



GENDER DIVERSITY

Gender diversity is the key

Adopt inclusive policies
and practices

Bridge experience gaps
and ensure organizational
readiness.



EXECUTIVE-DRIVEN GOVERNANCE MODEL

Executive-driven structure guided by member vision.



Accountability and transparency.

Engagement of professional experts.



BRAND POSITIONING & GOVERNMENT COLLABORATION

We cannot achieve our true potential unless we have a close liaison with government agencies

Clear and Differentiated
Brand Positioning

Maintain close liaison
with government
agencies



GROWTH AND SUSTAINABILITY OF SMPS

SMPs are the backbone of profession



Capacity Building of SMPs



Advocate for balanced
regulatory frameworks.



CROSS-REGIONAL INTERACTION

Foster frequent inter-regional activities.

Engage members and students across regions.

112K
IN
2019



MEMBERS ENGAGEMENT & SUPPORT SERVICES

Enhance ICAP Secretariat's
facilitation role

Improve career placement, query
response, and wellness initiatives.



Lifestyle enhancement, and
community building
initiatives





THANK YOU

Let's Build an Institution Where Quality Leads.



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