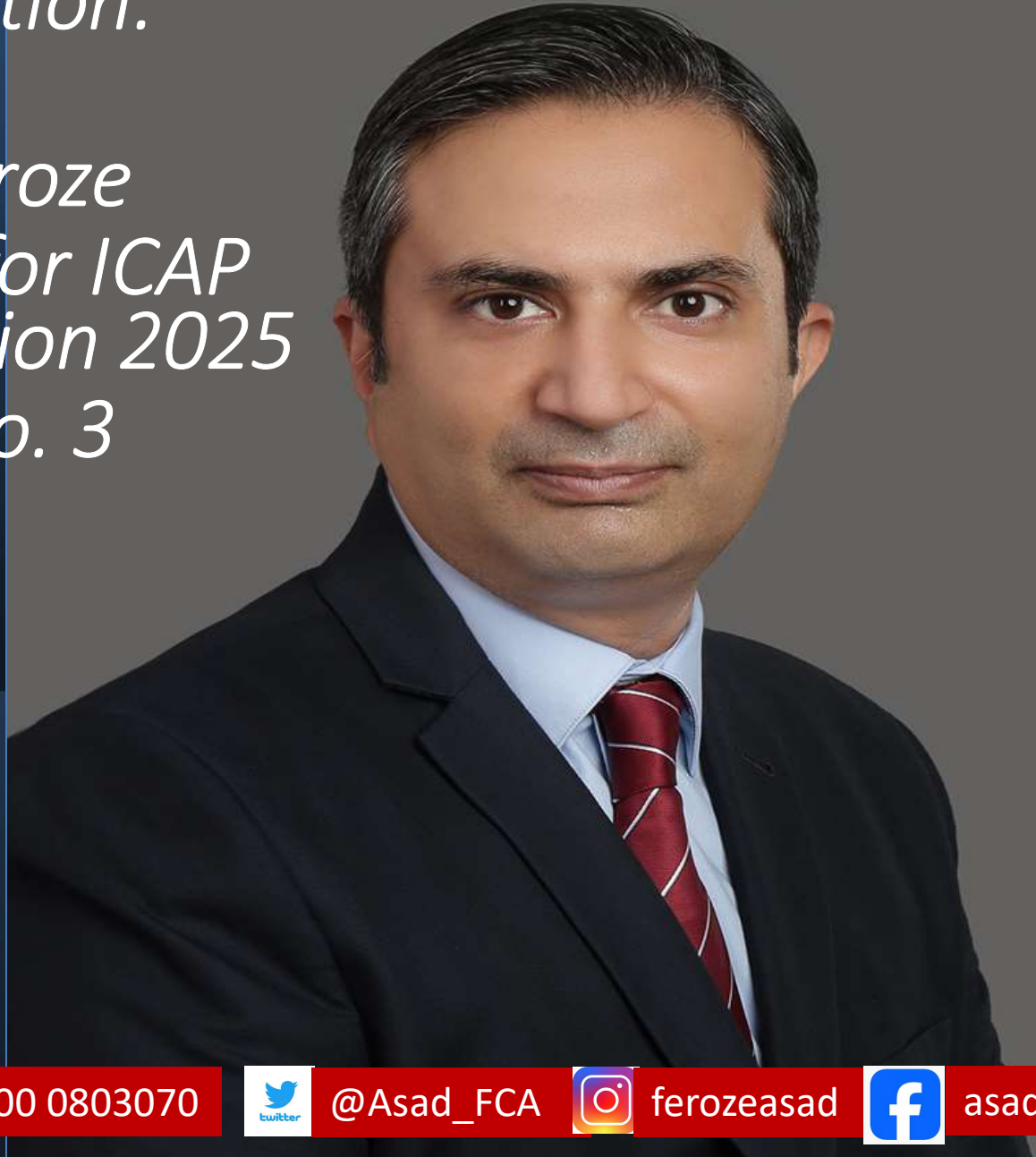


Presentation:

*Asad Feroze
Candidate for ICAP
Council Election 2025
Serial no. 3*



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Profile



- Fellow Member ICAP, ACCA, PIPFA & ITM, LLB
- Founding Partner, Junaidy Shoaib Asad CAs (Member Morison Global)
- *Former Partner, Grant Thornton Anjum Rahman, Chartered Accountants
- IFC Approved Trainer on Corporate Governance
- Former Consultant – The World Bank
- SECP Certified Director
- Trained 400+ Independent Directors
- Articleship: A.F. Ferguson & Co., Chartered Accountants
- Regular Presenter at Seminars & International Conferences
- Graduation in Law – Gold & Silver Medalist

Past Service – I

Vice President ICAP (2023–24)

Council Member (2022–26)

Technical Advisor, IFAC PAODAG (2023–24)

Technical Advisor, IFAC SMPAG (2024–25)

CAW Sustainability Group (2023–25)

CAW South Asia Group (2023, 2024)

Led Session IFAC PAODAG



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Past Service - II

- *Member Corporatisation Committee SECP (2023-25)*
- *Member Task Force – Ministry of Finance (Liquidation) (2024)*
- *Chairman SMP Committee (2022–26)*
- *Chairman CPD Committee (2024–25)*
- *Co-Chairman ICAP/ICMAP Committee (2024–25)*
- *Chairman Investigation Committee (2023–24)*
- *First ever GCC Finance Summit UAE (2023)*
- *ICAP Golf Tournament (2023)*
- *Sponsorships for ICAP events – over PKR 17.7 million*



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Past Service - III



- *Introduced US Tax Training Program (Becker)*
- *BCSR Awards (1st ever – Lahore)*
- *Co organizer First Ever Conference in Faisalabad*
- *Member Accounting Standards Board ICAP*
- *Member Auditing & Ethics Board ICAP*
- *NRC Roles: Chairman (2015–16, 2017–18), Member (2013–21), Secretary (2014–15)*
- *Member of multiple ICAP Committees: Auditing Standards, Technical Advisory, Fiscal Laws, IT, Publishing, CPD Central*
- *Chairman CASA North (2016–17)*



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Vision 2021 & progress

- *Governance structure*

Governance manual developed covering all areas of ICAP. Designating Secretray ICAP as Chief operating Officer (COO) and giving him autonomy and a 3 year term for independence & strengthening executive team. Delegation made in a few areas. Council working similar to independent BOD members, Regional Committees & Overseas Chapters/ committees revamping, still outstanding

- *Embracing Technological Disruption*

DAAB ICAP has initiated various programs;

- Data Anaytics Program*
- Technology Assurance Certificate*
- RPA detailed program*
- AI workshops/ webinars*
- Forensic Audit worksop (SECP & SMP's)*
- IT Risk Assessment Workshop online with case study*



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Vision 2021 & progress.....II

- *Supporting placements & industry members*

*MARCOM supports members placements
Various initiatives taken for industry members:*

- *ICAP LMS portal (online free)*
- *GCC Finance Summit 2023 (UAE)*
- *CFO Conference (major cities, UAE twice)*
- *Finance Leader 2.0*
- *National Finance Olympiad*
- *Pakistan Trading Challenge*
- *Industry roundtables*
- *Online complaint system for members*
- *Sustainability - Awareness sessions, masterclasses in major cities of Pakistan*

- *Recognition of foreign institutes* *It is being done, **MRA with Canadian Institute, ICAEW.** Arrangements with universities made. "Coursera" offered to members with over 6,000 courses of international institutes/ universities opted by over 700 members each year since 2023. US Tax Training Program (Becker)*



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Vision 2021 & progressIII

- *SMP support*

- *Creation of SMP Knowledge Hub in members area*
- *Introduction of UDIN for transparency*
- *“SMP Skills Enhancement Program” external audit (1,500 persons)*
- *RPA hands on workshop using Microsoft Automate.*
- *Audit simulation hands on training on audit software for SMP firm partners and staff.*
- *“Data Alchemy”, hands on training comprising of excel basic to advanced, Microsoft power query and power BI (1,500 plus persons trained)*
- *, ICAP conferences in major cities.*
- *Workshop on sustainability*
- *Workshop on ISQM for practicing members*
- *Subsidy of 50% purchase of audit software.*
- *Over 4,000 persons impacted*



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Vision 2021 & progressIV

- *Branding of CA Pakitsan and connectivity with stakeholders etc*
- *More Overseas chapters and full time exeutive*
- *Training organisation outside practice*
- *Government relations committee*
- *Cordial relations with SECP*
- *ICAP key stakeholder in SECP road map of implantation of sustainability in Pakistan*
- *SECP Corporatisation Committee*
- *Representation at SECP/ IFC events*
- *Task Force Ministry of Finance /The World Bank*
- *Regular representations to FBR*
- *Europe MC/ Chapter formed*
- *Full time executive hired at UAE as GCC coordinator*
- *Representation of MC/ Chapter Chairs in Council (for 2 years)*
- *Election of all Overseas Chapters/ MC together*
- *Overseas members whatsapp helpline*



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Vision 2025



GOVERNANCE
REVAMPING



TECHNOLOGICAL
READINESS



INDUSTRY
MOBILITY



PRACTICE
SUSTAINABILITY



STRENGTHENING
STAKEHOLDER
RELATIONSHIPS



OWNING
OVERSEAS
MEMBERS



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Please remember ICAP is our Institute. We all need to play our part to encourage grace & professionalism.

In words of father of our nation Quaid-e-Azam Muhammad Ali Jinnah,

“With faith, discipline and selfless devotion to duty, there is nothing worthwhile that you cannot achieve.”

LinkedIn

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THANK YOU

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