

A full-page background image showing a person in a red shirt and blue pants climbing a large, dark, textured rock face. The person is positioned in the lower-middle section of the frame. The rock face is composed of large, angular blocks with visible cracks and crevices. The lighting is dramatic, with strong highlights and deep shadows.

CANDIDATE FOR COUNCIL NORTH, ZONE A
SERIAL NO. 06

Muhammad Awais, FCA
Office Managing Partner &
Tax Leader (North)
EY Ford Rhodes, Lahore

Personal Profile

**Candidate for ICAP Council North
“Zone A” – Serial No. 6**

- ▶ Fellow Chartered Accountant (FCA)
- ▶ Law graduate from University of Punjab
- ▶ Office managing partner, EY Lahore
- ▶ Almost three decades of experience in Tax Advisory, International Tax, Transaction tax, Tax Policy, and Corporate Restructuring
- ▶ Active key speaker at ICAP Seminars and electronic media programs
- ▶ Trainer at ICAP’s Director training program
- ▶ Mentor at ICAP’s mentorship program
- ▶ Leadership Style-Coaching
- ▶ Strong project management skills
- ▶ Induces collaborative approach
- ▶ Ability to establish & maintain strategic and long-term relationships with stakeholders/regulatory authorities
- ▶ Passionate to strengthen the ICAP



**Muhammad Awais, FCA
[# 2753]**

Passion to deliver for ICAP.....



What I have achieved so far

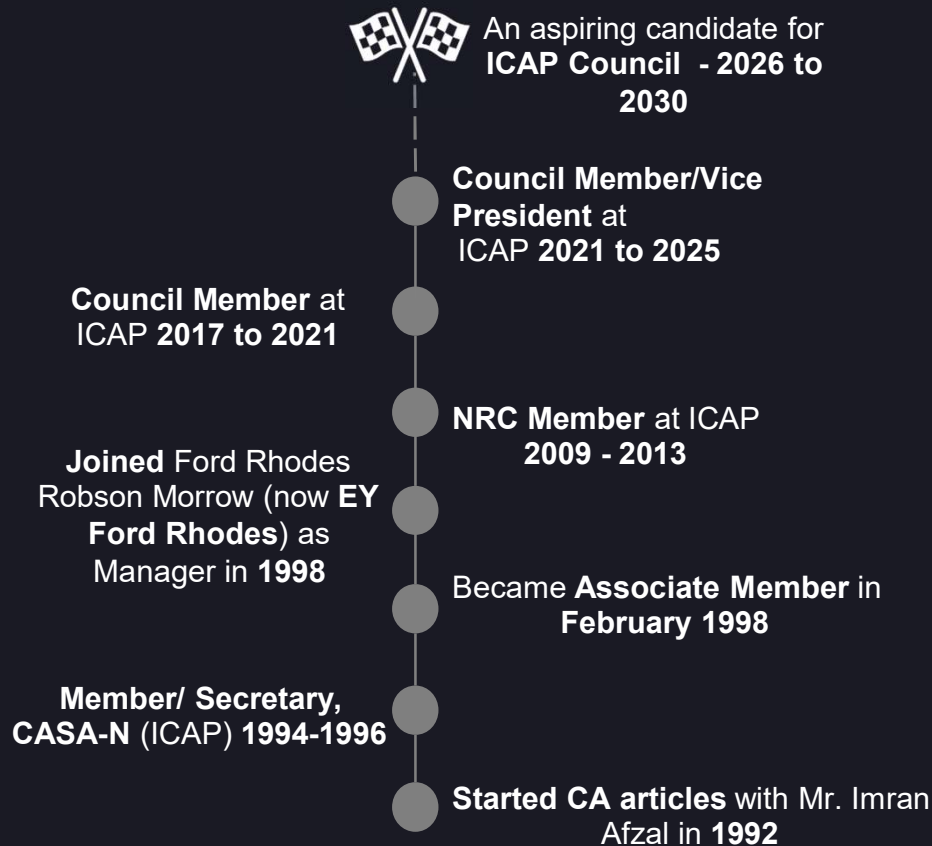
□ Being Vice President

- Focused on decentralization to strengthen secretariat
- Strengthening the executive roles: Hiring HR head
- Significant steps to position economist, government relation manager etc.
- Key assets acquisitions: office at Faisalabad, property at Peshawar and Karachi.
- Actively involved in resolving OCC framework issues
- Assisted Overseas chapters to arrange member recognition ceremonies

□ Key resolutions

- Increased council seats for North
- Separate seat for Islamabad based members
- Distribution of presidency terms between north & south

Passion to deliver for ICAP.....



What I have achieved so far (Continued)

❑ Chairman/Member, Membership Affairs Committee

- Actively involved in project of implementation of UDIN in audit reports
- Lead launch of Audit Practice Review Support program
- Support program for non-QCR firms

❑ Member, Examination Committee

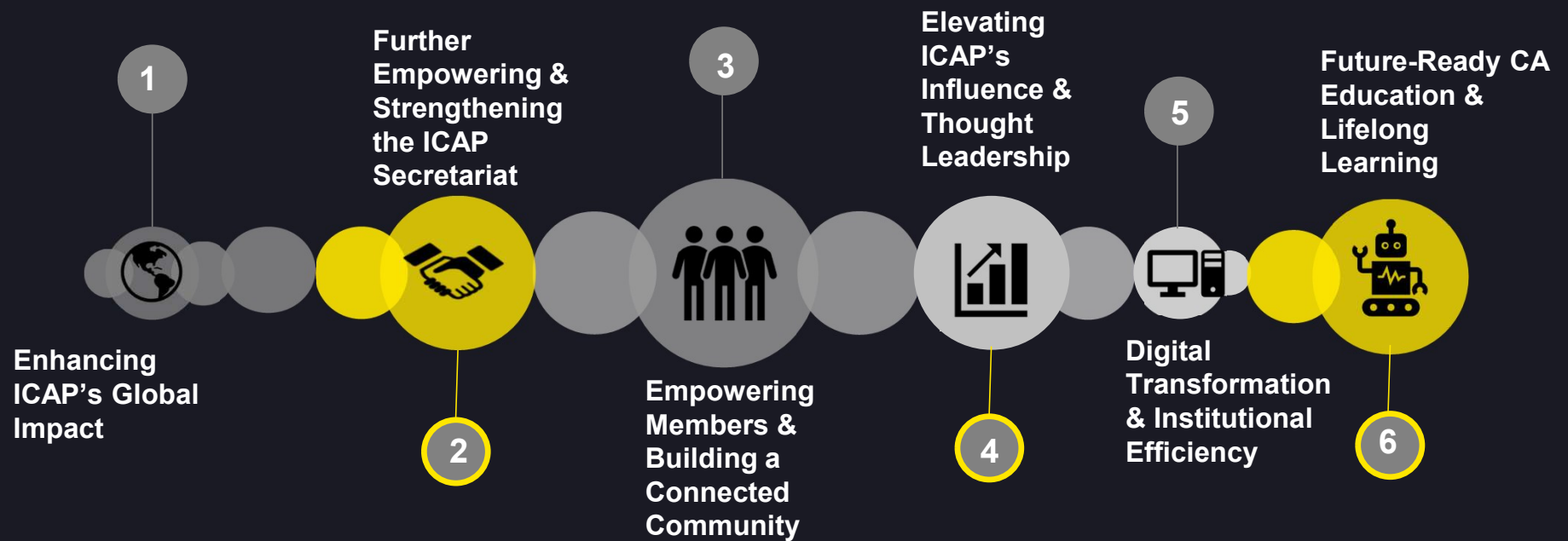
- Open book paper
- E-marking software
- Remote proctoring facility for students

❑ Chairman, Fiscal Laws Committee

- Liaison with the Government/ regulators
- Pre & Post Budget learning sessions
- Working on proposals with tax authorities

What's Next?

Key focus areas:



Key focus areas



1. Enhancing ICAP's Global Impact

- Strengthening ICAP's international standing through collaborations and alignment with global professional benchmarks.
- Engaging with foreign regulators to secure mutual recognition and greater global mobility for ICAP members.
- Showcasing excellence of Pakistani Chartered Accountants to enhance ICAP's global visibility and credibility.

Key focus areas



2. Further Empowering & Strengthening the ICAP Secretariat

- Enabling the Council to focus on strategic policy matters by granting greater autonomy and accountability to the Secretariat.
- Strengthening the executive and administrative function of ICAP under capable leadership to ensure operational excellence.

Key focus areas



3. Empowering Members & Building a Connected Community

- Placing members at center of all institutional initiatives to ensure inclusion, engagement, and growth.
- Providing access to world-class professional resources, mentorship, and CPD opportunities.

Key focus areas



4. Elevating ICAP's Influence & Thought Leadership

- Enhance ICAP's role as a policy influencer and trusted voice in economic and regulatory matters.
- Promote ethical standards, integrity, and transparency in all institutional processes.
- Support Small and Medium Practices (SMPs) by encouraging multi-disciplinary partnerships, ease of advertising rules, and firm growth opportunities.

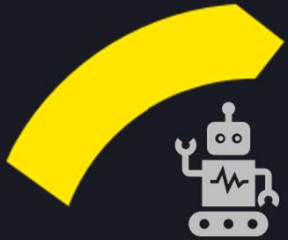
Key focus areas



5. Digital Transformation & Institutional Efficiency

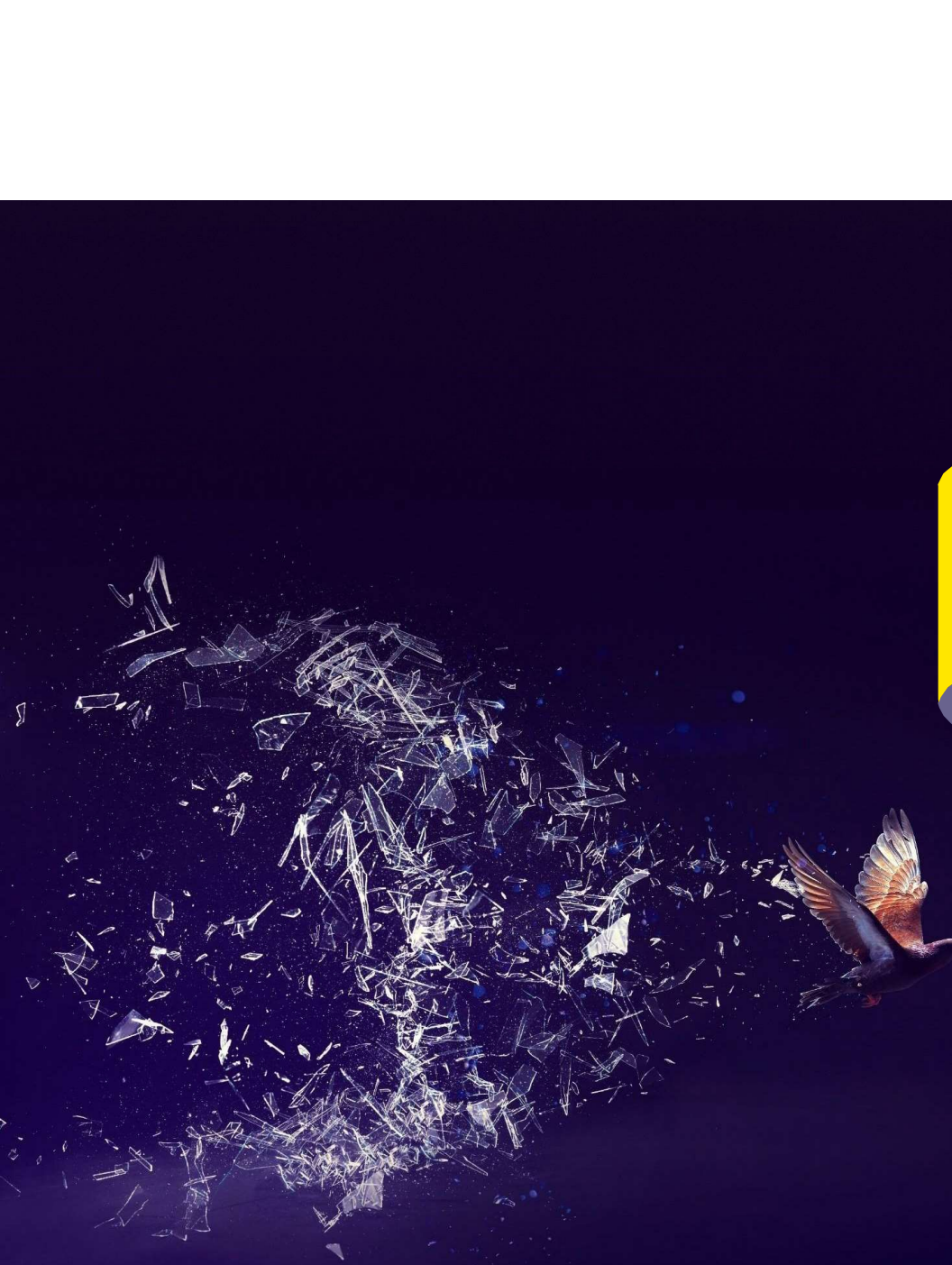
- Digitally drive ICAP's operations to improve governance, member services, and engagement.
- Leverage technology (particularly AI) for process automation, data-driven decision-making, and operational transparency.
- Use digital platforms to upskill members and strengthen ICAP's responsiveness.
- Enhancing member services through efficient issue resolution, responsiveness, and improved digital interfaces (interactive website, job portal).

Key focus areas



6. Future-Ready CA Education & Lifelong Learning

- Building the capacity of firms, staff, and students to meet evolving business and regulatory demands.
- Promoting continuous learning through flexible, technology-driven CPD and professional training platforms.

A dark, abstract image featuring a bird in flight, its wings spread, moving from right to left. The bird is surrounded by a dense, swirling cloud of sharp, translucent glass shards or ice fragments. The background is a deep, dark blue or black, with some faint, glowing blue particles scattered around the shards. The overall composition suggests a theme of transformation, resilience, or breaking through obstacles.

**Shaping the Future of
ICAP Together**

Thank You!