



AHMAD SAAD

Candidate

ICAP Council Elections

January 9-10, 2026

Southern Region, Zone A
Serial # 17

MANIFESTO

Table of Contents

- ❑ **Who is Ahmad Saad**
- ❑ **Ahmad Saad's Manifesto**
- ❑ **Why vote for Ahmad Saad?**

VOTE FOR

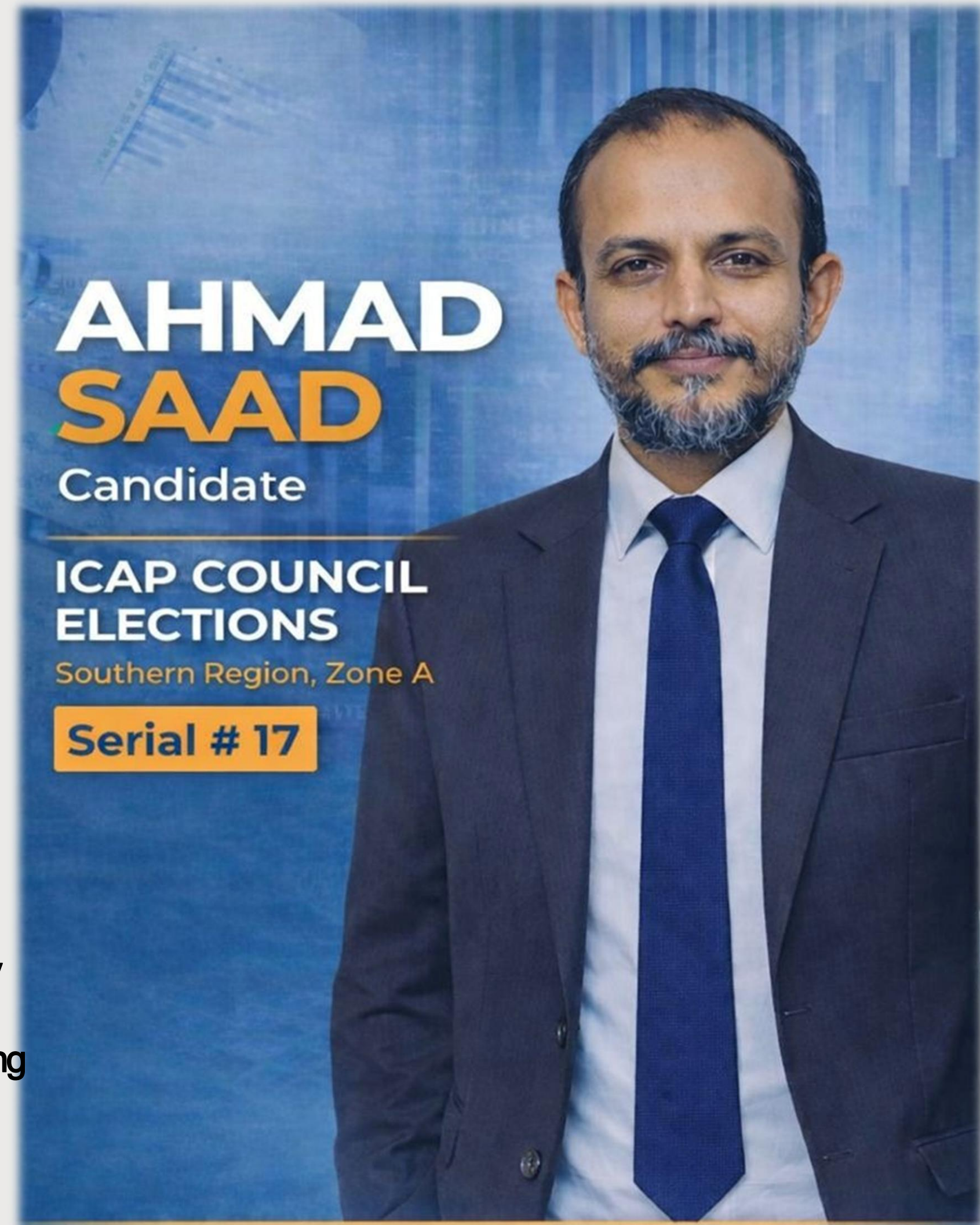
AHMAD SAAD

Serial # 17

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Southern Region, Zone A
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Who is Ahmad Saad?

- Associate member of ICAP. Qualified in 2015
- Completed Articleship from KPMG
- Fellow Member, Pakistan Institute of Public Finance Accountants
- Masters in Economics (M.A.) – Position Holder
- Bachelors in Commerce (B.Com.) – Position Holder
- Bachelors in Science (B.Sc.) – 1st Division
- M.Phil. Education (In-progress)
- Professional Experience : 18 years +
- Teaching / Trainings Experience: 10 years +
- Principal, College of Accounting & Management Sciences CAMS (2020-2023)
- Founder of HRS Network (Pakistan's 1st network of skilled professionals & business entities) – Established in 2010.
- Currently Working as Group Director / CFO “HRS Total Solutions”
- Fractional CFO / Advisor – Various reputed companies.
- 10 Years experience with a US Fortune 500 Organization Avery Dennison, Lastly served as CFO & Country Leadership Team Member.
- Exposure of developing a green-field steel mill for Naveena Group as Key Steering team Member & GM Finance, from land purchasing to a running mega factory.
- Entrepreneurship experience: 5 years, built business worth over PKR1B+



AHMAD SAAD'S MANIFESTO

1

Members'
Welfare
First

2

Member-
Centric
ICAP

3

Future
Ready
Profession

4

One CA
Community
Worldwide

5

Global
Recognition
for Pakistan

6

Role in
Country's
Economics

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Serial # 17

Candidate, ICAP Council Elections
Southern Region, Zone A
January 9-10, 2026

AHMAD SAAD'S MANIFESTO

1

Members' Welfare First

- a) Members' Welfare will be my first priority and should be the priority of the Institute. Health benefits specially retiring members, reasonable cost of membership vs funds available, members clubs, cost effective social gathering, increased frequency & effective engagement of members.
- b) "Members Welfare Policy" and SOPs should be developed covering all aspects of support by the Institute to Members (knowledge, employment, business or otherwise). An efficient & effective mechanism for members support should be developed.
- c) Life-Long Support Concept – From fresh membership to fellow members, at every stage of life, until death.

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AHMAD SAAD'S MANIFESTO

2

Member Centric ICAP

- a) Every policy, regulation, and initiative should be evaluated through a clear member impact lens.
- b) Stronger Member Voice – Active consultation, two-way live communication; regional as well as overseas inclusion.
- c) Transparent & Accountable Council; Open communication with members on decisions, finances & priorities.
- d) Effective Plan for Members' professional upgradation; considering latest developments, business needs, leadership skills, communication skills.

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AHMAD SAAD

Serial # 17

Candidate, ICAP Council Elections
Southern Region, Zone A
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3

Future Ready Profession

- a) Modern, Efficient ICAP – Technology-driven, futuristic approach and plans; Research Focus, Speed, innovation.
- b) ICAP does not have a specific 25-years plan, it operates on shorter-term strategic plans. Want to mutually develop One “ICAP 25 Years Vision” and Strategy, for the betterment of Institute and Members.
- c) Importance of ICAP staff – Members working in ICAP can play pivotal role in implementation of council's plans and any strategy; but their sustainability & priority, to be addressed. Competitive salary packages and long term career.

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4

**One CA
Community
Worldwide**

- a) ICAP members should be recognized worldwide as One CA-Community. We should all work together to achieve this objective, removing internal conflicts.
- b) ICAP members should support each other regardless of presence in any zone / region / overseas. Initiatives should be taken to achieve this objective at council level.
- c) ICAP should have physical presence in all countries of the world, even in countries like Monaco. ICAP should also develop alternate revenue generation plans (non-education) as well to achieve these long term goals.

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5

Global Recognition for Pakistan

- a) Council should work for recognition of Pakistani CAs across the globe. Covering all countries of the world. Overseas members support & real on-ground inclusion, and a reporting mechanism, to achieve this objective is pivotal.
- b) Under council's supervision, a dedicated department /team should be hired, with a full time leader/MD/COO; should be responsible for two clear objectives:
 - (1) To work with professional bodies of all countries, even countries like Monaco, for recognitions /exemptions for Pakistani CAs within Pakistan
 - (2) To develop/Modify/Upgrade syllabus; may be introducing new optional papers for country specific coverage/exemptions via CPD.

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6

Role in Country's Economics

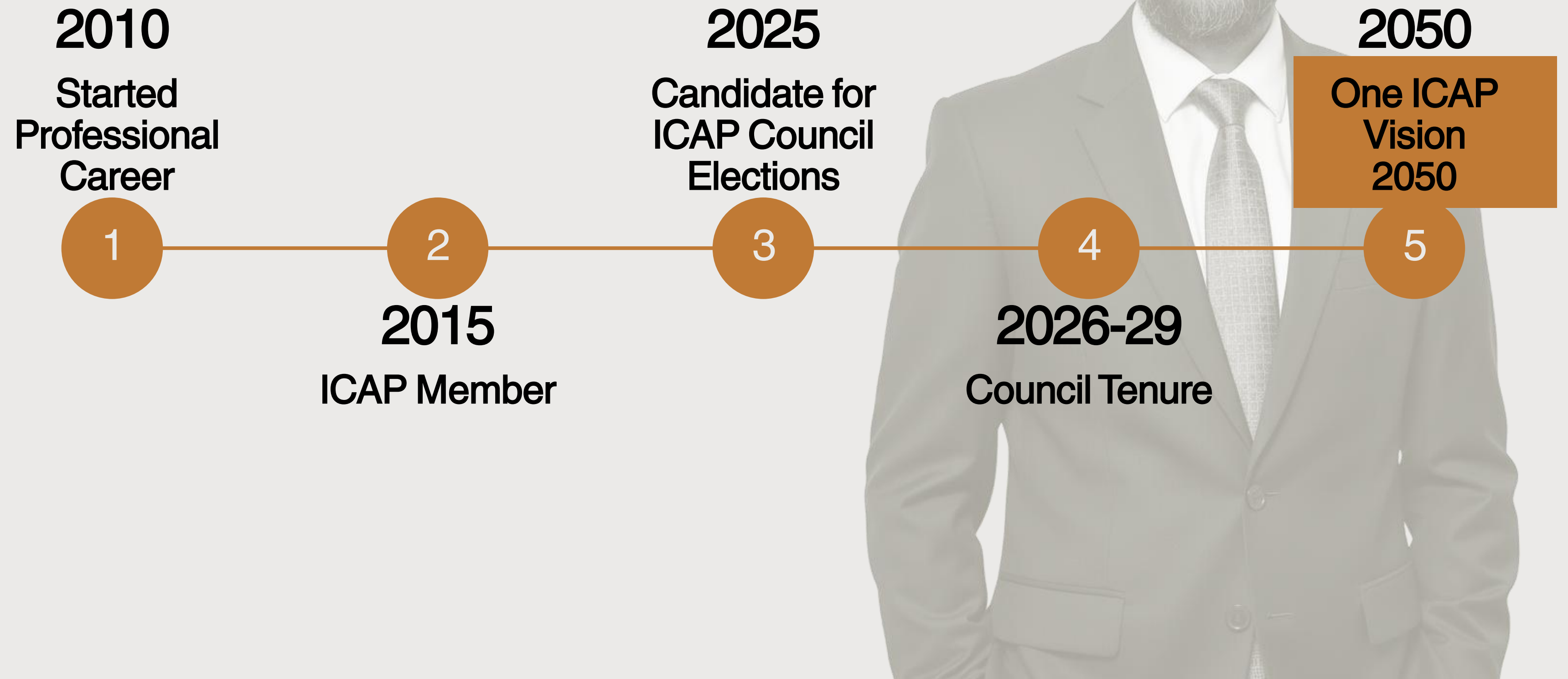
- a) ICAP was established on 1st July 1961, as primary regulator of profession of Accounting in Pakistan, with objective of strengthening the regulatory framework in Pakistan through collaboration with key policy making institutions and regulators (SBP, SECP, FBR & Other ministries).
- b) Do we really have any role in Country's betterment or Economics; Council should prepare a 25-Years-Plan covering in detail what ICAP and every Pakistani CA should and will be doing for the betterment of Country's Economics. Members' Inputs, initiatives, publications, etc.

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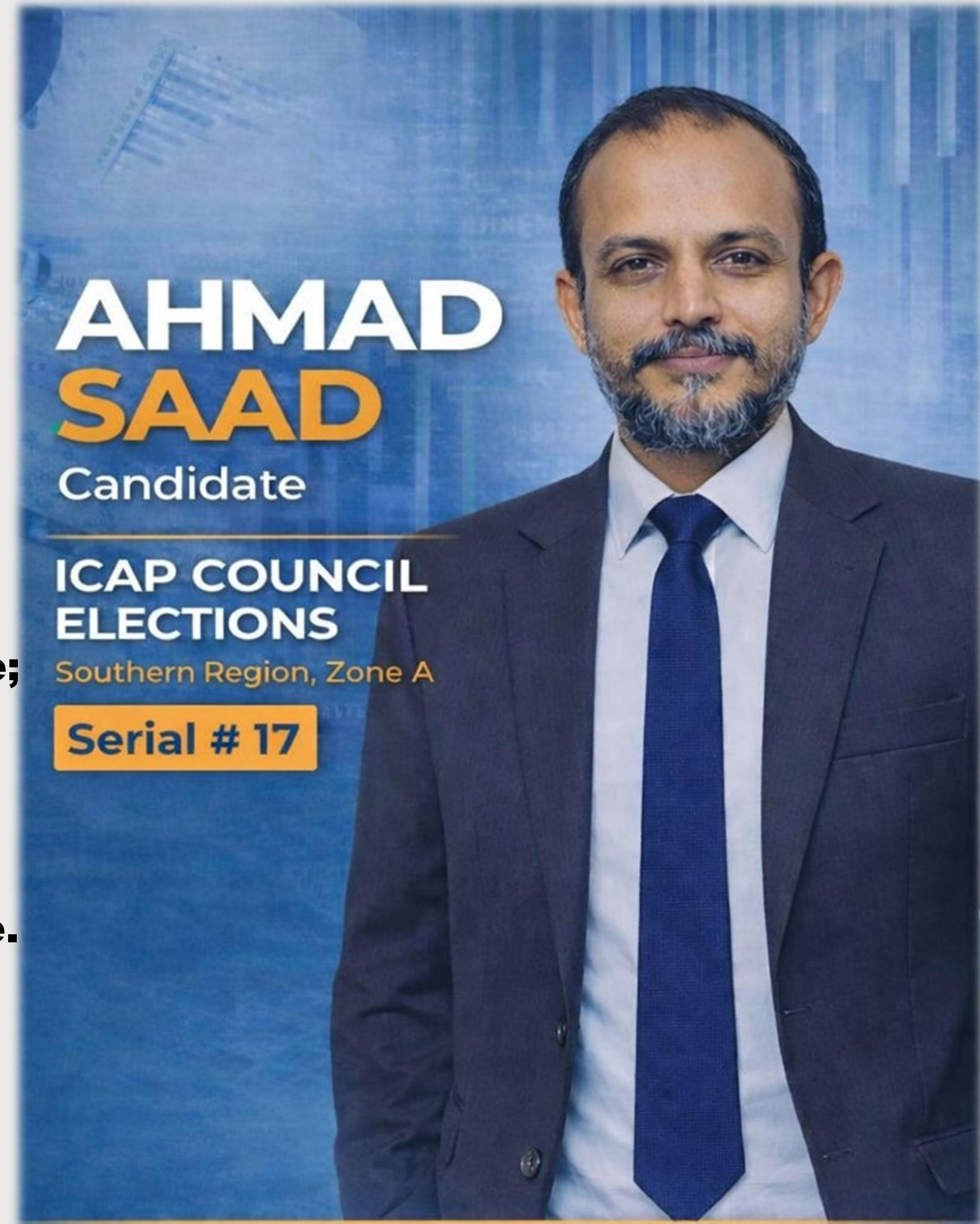
Serial # 17

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Why vote for Ahmad Saad?

- ❑ **Members' voice/inputs throughout the tenure, Availability and within reach. Members' Welfare will be the First Priority.**
- ❑ **Want to develop One CA-Community worldwide. Work for avoiding internal negative competition & conflicts. Platforms for mutual support and for mutual benefits of members.**
- ❑ **Want to mutually develop One "ICAP 25-Years Vision 2050" and Strategy / Action Plan to achieve; for the Institute, Members' Welfare & Pakistani CAs role for the Country's betterment.**
- ❑ **Want to develop a real helping hand platform for SMEs and for young members support, whether it be for employment, business support or otherwise.**
- ❑ **Work for open two-way live communication mode between Institute/Council and Members.**
- ❑ **Vote for Change. Vote for Ahmad Saad.**



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افراد کے ہاتھوں میں ہے اقوام کی تقدیر
ہر فرد ہے ملت کے مقدر کا ستارہ
— علامہ اقبال

“The destiny of nations lies in the hands of individuals;
Every individual is a star shaping the fate of the community.”

