

# MONEEZA USMAN BUTT-FCA

**REG No - 3232**

CANDIDATE – ICAP COUNCIL ELECTIONS 2025

SOUTHERN REGION ZONE - A

EMPOWERING MEMBERS | ELEVATING ICAP | INSPIRING EXCELLENCE

One Profession, One Voice - A Future Without Borders



# PROFILE



- Moneeza Usman Butt has dedicated over three decades to **KPMG Taseer Hadi & Co.**, making history as the **first female partner among Big Four firms in Pakistan** in 2008. As **Quality Performance Liaison Partner**, she leads audits for major local and multinational organizations across diverse sectors, setting benchmarks for excellence and integrity.
- She has represented the profession globally as a **speaker and panelist** at prestigious forums, including **BBC Radio Business Matters**, and has served as a jury member for major awards and startup competitions.
- Beyond professional achievements, Moneeza is a passionate advocate for **mentorship, women empowerment, and social development**. She mentors young professionals through ICAP, supports education initiatives via the **ILM Foundation**, and actively contributes to organizations such as **Ladies Fund, Orange Tree Foundation** and **Pink Ribbon Pakistan**. Her community engagement includes roles in **Indus Hospital Corporate Ambassador Program, Rotary Club Karachi**, and **Management Association of Pakistan**. She is also part of **Women for Board Allies**, promoting female representation in corporate boardrooms.
- An alumna of the **National Defence University**, she completed the **25th National Security Workshop** and has been nominated as a **syndicate member for Karachi Metropolitan University** by the Government of Sindh. Additionally, She served as a **Deputy Head of Women's Wing** of Community Policing Karachi (CPK).
- Currently, Moneeza is an **elected member and the first female Chairperson of ICAP's Southern Regional Committee**, inspiring professionals across the country. Her journey reflects a commitment to **integrity, innovation, and empowerment**, shaping the future of the accounting profession in Pakistan and beyond.

# AWARDS & RECOGNITIONS

*Moneeza's outstanding contributions and exemplary work have been recognized by various prestigious awards and honors.*

## Pakistan

*100 Miracle Women – Unilever  
(2015)*

*Recognized among women  
making remarkable  
contributions across industries.*

*Woman of Inspiration – Ladies  
Fund (2016)*

*Honored for inspiring  
leadership and empowerment  
of women in business.*

*CA Woman of the Year – ICAP  
(2018)*

*Acknowledged for outstanding  
professional excellence and  
leadership in accountancy.*

*Top 20 Most Influential  
Pakistani Women on LinkedIn –  
(2022)*

*Acknowledged for thought  
leadership and digital  
influence.*

*Digital Leaders Award –  
Digital Leaders Pakistan  
(2024)*

*Awarded for driving innovation  
and digital transformation in  
finance.*

## International

*Business Excellence Award –  
Biz Today International  
(2020)*

*Recognized for business  
leadership and contribution to  
the profession.*

*Most Influential Finance  
Women Leader – Berkeley  
Middle East UAE (2023)*

*Recognized for financial  
leadership and professional  
impact across the region.*

*Best Woman Practitioner –  
SAFA Women Leadership  
Awards, Nepal (2024)*

*Honored for excellence and  
contribution to the accounting  
profession in South Asia.*

*Global 200 Women Power  
Leaders (Audit & Accounts) –  
White Page International  
(2025)*

*Recognized internationally for  
leadership and influence in the  
profession.*

# VISION STATEMENT

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To build a globally  
recognized and member  
empowered ICAP that leads  
through excellence,  
innovation, and influence -  
ensuring every Chartered  
Accountant thrives at home  
and abroad.

# MISSION STATEMENT

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To drive strategic reforms, strengthen institutional governance, expand global recognition, and create a dynamic ecosystem where members and the profession grow together with dignity and opportunity.





## DRIVING ENGAGEMENT, LEADERSHIP, AND COMMUNITY THROUGH NEW INITIATIVES

Key achievements as an ICAP Southern Regional Member are highlighted below:



**ICAP Book Forum** – Established as a knowledge-sharing platform to promote learning, thought leadership, and intellectual engagement. It features discussions with authors and professionals on business, leadership, and ethics, inspiring continuous professional growth.



**Residential Leadership Retreat & Expedition** – Cultivated leadership, teamwork, and experiential learning among professionals.

**Family Fun Fest – Bahria Adventure Land** – Strengthened family engagement and member connectivity.



**CA Pakistan Cricket League** – Fostered team spirit, networking, and wellness among members.

**Quetta Annual Dinner & CSR Activity** – Enhanced regional presence and community outreach.

**ICAP Padel Day** – Promoted sportsmanship, fitness, and networking through an engaging and competitive sporting event.



**CASA Engagement Initiatives** – Promoted youth development and sustainability through student picnics, declamation contests, and plantation drives, fostering confidence, collaboration, and environmental awareness.



# STRATEGIC AGENDA OVERVIEW

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Transparent  
Governance,  
Integrity, and  
Institutional  
Excellence



Member  
Empowerment  
&  
Opportunities



Global  
Recognition &  
Mobility



Next-Gen CA  
Profession  
Embracing AI  
and ESG



Technology &  
Talent Up-  
skilling

# TRANSPARENT GOVERNANCE, INTEGRITY & INSTITUTIONAL EXCELLENCE

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## Strengthen

transparency and inclusivity within ICAP's decision-making.

## Leverage

data and technology for efficient regulatory and member services.

## Encourage

member representation in policy-making.

## Uphold

integrity and accountability at every level.





# MEMBER EMPOWERMENT & OPPORTUNITIES

- Enhance job portals and career support platforms in Pakistan and overseas.
- Strengthen mentorship and networking programs linking young professionals with industry leaders.
- Promote women leadership and inclusion across all levels of the profession.



# GLOBAL RECOGNITION & MOBILITY

Moneeza's thought leadership and global expertise have established her as a respected authority in the accounting profession, driving initiatives that enhance ICAP's international footprint and empower members across borders.

## Connectivity

Strengthening ICAP's overseas chapter network for global member engagement and collaboration.

## Launch

Targeted global branding campaigns to increase ICAP's visibility abroad.

## Facilitate

Cross-border mobility of Pakistani CAs by aligning qualification with international benchmarks.

## Strengthen

ICAP's global footprint through new and enhanced MoUs.



# NEXT-GEN CA PROFESSION EMBRACING AI AND ESG



Enhance practical exposure to AI and ESG through CPD and applied learning.



Align qualification with future skills demanded globally.



Support members in transitioning from traditional finance to strategic leadership roles.

# TECHNOLOGY & TALENT UP-SKILLING



REGULARLY UPDATE CPD CONTENT  
TO REFLECT GLOBAL STANDARDS.



INTRODUCE GLOBAL  
CERTIFICATIONS WITH LEADING  
TECH AND ESG INSTITUTIONS.



ENHANCE MEMBER EXPOSURE AND  
CREDIBILITY THROUGH  
CONTINUOUS LEARNING.

# STRATEGIC VISION – EMPOWERING MEMBERS, ELEVATING ICAP

## STRATEGIC PILLARS DRIVING ICAP'S FUTURES



| Strategic Pillar                                                        | Key Focus                                                                                                              | Member Impact                                                                                     |
|-------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| <b>Transparent Governance, Integrity &amp; Institutional Excellence</b> | Driving inclusive decision-making, accountability, and robust governance standards to uphold institutional excellence. | Builds trust in leadership and strengthens ICAP's global credibility.                             |
| <b>Member Empowerment &amp; Opportunities</b>                           | Strengthen mentorship programs, career development pathways, and fostering diversity and inclusion.                    | Unlocks career growth, leadership opportunities, and ensures every member's voice is represented. |
| <b>Global Recognition &amp; Mobility</b>                                | Expanding ICAP's international footprint through strong overseas chapters and global collaborations.                   | Opens doors to cross-border opportunities and accelerates global career progression.              |
| <b>Next Gen CA Profession embracing AI &amp; ESG</b>                    | Integrating Artificial Intelligence and ESG principles into the profession to future-proof Chartered Accountants.      | Positions members as sustainability leaders and tech-savvy professionals ready for tomorrow.      |
| <b>Technology &amp; Talent Upskilling</b>                               | Delivering advanced CPD programs, AI certifications, and digital learning platforms for continuous growth.             | Keeps members relevant and competitive in an evolving business landscape.                         |



**WORKSHOP ON FINANCE ACT 2023**



**ICAP POST BUDGET CONFERENCE 2024**



**WORKSHOP ON INTERNAL AUDIT WALK THE TALK TIPS 2023**



**EXPLORING UAE JOB MARKET – CAREER PROGRESSION PATHWAY 2024**





VISIT TO SOS CHILDRENS VILLAGE QUETTA 2024



CASA-SOUTH PLANTATION DRIVE 2023



CA PAKISTAN CRICKET LEAGUE 2023



SEMINAR ON FINANCIAL STORYTELLING 2023



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ONE PROFESSION, ONE VOICE — A FUTURE WITHOUT BORDERS.

## VISION:

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## AGENDA:

- Transparent Governance, Integrity & Institutional Excellence
- Member Empowerment & Opportunities
- Global Recognition & Mobility
- Next Gen CA Profession embracing AI & ESG
- Technology & Talent Upskilling



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SERIAL NO

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# CLOSING MESSAGE

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*"Together, we will shape an ICAP that listens, leads, and delivers - creating a profession that commands respect globally and empowers every member locally and globally"*

**Mark the Date - 19 December 2025 to 20 December 2025**

## THANK YOU