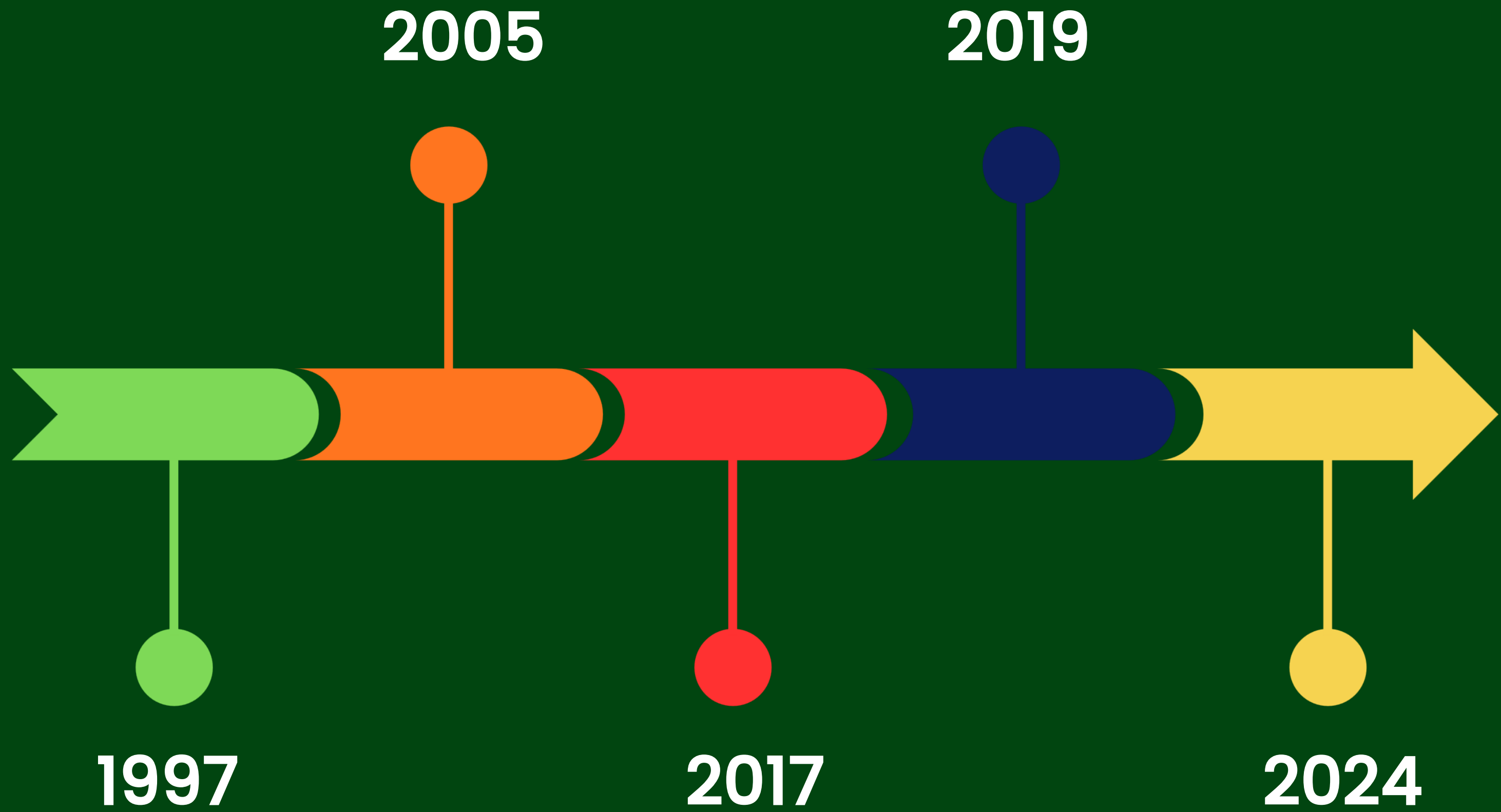


MANIFESTO

MUHAMMAD ZAID KALIYA, FCA
CANDIDATE ICAP COUNCIL SOUTH ZONE A
BALLOT # 11



MEET ZAID KALIYA

- Fellow member of ICAP.
- Qualified in 2005 and completed Articleship from KPMG & Co.
- Working as the CFO of TATA Pakistan.
- 19+ years of professional experience working as a Chief Financial Officer and Head of Internal Audit in various companies in FMCG, Retail, Distribution, Pharmaceutical and Textile sectors.
- Worked in KPMG, Pharmevo, Shield, Premier Distributor, Alkaram Textile and TATA.



MUHAMMAD ZAID KALIYA, FCA

CANDIDATE ICAP COUNCIL ELECTIONS 2025

BALLOT # 11

ZAID KALIYA

- Founding President of CA Toastmasters Club in 2017.
- Served in CPD Committee of ICAP.
- Serving in PAIB Committee and Economic Affairs Committee of ICAP.
- Crafted a workpaper for CFO Roundtables in PAIB.
- Conducted ICAP Speech Craft Program for 80 Trainees.
- Launched CA Nextgen Leaders for CA students.
- Appointed as a Mentor in the ICAP Mentorship Program.



MUHAMMAD ZAID KALIYA, FCA

BALLOT # 11

CANDIDATE ICAP COUNCIL ELECTIONS 2025

ZAID KALIYA

- A motivational speaker, A Corporate Trainer and A Coach
- 2nd place Winner International Video Speech Contest 2019.
- Recipient of Four Leadership & Excellence Awards from Toastmasters International.
- Conducted 100+ workshops, training programs, speaking gigs and hosted mega events.
- Coached 600+ aspirants to professional speaking.
- Country Head - Toastmasters International
- Distinguished Toastmasters (twice) and founding President of CA Toastmasters Club Karachi.



MUHAMMAD ZAID KALIYA, FCA

CANDIDATE ICAP COUNCIL ELECTIONS 2025

BALLOT # 11

STRENGTHENING THE CA PAKISTAN BRAND

- Develop a 10-year strategic vision for ICAP to position CA Pakistan as the premier business and finance qualification in the region.
- Expand outreach both locally and internationally, particularly in the UAE, Middle East, and Africa.
- Enhance the global visibility of ICAP by strengthening its presence in international forums such as IFAC, SAFA, ASEAN, and others.



STRENGTHENING ICAP GOVERNANCE

- Ensure transparency, accountability, and stakeholder trust in Council decisions.
- Promote data-driven decision-making in Council policies and initiatives.
- Empower ICAP's management team to effectively execute Council directives.



BALLOT # 11 **MUHAMMAD ZAID KALIYA, FCA**
CANDIDATE ICAP COUNCIL ELECTIONS 2025

STUDENT PIPELINE & FUTURE READINESS

- Integrate sustainability reporting, green finance, and the digital economy into ICAP syllabi.
- Launch structured outreach programs at schools and universities, supported by digital engagement and career counselling.
- Enhance technology-driven examinations and learning platforms to attract Gen Z and Gen Alpha.
- Create articleship opportunities within Pakistan and internationally.
- Introduce scholarship and financial aid programs to support talented but underprivileged students.



MUHAMMAD ZAID KALIYA, FCA

CANDIDATE ICAP COUNCIL ELECTIONS 2025

BALLOT # 11

MEMBERS' CAREER GROWTH & BUSINESS INITIATIVES

- Establish a dedicated marketing and placement department for members and Certified Business Accountants.
- Provide career re-entry support for female members and unemployed professionals.
- Forge strategic partnerships with universities, industry, and regulatory bodies.
- Create an enabling environment for female CAs and members from remote regions such as Balochistan and Gilgit-Baltistan.
- Offer mentorship, training, and logistical support for members pursuing business and entrepreneurial initiatives.



MUHAMMAD ZAID KALIYA, FCA

CANDIDATE ICAP COUNCIL ELECTIONS 2025

BALLOT # 11

GLOBAL MOBILITY & OVERSEAS MEMBERS

- Facilitate Mutual Recognition Agreements (MRAs) with international professional bodies to support members working abroad.
- Provide dedicated administrative support to overseas ICAP chapters.
- Enable overseas chapters to conduct CPD sessions and member engagement activities effectively.



BALLOT # 11 **MUHAMMAD ZAID KALIYA, FCA**
CANDIDATE ICAP COUNCIL ELECTIONS 2025

DIGITAL & HUMAN RESOURCE TRANSFORMATION OF ICAP

- Drive digital transformation across ICAP processes including member services, examinations, CRM, and communication.
- Establish a Research & Innovation Department to integrate AI-enabled platforms for members and students.
- Launch a comprehensive HR program to recruit, develop, and retain top talent with market-competitive compensation and benefits, including childcare facilities.



BALLOT # 11 **MUHAMMAD ZAID KALIYA, FCA**
CANDIDATE ICAP COUNCIL ELECTIONS 2025

INDUSTRY & REGULATORY ADVOCACY

- Collaborate with regulators, government, and SECP to strengthen the CA profession's role in policy formulation.
- Take a leadership role in advancing ESG, corporate governance, taxation reforms, and the digital economy.
- Promote SME sector support through simplified audit and taxation guidelines and advisory services.
- Ensure proactive engagement with IFRS, IAASB, and IPSASB developments.



MUHAMMAD ZAID KALIYA, FCA
CANDIDATE ICAP COUNCIL ELECTIONS 2025

BALLOT # 11

INCLUSIVITY & MEMBER ENGAGEMENT

- Host regular town halls and digital forums to ensure continuous member feedback.
- Introduce recognition platforms for teachers, mentors, training organizations, and learning partners.
- Wheel chair accessible ICAP offices and auditoriums



BALLOT # 11 **MUHAMMAD ZAID KALIYA, FCA**
CANDIDATE ICAP COUNCIL ELECTIONS 2025

CENTRE FOR EXCELLENCE

- Establish an advanced online learning hub for members and students.
- Set up physical libraries across key locations for students.
- Partner with leading universities to offer Executive MBA opportunities for members.
- Revamp the mentorship program to connect young professionals with experienced leaders.
- Launch future-focused certifications to equip members for roles beyond audit and taxation, including data science, business analytics, advisory, and risk management.



BALLOT # 11

MUHAMMAD ZAID KALIYA, FCA
CANDIDATE ICAP COUNCIL ELECTIONS 2025

نہ ڈگٹا نام وفا رلتیں

پار غم جھول رلتیں

**IF YOU WANT TO GO FAST,
GO ALONE;**

**IF YOU WANT TO GO FAR,
GO TOGETHER**



**YOUR VOTE
AND SUPPORT
IS REQUESTED**

MUHAMMAD
Zaid
KALIYA FCA

**BALLOT # 11
CANDIDATE**
SOUTHERN REGION
ZONE A



0321-

2419505

zkaliya@hotmail.com

