

YOUR

VOTE

SYED ASIF ZAMAN

Candidate for ICAP Council
Southern Zone A

**DEFINES
TOMORROW**



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“Assalamu Alaikum and Good Day!”

My name is Syed Asif Zaman, and I am honored to stand as a candidate for the ICAP Council, Southern Zone A. I have dedicated my professional life to advancing our community and strengthening ICAP’s role globally.

Today, I want to share with you my vision — a vision built on collaboration, empowerment, and innovation. Together, we can shape a stronger, more globally recognized ICAP that serves its members and students with excellence

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Vision Statement

My vision is simple yet ambitious:

“To strengthen ICAP’s global standing and empower our members and students to thrive in an evolving professional world.”

The accounting profession is changing rapidly — automation, data analytics, ESG reporting, and AI are redefining our field. ICAP must not just adapt; it must lead.

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Transforming ICAP for Global Relevance

ICAP must think beyond borders. My first priority is to make ICAP globally relevant by:

- *Strengthen strategic alliances with leading international accounting bodies like ICAEW, CPA Australia, and ACCA.*
- *Promoting mutual recognition of qualifications so our members can work confidently anywhere in the world.*
- *Positioning ICAP as a thought leader in global forums — contributing to discussions on sustainability, governance, and ethics.*

This transformation will ensure that the ICAP qualification is not just respected but sought after globally.

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Empowering Members & Enhancing Engagement

Members are the backbone of ICAP. Yet, many feel disconnected from the institution. I propose

- Creating member engagement platforms, both digital and in-person, for dialogue, mentorship, and networking.*
- Promoting transparency and accountability in Council communication and decision-making.*
- Establish a dedicated, separate helpdesk to serve the Overseas Members, while supporting and advancing legislation that ensures their inclusion and representation in the Council.*

When members are empowered, ICAP grows stronger.

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Empowering ICAP Management

*Institutional transformation begins with professional leadership.
It's time for ICAP to appoint a full-time CEO — a professional manager who brings strategic direction, operational continuity, and organizational discipline.*

This will allow Council members to focus on policy and vision, while management focuses on execution and efficiency.

We must also strengthen governance systems, streamline processes, and ensure ICAP runs like a modern professional institution.

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Mentoring Students and Young Members

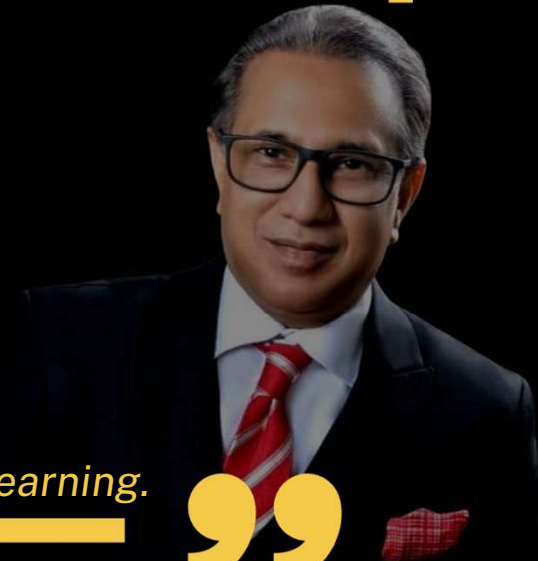
Our students and young members are the future of ICAP. Yet, many struggle with motivation, guidance, and clarity. I propose the creation of structured mentorship programs — connecting senior members with students and newly qualified ACAs.

These programs would offer:

- *Career guidance*
- *Exam and study tips*
- *Advice on professional development and work-life balance*
- *Financial aid to the deserving students*

This initiative will help create a culture of support, mentorship, and lifelong learning.

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Enhancing CPD & Practical Training

The world is changing fast — and our CPD and training programs must evolve accordingly. We need to:

- *Align CPD content with market demands, focusing on digital finance, data analytics, ESG, and leadership.*
- *Partner with top employers and universities for joint training and certification opportunities.*
- *Ensure practical training equips students with real-world skills — not just compliance knowledge.*

The goal is to make ICAP members future-ready and in-demand professionals.

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Job Placement & Entrepreneurship Helpdesk

ICAP must play an active role in supporting careers. I propose establishing a dedicated Helpdesk that will:

- Facilitate job placement and internships for members and students locally & overseas*
- Offer career counselling sessions*
- Provide entrepreneurial guidance for members who want to start their own firms or ventures*
- Collaboration of start-ups from Pakistan and overseas to promote an entrepreneurship mindset in our members.*

This will make ICAP not just a regulator — but a career enabler.

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Addressing Student Issues

Students face real challenges — from exam stress to outdated materials and limited communication. I aim to:

- *Revise the education and examination scheme to make it modern, relevant, and fair.*
- *Offer better academic and emotional counselling support.*
- *Improve communication and accessibility, so students get quick, clear responses to their concerns.*

An ICAP that supports its students well will attract and retain the brightest minds.

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Building the Next Generation of ACAs

We must focus on developing ethical, competent, and globally capable professionals.

Our next generation should be:

- *Skilled in digital tools and emerging business trends*
- *Adaptable to global business environments*
- *Driven by ethics and integrity — the true spirit of the chartered accountant.*

*This is how ICAP can truly build leaders who shape economies,
not just audit them.*

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Listening to Members' Voices

*One of my core promises is to listen — both to local and overseas members.
I plan to create ongoing communication channels, such as:*

- *Online member forums*
- *Quarterly town halls*
- *Surveys and feedback mechanisms*

*But listening is not enough. The key is acting on feedback and keeping
members informed about the results*

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Your Support Matters, In conclusion, my agenda is about empowerment, modernization, and unity

Together, we can:

- Strengthen our profession*
- Empower members and students*
- Build a globally respected ICAP*

I humbly request your support and your vote in the upcoming ICAP Council elections.

Let's work together to create a progressive, inclusive, and internationally recognized ICAP.

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CONTACT & THANK YOU

If you have any queries, suggestions, or want to share ideas — please reach out directly:

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Thank you — together, we can build the future of ICAP.

