

# ICAP Council Elections 2025

## Syed Junaid Ali, FCA

### Candidate for Southern Region Zone A | Serial #15

Strategic finance leader with 20+ years' experience. Committed to a vibrant, connected, future-ready ICAP, empowering CAs for excellence and purpose.



# Professional Excellence Built on Two Decades of Experience

## Strategic Financial Leadership

Over 20 years of progressive experience in oil & gas, automotive, and insurance, demonstrating expertise in corporate finance, risk management, capital structuring, ERP implementation, and stakeholder engagement. Currently Departmental Head – Finance (Treasury & FP&A) at Pak Arab Refinery Limited (PARCO), leading financial transformation, capital optimization, and strategic planning initiatives.

## Education & Continuous Learning

Actively contributed to professional education, teaching over 1,000 CA and ACCA students (2008-2018). Continue to inspire future finance professionals as a guest speaker at leading Pakistani universities, fostering excellence and continuous improvement.

## Career Progression

- **Pak Arab Refinery Limited (PARCO)**  
Departmental Head – Finance 2021 – Present
- **Hinopak Motors Limited**  
AGM Finance & Company Secretary 2011 – 2021
- **Dawood Family Takaful Limited**  
AVP Finance 2009 – 2011
- **KPMG Pakistan**  
Audit Supervisor 2003 – 2009

## Professional Certifications

- Certified Director, IBA Karachi
- Strategic CFO Programme, Berkeley Middle East
- Leadership Development Programme, LUMS
- Project Management Certification, IBA Karachi

# Proven Track Record: Transforming Professional Development

As a member of the Southern Regional Committee (2021–2025), I spearheaded significant advancements in professional development, member engagement, and institutional representation, delivering measurable impact for ICAP members.

**68**

## CPD Programmes

Comprehensive professional development initiatives

**737.5**

## CPD Hours

Total learning hours—a 55% increase

**475**

## Previous Hours

Benchmark from prior tenure

The Southern Regional Committee delivered substantial value through a range of diverse and high-quality programmes. Our focus remained on sustainability, technology, financial reporting, taxation, and leadership through workshops and seminars. In addition, we organized engaging networking and social events to enhance member interaction and professional connections

## Building on Success

Our achievements demonstrate a capacity to deliver meaningful value and maintain professional excellence. This momentum provides a strong platform for the upcoming Regional Committee to raise the bar further.

# Comprehensive Professional Development Across Critical Domains

The Southern Regional Committee orchestrated a comprehensive program of learning initiatives, ensuring members excel in technical mastery, strategic leadership, and emerging competencies.

## Accounting & Financial Reporting

- IFRS-9 workshops
- Sustainability Disclosure Standards (S1 & S2)
- IFRS-17 masterclasses
- Basel 2 & Basel 3

## Taxation Excellence

- Tax Masterclass series
- Finance Act workshops
- International taxation
- Transfer pricing
- Non-resident taxation
- Post Budget Conferences

## Audit & Assurance

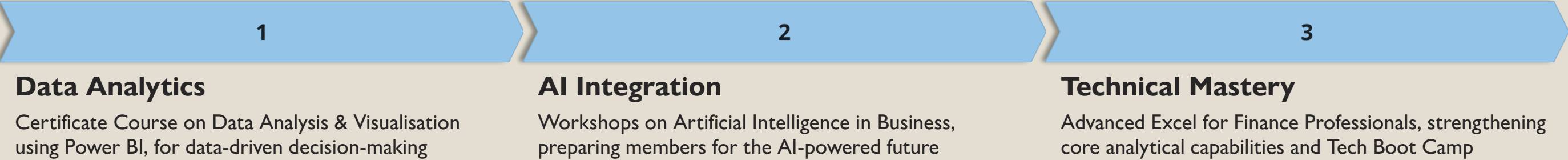
- Internal Audit Master Class Series
- Group audits (ISA 600) & Going Concern
- Quality Control Review
- Code of Ethics

## Finance & Strategy

- Finance business partnering
- Corporate restructuring
- Turnaround management
- Strategic CFO workshop

## Technology & Digital Innovation

Recognising technology's transformative impact, the Committee pioneered programmes focused on digital skills and AI:



# Leading the Sustainability & ESG Awareness

## Pioneering ESG Workshops

The Southern Regional Committee leads ESG education, recognizing sustainability as essential for modern business. Our comprehensive program equipped members with frameworks and strategic thinking for this transformative space.

**Strategic Impact:** Embedding ESG principles prepares Chartered Accountants as trusted advisors, enhancing their value in navigating sustainable business transitions.

## Leadership & Member Engagement Excellence

Building a vibrant professional community requires investment in leadership development and engagement. The Southern Regional Committee delivers diverse initiatives to strengthen professional bonds and develop future leaders:



### Leadership Xpedition Programmes

Experiential learning to develop strategic thinking, emotional intelligence, and leadership capabilities.



### ICAP Book Forum

Encouraging thought leadership and intellectual exchange through influential business literature discussions.



### Quetta Annual Dinner

Regional outreach promoting inclusion and strengthening connections across diverse geographic landscapes.

## Comprehensive ESG Programme Delivery

### Sustainability Reporting

Seminars on sustainability reporting frameworks and disclosure standards.

### GHG Emissions Calculation

Workshops on GHG emissions measurement, calculation, and carbon footprint assessment.

### Business Ethics & Human Rights

Sessions on business ethics, human rights, and social responsibility.

### Master Class on Sustainability Reporting

Masterclasses on IFRS Sustainability Disclosure Standards (S1 & S2) for climate-related disclosures.



### CA Pakistan Cricket League

Flagship sporting event fostering camaraderie, teamwork, and professional networking.



### Family Fun Fest & Padel Day

Social initiatives promoting work-life balance and community amongst members and families.



### CSR Initiatives

Corporate social responsibility programs demonstrating our profession's commitment to society.

# Vision for ICAP's Future: Seven Strategic Commitments

Drawing on proven leadership and deep understanding of our profession, I present seven strategic commitments to elevate ICAP's standing and empower Chartered Accountants in a complex global environment.



## Attract Top Talent

Develop globally aligned education standards for international competitiveness. Strengthen university collaborations to attract high-calibre students, building future excellence.



## Nurtue Future CAs

Expand industry placement programmes beyond traditional audit and finance into diverse sectors like technology, healthcare, and manufacturing. This broad experience will develop well-rounded professionals adding value across the business landscape.



## Global Recognition

Enhance ICAP's international visibility through strategic partnerships and reciprocal arrangements with leading accounting bodies. Strengthen mutual recognition to facilitate global mobility for Pakistani Chartered Accountants.



## Governance & Policy

Bridge ICAP's governance gaps, empowering regional committees with locally relevant initiatives. Strengthen ICAP's role in shaping economic and fiscal policy through rigorous research and constructive dialogue with government bodies.



## Sustainability Leadership

Position ICAP at the forefront of ESG and sustainability reporting. Develop specialized certification programmes covering climate risk, integrated reporting, and assurance. Establish ICAP as the pre-eminent voice on sustainable business practices in Pakistan.



## Technology Transformation

Prepare members for the AI-driven digital future with comprehensive training in data analytics, automation, and fintech. Incorporate digital finance, blockchain, and AI ethics into CPD and education, ensuring our profession leads technological change.



## One Global ICAP

Strengthen unity amongst members across all regions and overseas. Enhance ICAP Global Chapters to provide meaningful support, representation, and networking for overseas members, connecting every Pakistani Chartered Accountant to their professional home.



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## "Building Excellence Together"

With over two decades of financial leadership and four years of dedicated service in the Southern Regional Committee, I am committed to building a more vibrant, connected, and future-ready ICAP—empowering every Chartered Accountant to lead with excellence and purpose.

**Your Vote Matters**

**Vote for Progress**

**Vote for a Better Future**

**Vote for Syed Junaid Ali**

Southern Region | Zone A | Serial# 15



# Thank You