

Muhammad Yousaf, FCA (R – 10294)

Sr. No. 8

**Candidate for Northern Regional
Committee (NRC Committee) Zone A**

Academic and Professional Achievements

I am a fellow member of ICAP. I joined Kreston Pakistan in 2013 as an audit trainee and progressed to partner in assurance department in the year 2020. I am also heading the Quality Management related activities of the firm, which is mainly focused towards enhancing the quality standards of the audit. I regularly participate in the international audit quality reviews of other Kreston offices. I served as member of Auditing Standards & Ethics Committee and CPD Committee of ICAP for the term 2023-24.

I am currently serving as a member of ESG and Sustainability Working Group of Kreston Global, VP Education of CA Toastmasters Club Lahore and Area Director of District 122P of Toastmasters International. In 2024-2025, I also served as VP Membership, CA Toastmasters Club Lahore. I also taken up directors training program conducted by ICAP this year.

Inspiration and Motivation to Serve on the NRC Committee

I have been associated with ICAP for over a decade — a journey that has taken me from an enthusiastic student to a committed member of the profession and a mentor to aspiring chartered accountants.

Through my involvement in ICAP's sub-committees and active participation in various seminars and workshops, I have always aspired to contribute more meaningfully to the profession by introducing and implementing initiatives that create value for members.

In today's dynamic environment shaped by digital transformation, artificial intelligence, and evolving global financial reporting and auditing standards, I believe our members have immense potential to grow and lead. With focused guidance and practical support, we can enable them to better navigate these changes and strengthen their professional relevance.

With this vision, I am contesting for the NRC Committee to contribute towards the continued advancement of the profession and the enhancement of member engagement, in line with the Committee's mandate.

Objectives and Vision for the Institute and Profession

- Launching targeted, **practical and case-study driven CPDs, industry-specific CPDs programs** to address **local and global key skillset gaps with future readiness** is its core.
- Focusing on member development by collaborating with **regulators, the corporate sector, and industry representatives** for knowledge-sharing and to enhance **audit practices and quality management**.

Judgmental and Complex Areas

Capacity building in judgmental and complex areas of IFRSs, ISAs, industry laws applicable to companies, and ESG, sustainability, etc.

Industry Members

More focused workshops to help industry members to develop the necessary skills and confidence to transform from chief accountant to CFO and CFO to CEO ranging from technical to leadership skills.

Newly Qualified CAs

Supporting **newly qualified and young CAs** by offering upskilling programs that strengthen technical competencies — such as **strategy, business acumen, treasury, supply chain, technology, and risk management** — alongside essential **soft skills** like **leadership, communication, and emotional intelligence**.

Digital Transformation and Artificial Intelligence

Promoting technology orientation through targeted sessions to help members effectively navigate the challenges of **data analytics, digital transformation and artificial intelligence.**

SMPs

Empowering SMPs to equip them with the technical expertise, stepping towards **digitalisation, training on audit software, AI, data analytics, IT risk assessment, cybersecurity, and digital audit tools.**

Business Process Outsourcing (BPOs)

Promoting professional opportunities for CAs by undertaking structured capacity-building initiatives in **Business Process Outsourcing (BPO)** and **allied services** through targeted training programs.

Recordings of CPD

Ensuring effective operation of ICAP's CPD portal by timely uploading program recordings and enabling easy, searchable access for members and students.

Greater representation of female members

Promoting equal opportunities by ensuring **greater representation of female members in CPD initiatives** and other activities under the NRC's ambit.

Closer Collaboration between CASA and NRC

Encourage closer collaboration between **CASA and NRC** to enhance student engagement and provide learning opportunities locally and through international exchange programs.

Regional Networking

Promoting regional networking, while encouraging sports and social activities to support members' mental health, well-being, sense of community.

For any Question Please Contact:

Cell: +92-345-4507760

Email: yousafwarsi@krestonhbco.com
warsi9@hotmail.com

THANK YOU