

RAJLAIN H. QAZI - FCA

Presentation - ICAP Elections 2025
Sothorn Regional Committee (SRC)



My Professional Journey

I began at [A. F. Ferguson & Co., Chartered Accountants](#) and grew at [PwC New Zealand](#). Working with these organizations, I witnessed how great leaders inspire to achieve extraordinary results.

With my “**WHY**” clarified, I returned to Pakistan in 2017, stepping away from a fulfilling corporate career to build platforms that empower others.

Today, I work as:

- [CEO, Ascendere \(Private\) Limited](#) — Capability partner to listed enterprises and global accounting firms in the KSA.
- [Director, Ingenium Learning Solutions](#) — Supported 100+ clients and 15,000+ professionals in Pakistan and UAE.
- [Director, VirtuousBPO](#) — Finance BPO business on a mission to make Pakistan the go-to outsourcing destination.
- [Co-founder, Komaytee](#) — Fintech platform that empowers individuals by simplifying savings and investments.
- [Trustee, Holding Hands](#) — An NPO that enables scholarly talent to pursue higher education.

Over the last 12+ years, I have gained cross-border experience across Pakistan, New Zealand, UAE, and KSA, working with Fortune Global 500s, conglomerates, and sovereign entities to strengthen finance functions and leadership capability.

Contributions at ICAP

Utilizing my global insight and next-generation outlook, I have contributed towards ICAP's key initiatives. This includes, bringing future-focused perspective to flagship events like the [CFO Conference](#) and [National Finance Olympiad](#).

I have been member of the Institute's:

- Professional Accountants in Business Committee (2018 - 2019; 2021 - Present)
 - Incubation Committee (2021- Present)
 - Continuing Professional Development Committee (2021-2022)
 - Economic Advisory & Government Relationship Committee (2019-2020)
 - Committee on Fiscal Laws (2019-2020)
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Strategic Action Plan for SRC



For Members:

- **CPD Catalogue Enhancement** to introduce interventions relevant to the Next-Gen Finance Professionals, including Artificial Intelligence (AI), Sustainability, Human & Leadership Skills, and Mental Wellbeing.
 - **Employment & Mobility Initiative** with local employers, local / global recruiters, overseas chapters and our diaspora.
 - **Constructive Public-Sector Engagement** (via Council) to strengthen ICAP's role in economic and policy discourse.
 - **Sports & Wellbeing Events** to foster networking, camaraderie, and mental wellness among members.
 - **Round-Tables with Industry Leaders** to ensure members are market-ready and business-relevant.
 - **Digital Career Navigator** to explore career paths and get linked CPD/learning to close gaps.
 - **Women's Re-entry & Flexible Training** to tap an under-served talent pool.
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Strategic Action Plan for SRC



For Students (Existing & Prospective):

- **Student Mentorship Platform** for career guidance, emotional support, and professional growth.
 - **Sports & Engagement Events** to promote healthy competition and community building.
 - **Training Placement Platform** to assist secure timely training contracts across regions.
 - **Accredited Teacher Training** for CA tutors to standardize pedagogy across centers.
 - **Digital Library** with a “knowledge concierge” to fetch curated resources.
 - **Exam-Coaching Sprints** beyond technical skills.
 - **Outreach Programs** to enhance talent pipeline.
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Thanks!!



Let's connect on LinkedIn