



The Institute of
Chartered Accountants
of Pakistan

CA
PAKISTAN

ICAP CONFERENCE 2019

TechKnowledge

EXPLORING FUTURE

ORGANIZED BY: NORTHERN REGIONAL COMMITTEE OF ICAP

April 13, 2019 | Pearl Continental, Lahore,

CPD Credit: 8 Hours

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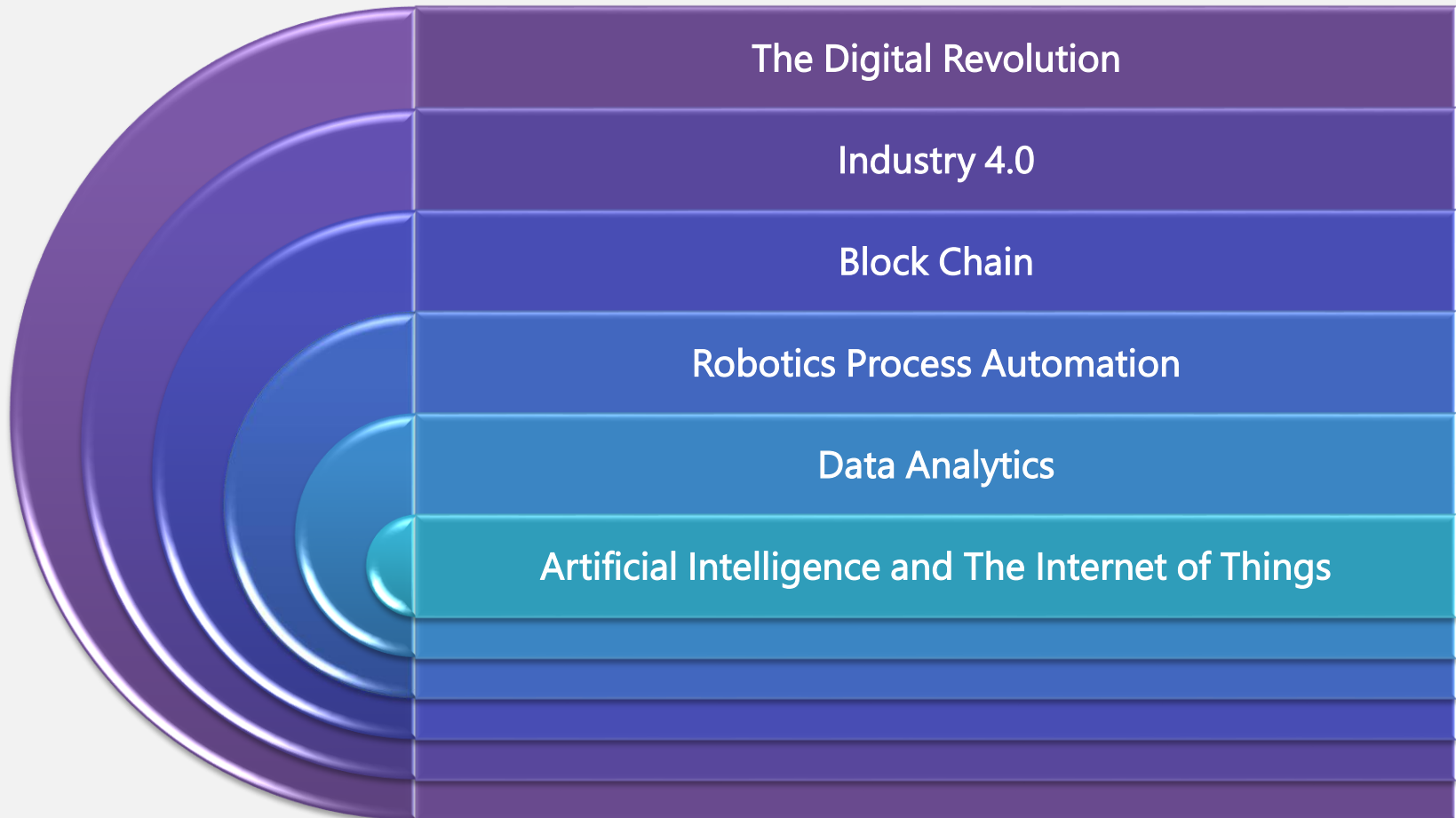
ABOUT THE CONFERENCE

The advent of digital technologies has brought forth a drastic transformation in conducting business. Newer, faster methods have been introduced, making the previously used processes obsolete. Thus, the fourth industrial revolution is underway, commonly referred to as Industry 4.0, which will not only challenge the current dynamics of the industry but also force organizations to reimagine the way corporate and business centers operate. With the objective of discussing how best to tackle this disruptive yet imminent change, The **ICAP Conference 2019: TechKnowledgee – Exploring Future** is being organized by the Northern Regional Committee of ICAP.

The conference will comprise of sessions where Industry leaders and business experts will reveal the best way to embrace technological disruptions and how best to utilize them in order to progress ,and be relevant for the future. The areas that will be discussed, are prevalent in the current era, and have the ability to disrupt and bring about a significant impact on the mode of running a business. These include; The Digital Revolution and Industry 4.0, Block Chain, Robotics Process Automation, Data Analytics, Artificial Intelligence and The Internet of Things, and how they are likely to impact businesses, governments, and professionals alike.

Honorable Provincial Minister of Punjab for industries, commerce and investment Mr. Mian Muhammad Aslam Iqbal, and Honorable Finance Minister Punjab Mr.Makhdoom Hashim Jawan Bakht and many other high-profile dignitaries, will share their vision of how these technologies will transform the world as we know it.

CA Pakistan Social Media Handels



Session 1:

- 08:30 Registration & networking
- 09:30 Recitation
- 09:35 Opening remarks
Mr. JehanZeb Amin - Chairman NRC
- 09:45 Address by President ICAP
Mr. Jafar Husain - President ICAP
- 09:55 Key Note address by Guest of Honor - Honorable Provincial Minister of Punjab for industries, commerce and investment Mr. Mian Muhammad Aslam
- 10:15 How is the changing digital landscape impacting the businesses
Mr. Paul Wilson - Technology Advisor , EY Ford Rhodes
- 10:45 Industry 4.0
Mr. Zain Ansari – Lead, Technology Consulting & Cyber Risk practices, Deloitte Pakistan
- 11:15 Networking & Tea/ Coffee break

Session 2:

- 11:30** **Address by Session Chairman**
Mr. Tahir Hassan Qureshi - CEO, Allied Bank Limited
- 11:45** **Digital Disruption**
Mr. Nadeem Malik - Director, Oracle
- 12:10** **Digital Finance Electronic Payments and Other New Technologies in Financial Inclusion in Pakistan**
Mr. Mudassar Aqil - CEO, FINCA Microfinance Bank Limited
- 12:30** **Panel Discussion: Impact of digital revolution on business**
Moderator :
Mr. Asad Feroze - Member NRC ICAP
Panelists:
Mr. Aftab Butt - CEO Kot Addu Power Company Ltd
Mr. Hassan Mansoor - Partner, A.F. Ferguson & Co
Mr. Mansoor Zaighum - Group Head Finance Allied Bank Ltd.
Mr. Paul Wilson - Technology Advisor, EY Ford Rhodes
Mr. Nasir Muneer - Partner Advisory & Consulting Horwath Hussain Chaudhury & Co.
- 13:00** **Lunch & Networking Break**

Session 3:

- 13:50 **Group Activity**
Mr. Asad Ismail – Executive Director, Deloitte Yousuf Adil
- 14:05 **Address by Session Chairman**
Mr. Makhdoom Hashim Jawan Bakht – Honorable Provincial Minister of Punjab for Finance
- 14:25 **Robotics & Artificial Intelligence: (Machine Learning) Unlocking the Automation Prize in Finance**
Mr. Saad Kaliya – Partner, A. F. Ferguson & Co.
- 14:50 **Technology Strategy of the Government**
Mr. Azfar Manzoor – Chairman, Punjab Information Technology Board
- 15:10 **Sharing Experiences**
Mr. Abbas Ali Khan – Managing Director, Abacus Consulting
Big Data, Analytics, Cloud Computing & IOT: Enabling Real-Time Decision Making in Your Business (Discussion)
- 15:25 **Moderator:**
Mr. Ali Qamar – Partner, EY Ford Rhodes
Panelists:
Mr. Muhammad Farhan Ullah Khan – CFO, Allied Bank
Mr. Yasser Bashir – CEO, Co-founder Arbisoft
Mr. Badar Khushnood – Co-founder, Brammerz
Mr. Khurram Rahat – Head of BD Bizmine and Cloud Services, Telenor
Mr. Muhammad Shoaib – CEO AI Meezan Investment Management Limited
Mr. Faisal Aftab – Managing Partner Lakson Investments Venture Capital
- 16:15 **Concluding Remarks**
Mr. Iftikhar Taj – Vice President, ICAP
- 16:25 **Vote of Thanks**
Mr. Ali Saif Cheema – Secretary NRC, ICAP
- 16:30 **Conclusion**

DIGNITARIES & KEY SPEAKERS



Jafar Husain
President ICAP

Jafar Husain is a fellow member of ICAP. He qualified his Chartered Accountancy in 1989. He was elected as President of ICAP for the term of 2018-2019 and has been a continuous driving force for various initiatives and innovative developments in the Institute. He is also the Central Principal of "The Professionals' Academy of Commerce (PAC)". He has served on various committees of ICAP including Education and Training Committee, Accounting and Auditing Standards Committee and CPD Committee (North). He has over 28 years of experience in the education sector.



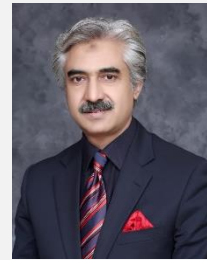
Makhdoom Hashim Jawan Bakht
Provincial Minister of Punjab for Finance

He is the current Provincial Finance Minister of the Punjab since August 27, 2018. He was a member of the Provincial Assembly of the Punjab from May 2013 to May 2018. He received the degree of B.Com from McGill University, Canada. He was elected to the Punjab Assembly as an Independent Candidate. After being elected in the General Elections 2018 Makhdoom Hashim now serves as the Finance Minister for the most populous province of Pakistan.



Paul Wilson
Technology Advisor, EY Ford Rhodes

Paul Wilson is a seasoned technology advisor to the world's biggest brands and many respectable advisory firms. Most recently, Paul Wilson has assisted Stanford University deliver on medical innovations using best practices being followed by various technology companies in the Silicon valley. Currently he works with EY Ford Rhodes in Pakistan to implement digital platforms for innovation and major growth.



Mian Muhammad Aslam Iqbal
Provincial Minister of Punjab for industries, commerce and investment

Mian Muhammad Aslam Iqbal is a Member of Provincial Assembly of Punjab from Lahore. He obtained the degree of MBA from Quaid-e-Azam University, Islamabad in 1996. A businessman by profession, He served as Member, Provincial Assembly of the Punjab during 2002-07 and served as Minister for Tourism. He has served for three terms in the Punjab Assembly, currently he holds the portfolio of Minister Industries, Commerce, Investments and Skills Development of Punjab.



Tahir Hassan Qureshi
Chief Executive Officer, Allied Bank Limited

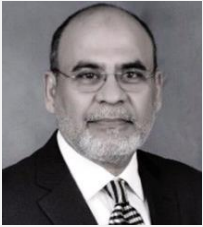
Tahir is a seasoned professional with a diversified experience of more than 28 years including over 23 years of experience in the banking industry where he has held senior management positions. Being a fellow member of ICAP, he has also served on various Committees of the Institute of Chartered Accountants of Pakistan and Pakistan Banking Association. Before joining Allied Bank he had held senior management positions in the Bank of Punjab, Habib Bank Limited and MCB Bank Ltd.



Azfar Manzoor
Chairman, PITB

Azfar has twenty five plus years of diverse experience in public and private sector as well as an entrepreneur. He started his professional journey from United States where after finishing his education from MIT he briefly taught there and also worked for various multinational companies in ICT domain. In Pakistan he was the founding member and CEO of two startup technology companies, one in the software and other in the internet / telecom domain. Later he decided to join the Civil Service of Pakistan and is now part of Pakistan Administrative Service.

DIGNITARIES & KEY SPEAKERS



Nadeem A. Malik
Director, Oracle | Member Prime Minister Taskforce on IT & Telecom

Nadeem is a performance focused professional with over 29 years of experience in leading organizations both in Pakistan and USA, working as an executive in management, strategic development, digital transformation, sales leadership, financial capitalization, marketing, and business development. With proven social competency to lead, motivate and encourage teams and organizations to achieve challenging objectives.



Aftab Mahmood Butt
Chief Executive, Kot Addu Power Company Limited

Aftab Mahmood Butt was appointed Chief Executive Officer of the Kot Addu Power Company Limited (KAPCO). He has held various senior management positions both in Pakistan and abroad. Mr. Butt is currently on the Board of Directors of Central Power Purchasing (Guarantee) Limited and the Lahore Stock Exchange. Prior to joining KAPCO, Mr. Butt was General Manager Finance, Corporate Planning & Performance Monitoring of Pakistan Electric Power (Private) Limited (PEPCO).



Abdullah Yusuf
Chairman Conference Organizing Committee

Muhammad Abdullah Yusuf is a Fellow Chartered Accountant member of ICAP and has served as a Council Member for the Institute as well. He has held various positions, which include being Secretaries of the Privatization Commission, the Board of Investment, and the Ministry of Petroleum & Natural Resources. He took on the role as Chairman of the Federal Board of Revenue in 2004 until retirement in 2008. Mr. Yusuf qualified his Chartered Accountancy from ICAEW London in 1972.



Usman Mobin
Chairman NADRA

Usman Mobin works with the Government of Pakistan's National Database and Registration Authority (NADRA) and became NADRA's Chief Technology Officer in 2002. In 2015 he was promoted to Chairman NADRA at the young age of thirty-five. He received ID World – Special Award "ID Talent Award" in 2007 for his excellence in the field of Technology. He received a Presidential Medal for "Persistence in Excellence" and "Tamghah-e-Imtiaz" in 2008 for Public Service.



M. Mudassar Aqil
Chief Executive Officer, FINCA Microfinance Bank Ltd

M. Mudassar Aqil is the CEO of FINCA Microfinance Bank Ltd. since 2011. He has overseen the bank's turnaround which has seen FINCA becoming one of the fastest growing microfinance banks in the country. FINCA is considered the pioneer of cash flow based unsecured lending in Pakistan and has the distinction of highest average loan ticket size in unsecured lending in the Pakistan microfinance sector. Mudassar is a banking industry veteran. Prior to joining FINCA, he worked for 14 years at leading commercial banks in Pakistan and the United States.



Iftikhar Taj Mian
Vice President, ICAP

Iftikhar Taj is the Vice President of ICAP and elected council member for the term 2017-2021. He has over 25 years of post-qualification experience of working in the industry. He is currently working as Director Governance and Strategy at Horwath Hussain Chaudhury & Co. He has served as president of CA Toastmasters Club Lahore. and has also received the Distinguished Toastmaster Award (DTM). He is the technical advisor in PAIB committee of IFAC. He is an IFC trained and certified trainer on family governance. He is a certified director of SECP from PICG. He is a golfer and Rotarian as well.

DIGNITARIES & KEY SPEAKERS



Saad Kaliya
Partner, A. F. Ferguson & Co.

Saad is a Fellow Chartered Accountant member of ICAP and is partner in A. F. Ferguson & Co. leading the practice of Technology Consulting and Risk Assurance. An experienced professional and a thought leader with over 25 years of extensive experience both locally and internationally. He himself has been involved in setting up firm's IT department and headed it for more than 10 years where he gained an insight into working practices and security requirements for running an IT department.



Syed Hassan Mansoor
Partner, A.F Ferguson & Co.

Hassan is a partner in the Technology practice of A. F. Ferguson & Co .He is an experienced professional with over 20 years of extensive experience both locally and internationally. He started his career in assurance and later joined the Technology practice of the firm after completing his qualification. Hassan has been involved in various Oracle ERP/HCM and BI related projects(20+) across various sectors including Appliance, FMCG, Paper and Packaging, Financial Services and Textile.



Mansoor Zaighum
Group Head Finance, Allied Bank Limited

He is a fellow Member of ICAP. He is currently working as Group Head Finance Allied Bank, with over 15 Years industry / banking experience at senior positions in finance, budgeting and tax. He is also serving in various committees, sub-committees of ICAP. Mansoor also represents Allied Bank at Accounting & Taxation Committee of Pakistan Banks Association



Muhammad Farhanullah Khan
Chief Financial Officer, Allied Bank Limited

Farhan is a fellow member of ICAP. He has more than 15 years of diverse domestic and international experience within the financial sector. While working in various financial institutions, he held key positions which included exposure in Islamic and Conventional banking in the areas of Financial Planning, Budgeting, Reporting, Corporate Banking and Audit. He joined Allied Bank Limited in July 2012 and is currently serving as Chief Financial Officer.



Badar Khushnood
Co-founder, Bramerz

Badar is Cofounder and VP of Growth at Bramerz.com, a leading full-service digital media & marketing agency in Pakistan. Badar primarily focuses on Growth Hacking two of Bramerz product ventures, Fishry.com (ecommerce + performance marketing) & Publishrr.com (content publishing + monetization). Badar brings along more than 18 years of rich and diverse experience. In his previous lives, Badar secured his Masters in Economics & Management from the Lahore School of Economics (LSE).



Zain Ansari
Leader/ED Technology Consulting & Cyber Risk practices, Deloitte Pakistan

Zain leads the Technology Consulting & Cyber Risk practices within Deloitte Pakistan. He is a Fellow Chartered Accountant member of ICAP and has more than 20 years of experience, working with different levels including the Boards and the C-levels of the client. He worked on numerous key positions with different companies on various projects locally & internationally and served numerous organization in different industry verticals.

DIGNITARIES & KEY SPEAKERS



Ali Qamar
Partner Advisory, EY Ford Rhodes

A Chartered Accountant with 18+ years of experience and a Six Sigma Black Belt, Ali was an integral part of the team which set up Advisory practice in EY Pakistan. Over the years, Ali has gathered extensive experience in deploying cutting edge concepts and technology for developing solutions for a wide range of organizations, developing talent and contributing towards thought leadership on the subjects of Risk and Performance Improvement. His focus areas are finance, supply chain and business transformation. Ali is a visiting faculty member at LUMS where he teaches subjects of Accounting and Governance.



Asad Ismail
Executive Director, Deloitte Yousuf Adil

Asad Ismail is a Fellow Chartered Accountant member of ICAP currently working as the Executive Director in Deloitte. He has previously served as Senior Manager Deloitte UK. Having also worked as Associate Direct Audit, KPMG Ireland and Assistant Manager KPMG Pakistan.



Yasser Bashir
CEO, Co-founder Arbisoft

Yasser is a seasoned engineer and entrepreneur with a deep passion for revolutionary technology development. Yasser started his career at WorldWerx Inc. where he played an important role in the development of SuiteWerx : a comprehensive CRM solution for large-sized telephony companies. His next job was at Align Technology where he led a large team of engineers working on 3D applications for the modeling and visualization of orthodontic treatment plans, as well as web-based CRM and ERP systems.



Khuram Rahat
Head of Business Development, Bizmine, and Cloud Services, Telenor Pakistan

Khuram Rahat, is currently the Director Business Development, Bizmine & Cloud Services. He has been actively involved in management and technology issues for over 30 years. Mr. Rahat has represented OCCI and American Business Council on different Government forums and bodies including BOI, FBR and IPO. Mr. Rahat is well known for his in-depth knowledge of leading edge Big Data and Business Intelligence Solutions and has offered consultancy to other institutions on how to implement this in their organization.



Abbas Ali Khan
Managing Director, Abacus Consulting

Abbas Khan is the Managing Director at Abacus, leads technology and outsourcing services at the firm. Abbas has more than 22 years of experience in the professional services industry with 18 years of these in leadership roles. Having started his career at the London offices of PWC, he is a Fellow Chartered Accountant at the Institute of Chartered Accountants in England & Wales.



Muhammad Nasir Muneer
Partner Advisory & Consulting, Horwath Hussain Chaudhury & Co. Chartered Accountants

Nasir is a Fellow Chartered Accountant member of ICAP . He has led the advisory and technology practice of Horwath Hussain Chaudhury & Co. Chartered Accountants for the past decade. His in-depth knowledge of business processes and transaction flows in the operating environment enables him to advise technology solutions including innovative implementation modes to diversified businesses . His areas of expertise include over 15 years of experience in accounting, technology and advisory.

DIGNITARIES & KEY SPEAKERS



Mr. Mohammad Shoaib,
CEO AI Meezan Investment Management Limited

Mr. Mohammad Shoaib, CFA is the Chief Executive Officer of AI Meezan Investment Management Limited, the largest Shariah compliant asset management company in Pakistan. He has over 28 years of experience in managing investment portfolios. Currently with AI Meezan Investments he is managing investments of about over Rs. 94 billion (as on January 31, 2019) under 16 mutual/pension funds and discretionary clients' portfolios.

He is an MBA from the Institute of Business Administration (IBA), Karachi of 1988.



Jehanzeb Amin
Chairman NRC, ICAP

JehanZeb is a Fellow member of ICAP and has over 22 years of experience. He is serving as Partner at A. F. Ferguson & Co; Chartered Accountants - a member firm of PWC. In addition to this, he is a Certified Internal Auditor from the Institute of Internal Auditors USA, a fellow member of Pakistan Institute of Public Finance Accountants and is also an MBA. For well over a decade he has been serving at various committees of ICAP including the Public Sector Committee, Publications Committee, CPD Committee, ICAP/FBR Joint Committee etc.



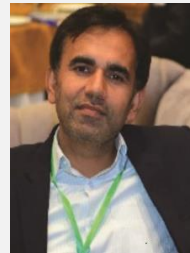
Asad Feroze
Vice Chairman Conference Organizing Committee

Asad Feroze is a fellow member of ICAP. He is a member of IT/ Fiscal Laws/ Auditing Standards & Ethics/ Committee of ICAP. He is a Partner in Junaidy Shoaib Asad, Chartered Accountants. He has also previously worked as a short term consultant with The World Bank. He has been a moderator, panellist & speaker at various events. He is a member of Northern Regional Committee of ICAP and remained Chairman during the term 2015-16 & 2017-18. He is also a SECP certified director, IFC approved trainer, a toastmaster and has done graduation in law as well.



Faisal Aftab
Managing Partner Lakson Investments Venture Capital (LIVC)

With close to two decades of experience as an investor, entrepreneur and executive in industries such as media technology, venture capital, management consulting and financial services, Faisal Aftab is a veteran in his field. He has been employed by, or acted as an advisor to several public and private sector corporations as well as the Government of Pakistan. Since 2018, he has held the role of Managing Partner of Lakson Investments Venture Capital (LIVC).



Ali Saif Cheema
Secretary NRC ICAP

Ali Saif is a fellow member of ICAP. Currently he is a Partner in Muhammad Ali Hussain & Co, Chartered Accountants. As an experienced practicing member, he has an insight into the requisites and issues in the area of Practice. He is also an elected Member of North Region Committee of ICAP.

REGISTRATION & DETAILS

Conference Investment:

Members	PKR 4,500
Affiliates	PKR 4,000
IFAC Bodies	PKR 5,500
Non members	PKR 6,500
Students	PKR 3,000
Life members	PKR 1,000

*A discount of 20% is offered for Early Bird Registration. **Early Bird Registration deadline is April 8, 2019***

The early bird discount will be applicable in case payment is made till April 8, 2019

** Retired members are cordially invited to register by sending an email for registration*

For Registration, Payment & Information;

The Institute of Chartered Accountants of Pakistan , 155-156, West Wood Colony, Thokhar Niaz Baig, Main Raiwind Road, Lahore, UAN 111-000-422

Mr. Asif Hamesh, 042-111-000-422 Ext. 128 asif.hamesh@icap.org.pk

Mr. Arshad Mahmood, 042-111-000-422 Ext. 122, arshad.mahmood@icap.org.pk

Ms. Nazia Akhmal, 042-111000-422 Ext. 130, nazia.akhmal@icap.org.pk

*Payments to be sent in favour of "Northern Regional Committee of ICAP".

For Online Payment please follow the link : <https://online.icap.org.pk/onlinepaymentmethod.php>



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