ENABLING PUNJAB - TECHNOLOGY STRATEGY

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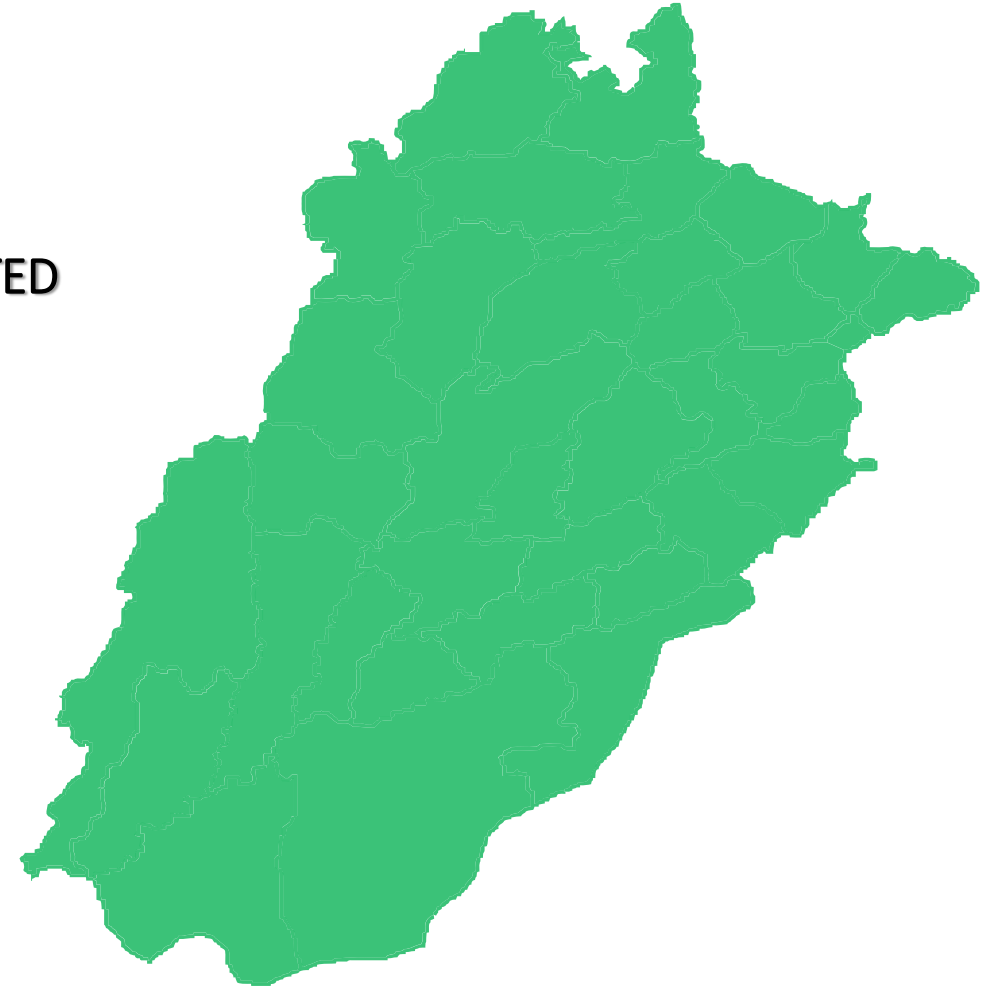
SEQUENCE OF PRESENTATION

- PUNJAB STRATEGIC PROFILE
- PUNJAB GROWTH STRATEGY
- PITB – AN INTRODUCTION
- PUNJAB IT POLICY
- VISION & OBJECTIVES
- STRATEGY PILLARS

PUNJAB – **STRATEGIC PROFILE**

- STRATEGICALLY LOCATED
- DENSELY POPULATED
- SKILL ENRICHED



- ECONOMICALLY VIBRANT
- INVESTOR FRIENDLY
- FORWARD LOOKING

PUNJAB – **GROWTH STRATEGY**

HIGHLIGHTS

TARGET & CHALLANGES	▪ Achieve 7% Economic Growth for Punjab by 2023
OBJECTIVES	▪ People Centric & Investor Friendly ▪ Skill Development & Promote Knowledge Economy
FOCUSED SECTORS	▪ Double SME credit with 11% p.a. growth for 2x employment ▪ Agri Credit growth of 14% per annum over 5 years
ENABLING ENVIRONMENT	▪ Environment for private sector investment & growth ▪ Aims for increasing PPP growth to 10% of ADP
HUMAN DEVELOPMENT	▪ Develop and Utilize Quality Human Development ▪ Train & utilize 2.5 million youth
PUBLIC SECTOR REFORMS	▪ Governance, Institutional Reforms & Modernize Public Sector ▪ Bring more transparency and speedy service delivery
ALIGN WITH FEDERAL GOVT	▪ Manage Macroeconomic variables with Federal Government

PITB – **AN INTRODUCTION**

406 Projects

15 Projects in other provinces

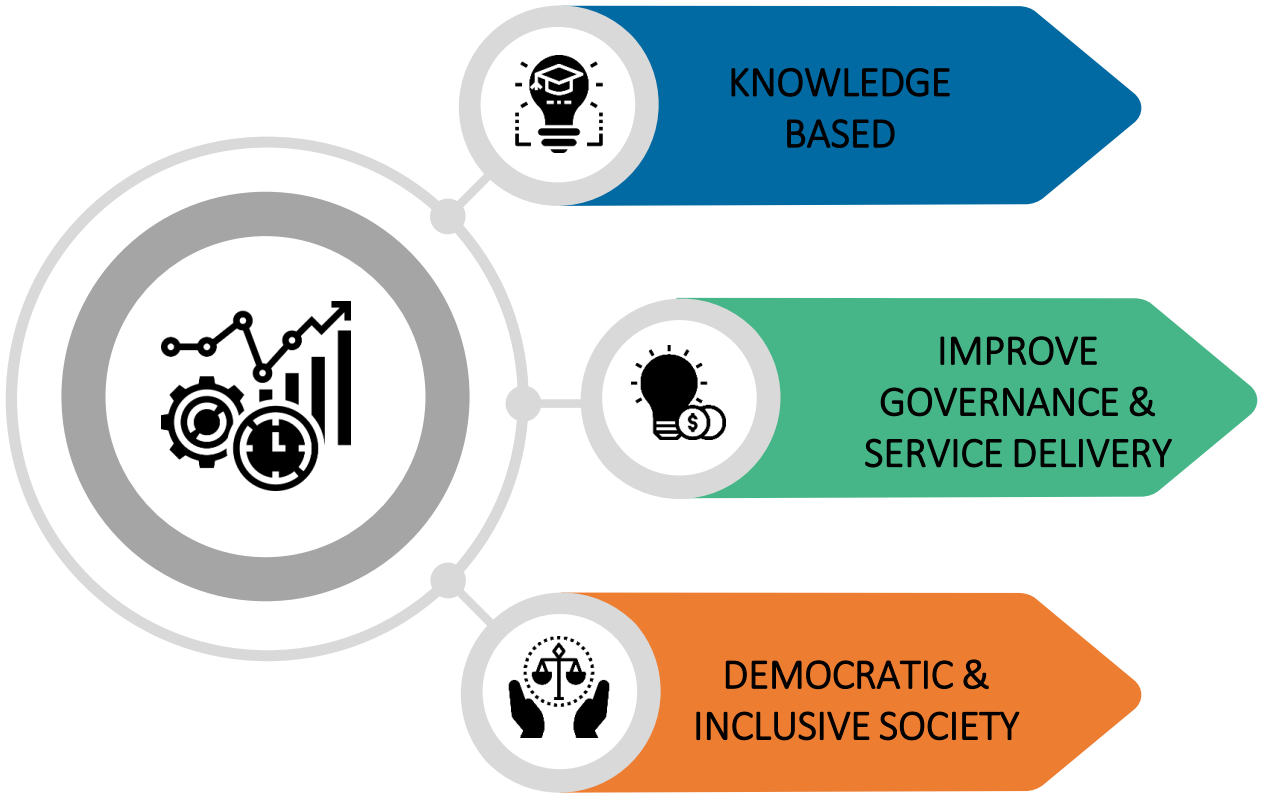
- **Technology arm of Government of the Punjab**
- **Mandate – IT Policy, e-Governance & Project execution**

NEED for **PUNJAB IT POLICY**

ADDRESSES POST 18TH AMENDMENT SCENARIO

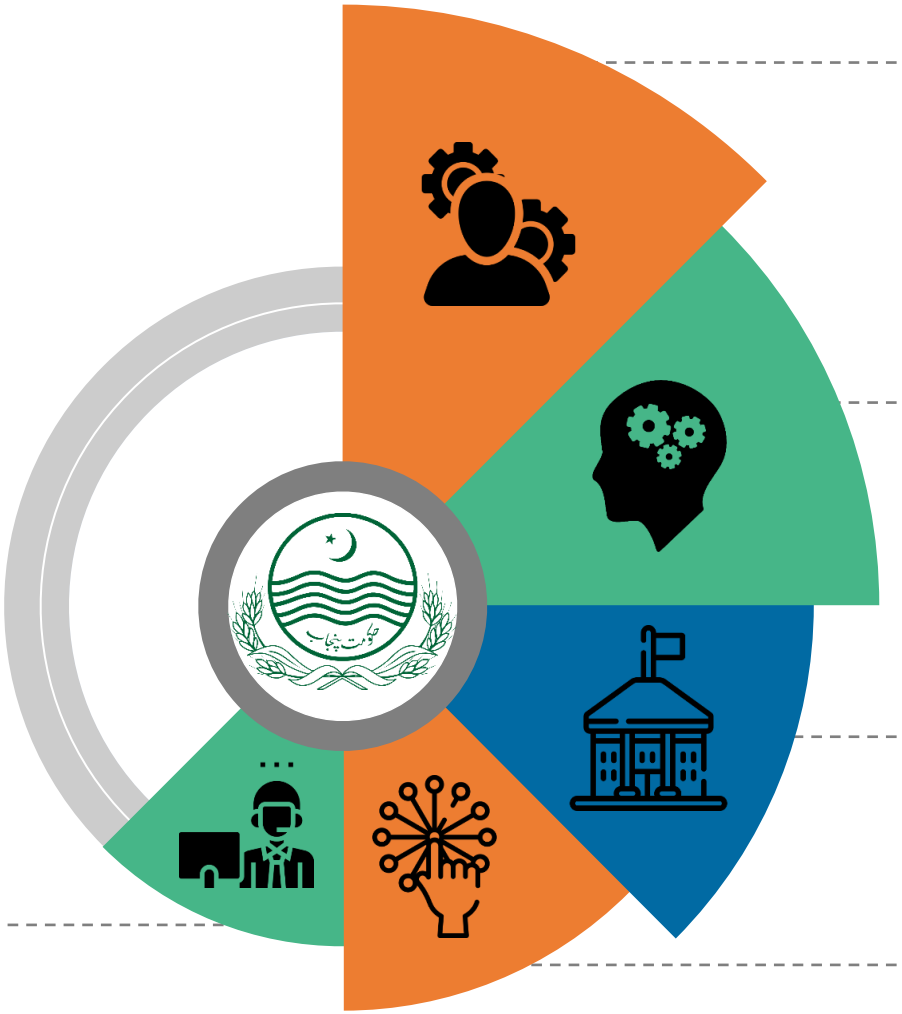
FACILITATE GROWTH AND DEVELOPMENT OF IT INDUSTRY

PUNJAB IT POLICY – **VISION & OBJECTIVES**



"To make Punjab the top e-Governed, IT-enabled, e-Literate province, regarded as a preferred destination for global IT businesses and a major supplier of skilled IT human resource"

PUNJAB IT POLICY – **STRATEGY PILLARS**



SUPPORT TO IT INDUSTRY

ENTREPRENEURSHIP &
KNOWLEDGE ECONOMY

E-GOVERNANCE &
SERVICE DELIVERY

CITIZEN CENTRIC SERVICES

BRIDGING DIGITAL DIVIDE

SUPPORT TO **THE INDUSTRY**

EASE OF DOING BUSINESS
Government of The Punjab

ONE WINDOW SERVICE CENTER
GOVERNMENT OF THE PUNJAB

1. **Development of SEZs & Tech Parks in PPP mode**
2. **Industry meetups and workshops**
3. **Connecting industry with academia and international linkages**
4. **Creating opportunities for large scale IT projects in PPP mode**

ENABLING – **ENTREPRENEURSHIP & FREELANCING**

Plan 9 – Where ideas take flight

TechHub CONNECT – learn. connect. grow

e-Rozgaar

herself.

PLANX

- Foster a start-up ecosystem in Punjab
- Cultivate professionals with Entrepreneurial fabric
- Execution of a grant based public sector fund to support the Tech startups
- 150+ Startups graduated so far, 10K+ students trained

DIGITIZATION

Social Impact

Economic Impact

e-Learn

Rasta

QS

e-Khidmat

E-GOVERNANCE

Law & Order

PUNJAB CRIME
INVESTIGATION REPORTING SYSTEM

HOTEL EYE

Health

HIMS

Polio

DENGUE ACTIVITY TRACKING SYSTEM

Education

SED
Schools Security

SIS Punjab
School Information System

Agriculture & Food

اچھا پانی اچھی صحت

AGRI SMART

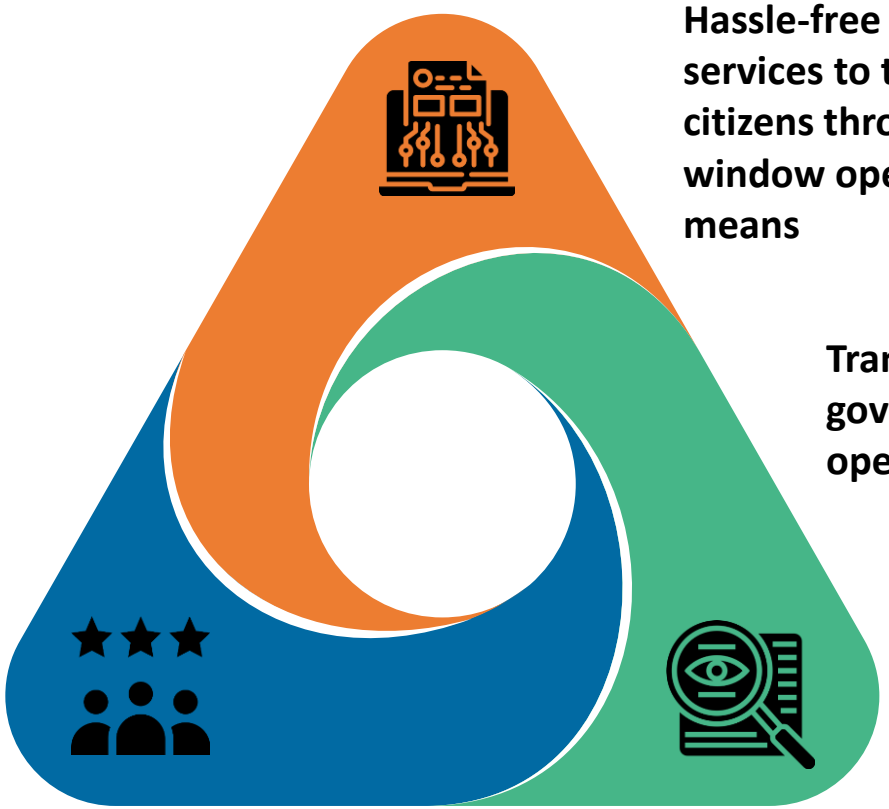
VET INSPECT

Revenue Services

AUTOMATION OF STAMP PAPER
e-Stamping
A PROJECT OF BOARD OF REVENUE
& PUNJAB INFORMATION TECHNOLOGY BOARD

ePay

CITIZEN CENTRIC SERVICES



Hassle-free government services to the citizens through one window operation & digital means

Transparency in governmental operations

Monitoring mechanism to curb corruption & real time citizen feedback

Citizen Facilitation & Service Centers 1

Qeemat Punjab app 2

Tourism Platform & Citizen app 3

Open Punjab Education Portal 4

Citizen Feedback Monitoring Program 5

Citizen Contact Center

ePay

Govt. Payments Digital Platform

خدمت مرکز

Serving The Unserved

CITIZEN FEEDBACK MONITORING PROGRAM

THANK YOU