



The Institute of
Chartered Accountants
of Pakistan

CA
PAKISTAN

Revolutionize BPO Services: Excel with Arabic Language Training!

Organized by Practicing Members Committee of ICAP

CPD Hours: 48

SCHEDULE:

Days: Saturdays & Sundays

Starting Date: December 23, 2023

Time: 02:00 p.m. to 05:00 p.m.

Ending Date: February 11, 2024

VENUE:

ICAP House, Karachi

REGISTRATION FEE:

Course Fee (Members/ Affiliates): Rs. 12,000

REGISTRATION LINK:

<https://icap.org.pk/resources/cpd-calender/>

INTRODUCTION:

ICAP's Arabic Language Training Program is a gateway to amplifying your professional prowess within the vibrant realm of Business Process Outsourcing (BPO). The insights derived from ICAP's recent survey on BPO services highlight the crucial role of Arabic language proficiency in revolutionizing communication strategies and augmenting client service excellence.

Explore how mastering Arabic transcends conventional language barriers, offering a profound advantage in understanding, engaging, and satisfying client needs within the dynamic BPO landscape.

PROGRAM FEATURES:

Expert-Led Comprehensive Training: Delve into meticulously crafted sessions guided by esteemed experts, designed to deepen your Arabic language proficiency and elevate your communication prowess.

Immersive Learning Environment: Immerse yourself in an interactive and dynamic learning atmosphere, fostering practical skills development and a deeper understanding of the Arabic language.

Seamless Virtual Connectivity: Engage seamlessly from diverse locations through our robust virtual platform, ensuring inclusive participation and interactive learning experiences for all attendees.

Tailored Curriculum for Professionals: Benefit from a thoughtfully designed curriculum tailored specifically to meet the unique requirements and challenges faced by professionals in the BPO sector, ensuring immediate applicability and relevance.

SPEAKERS' PROFILE:

Syed Farid Iqbal is a seasoned professional with extensive expertise in teaching Arabic, boasting a diverse background across various sectors. With a proven track record of delivering Advanced Arabic Language classes at prestigious institutions such as the Society for the Promotion of Arabic, State Bank of Pakistan, the Institute of Business Administration (IBA), and other esteemed organizations, Syed Farid Iqbal has demonstrated unparalleled proficiency in imparting language skills. In addition to teaching, he has excelled in administrative roles at the Royal Saudi Consulate and as a translator in Madinah Munawarah. Holding a B.A. (Hons.) in Arabic from Imam Muhammad Bin Saud University in Riyadh, Saudi Arabia, Syed Farid Iqbal showcases a robust academic foundation, emphasizing his comprehensive knowledge and mastery of the Arabic language.



Syed Farid Iqbal
Arabic language trainer

SEIZE THE OPPORTUNITY:

Secure your spot in this exclusive program and gain a competitive edge while contributing to Pakistan's recognition as a premier service provider in the international arena.

For inquiries or assistance with registration, please contact:

Mr. Salman Azhar

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Cell # 0348 4817008



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