

Workshop on Revolutionize BPO Services: Excel with Arabic Language Training!



CA
PAKISTAN

Organised by Practicing Members Committee of ICAP

CPD Hours: 48

SCHEDULE:

Days: Saturdays & Sundays

Starting Date: December 23, 2023

Time: 02:00 p.m. to 05:00 p.m.

Ending Date: February 11, 2024

VENUE:

ICAP House Lahore with virtual connectivity to Islamabad, Faisalabad, Peshawar, Gujranwala & Multan.

REGISTRATION FEE:

Course Fee (Member / Affiliate): Rs. 5,000

REGISTRATION LINK:

<https://icap.org.pk/resources/cpd-calender/>

INTRODUCTION:

ICAP's Arabic Language Training Program is a gateway to amplifying your professional prowess within the vibrant realm of Business Process Outsourcing (BPO). The insights derived from ICAP's recent survey on BPO services highlight the crucial role of Arabic language proficiency in revolutionizing communication strategies and augmenting client service excellence.

Explore how mastering Arabic transcends conventional language barriers, offering a profound advantage in understanding, engaging, and satisfying client needs within the dynamic BPO landscape.

PROGRAM FEATURES:

Expert-Led Comprehensive Training: Delve into meticulously crafted sessions guided by esteemed experts, designed to deepen your Arabic language proficiency and elevate your communication prowess.

Immersive Learning Environment: Immerse yourself in an interactive and dynamic learning atmosphere, fostering practical skill development and a deeper understanding of the Arabic language.

Seamless Virtual Connectivity: Engage seamlessly from diverse locations through our robust virtual platform, ensuring inclusive participation and interactive learning experiences for all attendees.

Tailored Curriculum for Professionals: Benefit from a thoughtfully designed curriculum tailored specifically to meet the unique requirements and challenges faced by our professionals in the BPO sector, ensuring immediate applicability and relevance.

SPEAKERS' PROFILE:

Dr. Moqees Javed, a distinguished scholar with over 25 years of teaching experience, holds a Ph.D. in Arabic, specializing in Arabic Language and Literature across its diverse forms and dimensions. His profound interest extends beyond language, encompassing Arab Culture and Politics, fostering a holistic understanding of the region's intricacies. With a notable portfolio of publications, Dr. Javed contributes significantly to the academic discourse in Arabic studies. His ongoing research project, "The Contributions of European Orientalists to the Arabic Studies in the Sub-continent," conducted at Punjab University, Lahore, stands as a testament to his commitment to advancing knowledge and bridging cultural and linguistic connections in the field.



Dr. Moqees Javed
Professor, Arabic
University of the Punjab

SEIZE THE OPPORTUNITY:

Secure your spot in this exclusive program and gain a competitive edge while contributing to Pakistan's recognition as a premier service provider in the international arena.

For inquiries or assistance with registration, please contact:

Mr. Salman Azhar

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The Institute of
Chartered Accountants
of Pakistan

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