



The Institute of
Chartered Accountants
of Pakistan

CA
PAKISTAN

Conference on

INNOVATING THE FUTURE:

Integrating Tech & Governance
for Sustainable Economic Growth

August 17, 2024 | Faisalabad



CPD Hours: 7

Organized by the CPD & Economic Advisory Committees of ICAP



111-000-422



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ABOUT THE INSTITUTE OF CHARTERED ACCOUNTANTS OF PAKISTAN (ICAP)

The Institute of Chartered Accountants of Pakistan (ICAP), is the esteemed apex accountancy regulating body in Pakistan that takes great pride in nurturing talented, ethical, and dedicated professionals. With a robust membership base of over ten thousand Chartered Accountants, ICAP's influence spans far and wide. Established in 1961 with a clear mission, ICAP remains steadfast in its commitment to serving the public interest by fostering strong collaborations with governments, regulators, and business leaders on a global scale. The global impact of ICAP's diaspora is evident, as its members hold esteemed positions in prestigious corporate entities, including Fortune 500 companies. Our collective endeavors know no boundaries, as we contribute significantly to the success of individuals, organizations, communities, and economies alike.

Embracing the belief that chartered accountancy can be a powerful force for positive change, ICAP is resolutely devoted to sharing its insights, expertise, and understanding to foster sustainable economies and create a better future for all.

ICAP has expanded its international presence with chapters established in ASEAN, Australia-New Zealand, US-Canada, UK-Ireland, Bahrain, Qatar, and UAE. Additionally, the network extends to Europe and Oman through coordination committees.

ABOUT THE CONTINUOUS PROFESSIONAL DEVELOPMENT COMMITTEE:

AT ICAP, Continuing Professional Development (CPD) is essential for ICAP members to maintain, enhance, and expand their knowledge and skills, ensuring their competence and personal growth throughout their careers. It involves engaging in various learning activities that develop and sustain professional capabilities.

The CPD Committee of ICAP is currently chaired by Mr. Asad Feroze FCA, Council Member ICAP and Former Vice President ICAP. The Committee works to ensure members maintain and enhance their professional competence through continuous learning. It designs and approves high-quality programs, monitors compliance with CPD requirements, provides guidance and support to members, and evaluates the relevance and quality of CPD activities.

The Committee also evaluates the relevance and quality of CPD activities, ensuring they meet the professional development needs of members. Through these efforts, the CPD Committee promotes best practices and supports members in achieving their professional and organizational goals, reinforcing the image of ICAP as a progressive and committed professional body.

ABOUT THE ECONOMIC ADVISORY COMMITTEE:

The Economic Advisory Committee (EAC) of the Institute of Chartered Accountants of Pakistan (ICAP) is a dedicated body focused on providing expert analysis and strategic recommendations on economic matters. Comprised of distinguished professionals and industry leaders under the leadership of Mr. Zeeshan Ijaz, FCA, Vice President ICAP & Council Member, the EAC aims to support ICAP's mission by addressing key economic challenges, promoting sustainable growth, and fostering a robust economic environment in Pakistan.

ABOUT THE CONFERENCE:

The CPD Committee and the Economic Advisory Committee of ICAP have collaborated to host the conference "Innovating Future: Integrating Tech & Governance for Sustainable Economic Growth" in Faisalabad. This groundbreaking event aims to provide a platform for industry leaders, businesses, and an esteemed international ESG specialist to explore the critical nexus between technology, governance, and sustainable economic growth. The conference will address topics such as digital transformation in governance, the impact of emerging technologies on business, and integrating ESG criteria for long-term economic resilience. Discussions will also cover sustainable industrial growth strategies, regulatory compliance in the digital age, and technology-driven solutions for socio-economic challenges, charting a path toward a more sustainable and prosperous future for Faisalabad and Pakistan.

INNOVATING FUTURE 2024 – KEY THEMES

ART OF FUSION OF TECHNOLOGY & AI IN MANUFACTURING & TEXTILE SECTOR:

Discover how local businesses are leveraging technology for efficiency and growth, with a focus on automation, AI, and digitalization in manufacturing. Topics include AI's transformative potential, global trends tailored for Faisalabad's textile industry, successful local implementations, and the strategic impact of early adoption. Future advancements and steps for local industries to stay ahead in the technology curve will also be outlined.

INDUSTRIAL TECH LEAP

Discover how Faisalabad's industries have evolved through digital transformation, including key technological advancements and current barriers. Learn about skill development initiatives, future technological trends like AI and blockchain, and strategies for overcoming challenges. Explore real-world success stories and the role of collaborations in driving innovation and growth in Faisalabad.

ROBOTIC PROCESS AUTOMATION: THE TEXTILE INDUSTRY GAME-CHANGER:

Explore the transformative potential of robotic process automation (RPA) in the textile sector. This keynote covers the fundamentals of RPA, its key applications in textile manufacturing, and real-world success stories from local businesses. Gain insights into the implementation framework, necessary resources, and the tangible benefits and ROI of RPA in enhancing operational excellence.

CHAMPIONING SUSTAINABILITY IN THE MANUFACTURING SECTOR:

Discover the vital role of sustainability in the manufacturing sector, with a focus on its global importance and local relevance. Learn about effective sustainability strategies, explore successful local examples from Faisalabad, and understand the benefits these practices bring to businesses and communities. Gain actionable insights into future sustainability goals and how local manufacturers can enhance their efforts for a greener future.

TRADITIONAL FAMILY GOVERNANCE STRUCTURES - NEED FOR PARADIGM SHIFT:

Explore the intersection of family governance, economic development, and technological innovation in this keynote. Discover how modernizing traditional governance structures can enhance family-owned businesses and drive technological progress. Learn about effective strategies for integrating innovation and gain insights into best practices and common challenges in evolving family governance.

INNOVATING FUTURE 2024 – KEY THEMES

FAMILY GOVERNANCE: SETTING UP AN EFFECTIVE BOARD

Discover how family governance can drive business sustainability with a compelling success story from a local family-led CEO. Learn about the role of family leadership in fostering sustainable practices and hear firsthand strategies and governance practices that have led to remarkable achievements. Gain valuable lessons and best practices to help other family-owned businesses enhance their sustainability through effective governance.

DRIVING SUSTAINABILITY: STRATEGIES AND SOLUTIONS FOR A BETTER TOMORROW

Explore how to define and implement effective sustainability strategies for Faisalabad's industries. Learn about the principles of sustainable development, essential skills and mindsets for creating a sustainability-focused workforce, and innovative technologies driving local sustainability efforts. Discover the impact of governance, policies, and regulations on achieving sustainability goals and how they can support the future growth of Faisalabad's industries.

NAVIGATING ECONOMIC INTEGRATION: REALITIES AND OPPORTUNITIES FOR PAKISTAN'S EXPORT SECTOR

Discover the role of economic integration in driving growth and competitiveness for Faisalabad's industries. This keynote covers the current economic landscape, key industries, and available incentives, subsidies, and support mechanisms for exporters. Learn how local businesses can leverage these resources to enhance their export potential and explore emerging opportunities for future economic development.

SUSTAINABLE TAXATION: BALANCING REVENUE GENERATION WITH BUSINESS GROWTH

The session will focus on outlining a comprehensive understanding of how sustainable taxation can be achieved, ensuring economic development and stability for industries.

ECONOMIC GROWTH AND HARNESSING MARKET POTENTIAL

Explore new market investments, sustainable practices, and innovative business models within Faisalabad's economic landscape. Discover emerging market opportunities, the impact of sustainability on long-term success, and how innovative business models like the circular economy can drive growth. Learn about the role of technology, the local entrepreneurial ecosystem, and investment strategies that support sustainable and innovative ventures in Faisalabad.

CONFERENCE AGENDA:

1:30 pm

Delegate Registration & Networking

1: 55 pm

Recitation of Holy Quran & National Anthem



2:05 pm

Opening Remarks by **Mr. Asad Feroze**, Council Member & Chairman CPD Committee ICAP



2:15 pm

Presentation on Robotic Process Automation: The Textile Industry Game Changer by **Mr. Faizan Irshad**, Group Head of Audit Policy, Monitoring, and Quality Assurance at Allied Bank Limited



2:30 pm

Keynote Address on Art of Fusion of Technology & AI in Manufacturing & Textile Sector by **Mr. Sajjad Syed**, Chairman, Excellence Delivered

2:50 pm

Panel Discussion on Industrial Tech Leap

Panelists



Mr. Ahsan Rasheed,
Partner, Baker Tilly
Pakistan



Mr. Faizan Irshad,
Group Head of Audit
Policy, Monitoring,
and Quality Assurance
at Allied Bank Limited



Mr. Badar Khushnood,
Co-Founder Fishry &
Bramerz



Mr. Zeeshan Abid,
Partner at Parker
Russell-A. J. S.

Moderator



3:30 pm

Presentation on Traditional Family Governance structures - need for paradigm shift by **Mr. Iftikhar Taj**, **Former President ICAP**

CONFERENCE AGENDA (Continues):



3:50 pm

Keynote Address on Sustainable Taxation: Balancing Revenue Generation with business growth by **Mr. Muhammad Awais**, Council Member ICAP



4:10 pm

Keynote Address on Championing Sustainability in the Manufacturing Sector by **Dr. Christopher Whittle**, Head ESG & Risk Advisory at CBS Group

4:30 pm

Panel Discussion - Driving Sustainability: Strategies and Solutions for better tomorrow

Panelists

Moderator



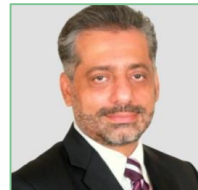
Mr. Aleem Zubair,
Partner, A. F.
Ferguson & Co.



Dr. Fatima Khushnud,
Executive Director -
Pakistan Environment
Trust (PET)



Mr. Fawad ul Hassan Zubairi,
Corporate
Controller, Nestle



Mr. Nasir Muneer,
Partner, Crowe
Hussain Chaudhury



Mr. Usman Ahsan,
CFO, Anjum Textile
Mills (Pvt) Ltd.



Mr. Aneel Peter,
Chairman NRC,
ICAP

5:15 pm

Prayer & Tea Break



5:30 pm

Keynote Address on Navigating Economic Integration: Realities and Opportunities for Pakistan's Export Sector by **Dr. Kashif Z. Malik**, Associate Professor & Graduate Program Director at Lahore University of Management Sciences

CONFERENCE AGENDA (Continues):

5:50 pm

Panel Discussion on Economic Growth and Harnessing Market Potential

Panelists



Mr. Ashfaq Yousuf Tola,
Vice President
Safa & former
President ICAP



Mr. Hamid Mukhtar,
Director Sadaqat
Limited, Member Board
of Directors -
Faisalabad Garments
City Company



Mr. Qamar Aftab,
CEO, Image
Garments Pvt. Ltd.



Dr. Sajjad Arshad,
Senior Vice
President FCCI



Mr. Sohail Khattak,
CEO,
Lyallpur Galleria



Mr. Zia Alamdar,
Past President
FCCI



Ms. Ammara S. Gondal,
Member NRC,
ICAP

Moderator



6:40 pm

Guest of Honor address by **Dr. Khurram Tariq**, President,
Faisalabad Chamber of Commerce and Industry

7:00 pm

Prayer & Tea Break



7:15 pm

Address by **Mr. Zeeshan Ijaz**, Vice President ICAP



7:25 pm

Address by **Mr. Farrukh Rehman**, President ICAP



7:45 pm

Address by the Chief Guest, **Mr. Musadaq Zulqarnain**,
Chairman, Interloop Limited & Interloop Holdings



8:05 pm

Vote of Thanks by **Mr. Ahmad Salman Arshad**,
Secretary NRC, ICAP

8:15 pm

Dinner

REGISTRATION FEE:

Categories	Regular Participation Fee	Early Bird Participation Fee till August 16, 2024
ICAP Members & Affiliates	RS. 7,000 /- (+16% PST 1120/-) Rs. 8,120/-	RS. 2,000 /- (+16% PST 320/-) Rs. 2,320/-
IFAC Bodies Members / Others	RS. 16,000 /- (+16% PST 2560/-) Rs. 18,560/-	RS. 8,000 /- (+16% PST 1280/-) Rs. 9,280/-

Registration Link:

<https://member.icap.org.pk/online-registration-for-seminar-workshop/>



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Organized by the CPD & Economic Advisory Committees of ICAP

**Conference Venue : Circle Banquets by Dynasty, 1 West Canal
Road, Paradise Valley, Faisalabad, Pakistan.**

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Conference Secretariat

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