

# Unlock the Future of Finance: AI in the Banking & Finance Sector

An Initiative of the Northern Regional Committee of ICAP



CA  
PAKISTAN

## Early Bird Fee till September 8, 2024

Members & Affiliates: PKR 2,250/-  
Non-Members: PKR 2,700/-

## Full Fee on September 9, 2024

Members & Affiliates: PKR 2,500/  
Non-Members: PKR 3,000/-



**Monday, September 9th, 2024**

**3:30pm to 8:00pm**

ICAP House Lahore & Virtual for  
other locations

## For Further Information

**Contact:** 042 111 000 422 Ext. 130/156

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[usman.khan@icap.org.pk](mailto:usman.khan@icap.org.pk)

**Registration Link:** <https://bit.ly/3mn9aHy>



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# Unlocking the Power of AI in Finance

Explore **how AI is revolutionizing banking and finance**, boosting efficiency, innovation, and strategic decisions. From **automating tasks** to enhancing **predictive analytics** and ensuring compliance, gain practical insights on **integrating AI into your operations** effectively.

Don't miss this **opportunity to stay ahead in the industry!**

## Program Highlights

- ❖ **Introduction to AI:** Concepts, History, and Key Milestones
- ❖ **AI Transformation Opportunities** in Banking and Finance
- ❖ **Real-Life Success Stories:** Practical Applications in the Financial Industry
- ❖ **Navigating AI Risks:** Ensuring Governance, Compliance, and Security
- ❖ **Future Trends in AI:** What's Next for Finance Professionals
- ❖ **Leadership for the AI Era:** Becoming a Pioneering Force in the Industry

## Why Attend?

- ❖ Unlock AI-driven efficiency and smarter decision-making.
- ❖ Tailored insights for banking and finance professionals.
- ❖ Stay ahead with innovative AI strategies.
- ❖ Understand AI risks and opportunities.
- ❖ Gain expert advice and real-world applications.

## Who Should Attend?

- ❖ Accountants and Finance Managers
- ❖ Auditors and Compliance Officers
- ❖ Banking and Financial Services Professionals
- ❖ Leaders seeking AI-driven solutions and insights

## Speaker



### Mr. Shahbaz Haque

Director AI & Emerging Technologies, KPMG Saudi Arabia

Shahbaz is a seasoned management consultant with over **20 years of experience** spanning top firms such as **KPMG, Hitachi, and Deloitte**. Currently serving as a Director within KPMG Saudi Arabia's **Digital Lighthouse Practice**, he leads transformative initiatives in **digital innovation and strategy**. His expertise lies in bridging cutting-edge technology with business strategy, creating impactful solutions that address complex challenges in the Kingdom.

Shahbaz is passionate about harnessing advanced technologies like **AI, IoT, remote metering systems**, and **financial services** (FS) to drive societal and environmental impact. He specializes in building high-performance teams that deliver breakthroughs in areas such as smart cities, decarbonization, societal transformation, and **sustainable technology adoption**. Recently, he successfully launched digital go-to-market offerings leveraging **cloud-native architectures, AI-driven insights**, and **advanced remote IoT solutions** that align with global sustainability goals.

In addition to his leadership roles, Shahbaz is a recognized thought leader, frequently speaking at international conferences. His expertise in digital strategy, financial services, and remote IoT innovation has been acknowledged globally, including being awarded the prestigious **Hitachi Global Technology Innovation Award** in 2017.