

Workshop on

Finance **Business** Partnering



CA
PAKISTAN

December 19 & 20, 2024 | 10:00 am - 4:30 pm

In-person at ICAP House Lahore & through VC facility at Islamabad, Peshawar, Multan, Faisalabad & Gujranwala

CPD Hours: 13

Investments	Early Bird Discount till 17 th Dec. 2024	Full Fee on 19 th Dec. 2024
ICAP Member & Affiliate	Rs. 15,000/-	Rs. 20,000/-
Non Member	Rs. 20,000/-	Rs. 25,000/-
Fee is inclusive of 16% Sales Tax		

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About the Workshop:

The Northern Regional Committee of the Institute of Chartered Accountants of Pakistan (ICAP) is delighted to announce a comprehensive and insightful Two Days Workshop “**Finance Business Partnering; Unleashing Value and Collaboration**”. This workshop is crafted to provide professionals with a profound understanding of the evolving role of finance in strategic business decision-making. Over the course of two days, participants will engage in enriching sessions, interactive discussions, and practical exercises, all aimed at enhancing their skills as strategic business partners. Join us for an immersive experience that promises to elevate your proficiency in financial management and business collaboration.

INTENDED OUTCOMES:

- Strategic Alignment:** Aligning financial strategies with overall business objectives to drive long-term success.
- Collaboration:** Actively engaging with non-finance teams to understand their needs and contribute to cross-functional decision-making.
- Communication Skills:** Effectively conveying complex financial information in a clear and understandable manner to stakeholders with varying levels of financial expertise.
- Analytical Expertise:** Utilizing advanced financial analysis tools and techniques to provide insights that support strategic decision-making.
- Operational Understanding:** Developing a deep understanding of business operations and processes to identify opportunities for financial improvement.
- Proactive Problem-Solving:** Anticipating challenges and offering proactive solutions to address potential issues, contributing to overall business resilience.
- Relationship Building:** Establishing strong relationships with key stakeholders, fostering trust and collaboration.
- Continuous Learning:** Staying informed about industry trends, regulatory changes, and emerging technologies to adapt and add value to the organization.
- Decision Support:** Providing decision-makers with relevant and timely financial information to facilitate informed choices.
- Risk Management:** Assessing and mitigating financial risks, ensuring a balanced approach to achieving business objectives.

Workshop Outline:

Participants will delve into a comprehensive exploration of the principles and tools essential for mastering the role of a successful Finance Business Partner. The workshop will encompass a range of enlightening topics, fostering a profound understanding and equipping individuals with the skills necessary to thrive in this dynamic and impactful role.

Day 1

Finance Business Partnering Framework – need state analysis, winning formula

Partnering competencies – key competencies/skills underpinning the finance business partnering concept

Best practice sharing, real life examples and case studies

Group Presentations – A look at barriers / enablers required to implement finance business partnering

Day 2

Corporate Dilemmas – Real life work challenges, team work and solutions

Agile Finance – framework and implementation

Panel Discussion – Finance evolution, modern day finance requirements, FBP evolution

Translating Vision into Actions: Understating Strategy, and performance Measurement Tools (Balanced Scorecard etc

Who Should Attend?

CFOs, Director Finance, and GM Finance who want to introduce this concept in their teams

Partners of Firms, Senior Managers, Managers, and Supervisory Seniors, especially engaged in Business of Business Process Outsourcing (BPO).

Financial Controllers, Head of Finance, Finance Managers, and Accounting Professionals

Finance Business Partners (who want to hone their skills)

Financial Analysts or Assistant Finance Managers (who are aspiring to become FBPs)

Finance and Treasury professionals

Audit Professionals (who are interested to start this line of profession)

Lead Trainer:



Mr. Zeeshan Pervez

Senior finance leader/CFO
FLOW (IKEA) KSA

Syed Zeeshan Pervez is a Senior finance leader/CFO having 23+ years' professional experience with leading multinationals including FLOW [IKEA], Al-Muhaidib Group, Maersk, Coca-Cola, Lafarge, and Unilever. He has a proven track record in steering senior leadership and sizeable cross-functional teams in setting corporate strategy, annual business plans, new investments, efficiency, and turnaround initiatives. He possess strong finance business partnership, presentation, and negotiation skills. He has been actively forging strong relationships with strategic stakeholders, board members and strategic partners. His core competences include strategic business partnering, revenue growth management, opex optimization, change management, investment appraisal, compliance, IPO, IFRS frameworks and building high performance teams.

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