

ICAP MEMBERS' MEET



TECH TALK ON

FINANCE REIMAGINED WITH ARTIFICIAL INTELLIGENCE & ROBOTIC PROCESS AUTOMATION

Scan to Register



Innovate, Automate & Elevate

Key Highlights



Intelligent
Automation



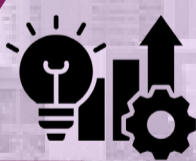
Automate your
Tasks



AI Driven Insights



Networking
Opportunity



Improved Efficiency
& Innovation

CPD: 04
Hours



02:30 PM (GST) 18th Jan 2025



Khalidiya
Palace Rayhaan
Abu Dhabi
UAE

ABOUT THE EVENT

In a world where technology drives innovation, the finance sector stands at the cusp of a groundbreaking transformation. According to McKinsey, up to 70% of tasks can be automated, leading to a 3.3% yearly productivity improvement. The tech talk on "**Finance Reimagined with Artificial Intelligence & Robotic Process Automation**" is a specialized session dedicated to equipping finance professionals with cutting-edge tools to reimagine traditional processes and make data-driven decisions.

As finance professionals, forecasting is a critical component of effective financial planning. Accurate forecasts are essential for making informed decisions and setting strategic objectives. Imagine automating 100% of your routine tasks like invoice processing, email management, and data analysis—freeing yourself and your teams to focus on impactful, strategic initiatives while reducing human resource costs. What we now need is to be good at predicting the future and not focusing too much on analyzing the past. Developing the expertise to use these technologies aptly is essential to navigating this transformative era.

This Tech Talk will also explore the transformative potential of **automating internal controls over financial reporting (ICFR)**, empowering attendees with insights into how technology can streamline **financial processes, reduce risk, and ensure compliance** with regulatory requirements.

Participants will learn to identify areas for automation and prioritize risks while gaining practical knowledge on designing and implementing automated controls that are both efficient and compliant. They will also explore the latest technologies and solutions for automating ICFR, which provide a strategic advantage in meeting regulatory standards.

To bring these concepts to life, a hands-on session will follow via Zoom, offering participants the opportunity to develop their own bots to automate data entry in web-based forms using loops and leveraging the latest RPA tools. By understanding the benefits and best practices of automation, attendees will leave equipped with a clear roadmap to implement these technologies effectively, paving the way for a finance function that is innovative, efficient, and future-ready.

Why Attend?

This Tech Talk dives into the transformative potential of **AI and Robotic Process Automation (RPA)** in finance. As AI enables advanced data analysis, finance teams can elevate forecasting accuracy by up to 20%, offering deeper insights for strategic financial planning. At the same time, RPA brings agility and efficiency by automating repetitive tasks, reducing processing times by up to 60% and minimizing errors by as much as 30%.

After the hands-on Zoom session, participants will gain a comprehensive understanding of key technologies and their use cases, enabling them to streamline daily tasks and demonstrate the value of automation within their organizations. Furthermore, they will acquire practical, hands-on experience in building AI-driven models, empowering them to generate accurate financial forecasts and seamlessly integrate advanced AI technologies into their financial planning processes.

Importance of RPA and AI for Finance Professionals:



Automation Of Repetitive Tasks



Enhanced Efficiency And Productivity



Improved Accuracy And Reduced Errors



Data-Driven Decision-Making



Digital Transformation And Innovation



Cost Savings And Revenue Growth

LEARNING OBJECTIVES:



Deepen Understanding of AI and RPA Technologies



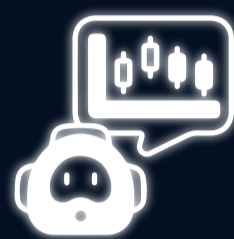
Transforming Financial Operations: The Role of AI and RPA



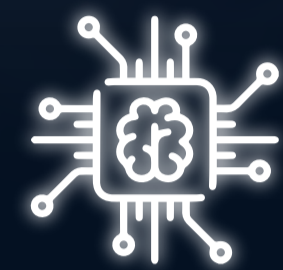
Applications of AI and RPA Tools



Understanding Real-World Case Studies



Utilizing Finance Bots For Maximum Efficiency



Stay Updated on Technological Advancements

Key Takeaways

- **Advanced Skills in AI & RPA:** Learn how to apply AI-driven data insights to achieve up to 20% improvement in forecasting, enhancing both short- and long-term planning.
- **Efficiency Gains Through Automation:** Discover how RPA can free up valuable time by reducing manual tasks, boosting overall team productivity and accuracy.

Who Should Attend?

This Tech Talk is tailored for **ICAP Members, Affiliates, Students & Non Members** who are keen to lead in a rapidly evolving financial landscape. Gain practical insights to confidently navigate and contribute to a finance function transformed by technology.

Embark on this journey to Finance Reimagined and empower yourself to lead innovation in a technology-driven financial landscape. Don't miss the opportunity to redefine your role with skills that foster both adaptability and impact in modern finance!

AGENDA

Time	Description	Speaker
2:30 pm – 2:45 pm	Networking and Hi-Tea	
2:50 pm – 3:00 pm	Opening Remarks	Ms. Khursheed Kotwal, Vice President ICAP & Chairperson Digital Assurance and Accounting Board
3:00 pm – 3:10 pm	About The Institute of Chartered Accountants of Pakistan	Mr. Khalid Rahman (FCA), Council Member ICAP
3:10 pm – 3:20 pm	About The Digital Assurance and Accounting Board	Dr. A Hadi Shahid (FCA) Digital Board Member Managing Partner, Alliott Hadi Shahid
3:20 pm – 3:35 pm	AI and Automation Led Transformation in Finance	Mr. Prajwal Shambhu Director & Head of Solution - Middle East, KSA, Africa and Pakistan, UiPath
3:35 pm – 4:35 pm	Tech Talk on “Automating Internal Controls over Financial Reporting: A Roadmap to Efficiency and Compliance”	Mr. Faizan, Group Head Audit, Allied Bank Limited Mr. Hunain Iqbal, Managing Partner, Swenta
4:35 pm - 4:50 pm	Coffee Break	
4:50 pm - 5:35 pm	GenAI & the Adoption Strategies in the Enterprise	Mr. Khawaja Tanveer Saleem IT Leader United Energy Pakistan
5:35 pm – 5:45 pm	Digital Dialogue on Building Bots For Automation	Mr. Syed Asif Zaman Partner, Alif Advisory & Management Services
5:45 pm – 5:55 pm	Talk on “AI and the Road Ahead”	Mr. Mustajab Ahmad Vice-Chairman UAE Chapter
5:55 pm – 6:55 pm	Explore the use of Artificial Intelligence including Generative AI into finance	Mr. Faizan, Group Head Audit, Allied Bank Limited Ms. Khushboo Mushtaq, Regional Director, athGADLANG
6:55 pm – 7:05 pm	Closing Remarks	Mr. Naffar Hussain, Chairman UAE Chapter
7:05 pm	Followed by Dinner	

About The Digital Assurance and Accounting Board

The Digital Assurance and Accounting Board (DAAB) of ICAP, established in 2018, plays a pivotal role in advocating the integration of cutting-edge technology in accounting and assurance practices. With a commitment to serving the public interest, the DAAB is at the forefront of exploring how emerging technologies—especially Artificial Intelligence (AI) and Robotic Process Automation (RPA)—are redefining the landscape of finance.

SPEAKERS



Prajwal Shambhu
Regional Head of Solutions
Consulting, UiPath MEA



Kh. Tanveer Saleem
IT Leader
United Energy Pakistan



Syed Asif Zaman
Partner
Alif Advisory &
Management Services



Faizan Irshad (FCA)
MS Computer Science
Group Head Audit,
Allied Bank Limited



Khushboo Mushtaq
Regional Director
athGADLANG



Hunain Iqbal
Managing Partner
Swenta

ORGANIZING COMMITTEE



Khursheed Kotwal
Vice President ICAP
Chairperson Digital Assurance
& Accounting Board



Khalid Rahman (FCA)
Council Member
ICAP



Dr. A Hadi Shahid (FCA)
Digital Board Member
Managing Partner,
Alliott Hadi Shahid



Naffar Hussain
Chairman
UAE Chapter



Yasir Gadit
Joint Secretary
Managing Committee
ICAP UAE Chapter



Mustajab Ahmad
Vice President
ICAP UAE Chapter



Inayatullah Begawala
Secretary
Managing Committee
ICAP UAE Chapter

MASTER OF CEREMONY



Safina Shahid
Group Internal Audit Manager
e& UAE

SPEAKERS



Faizan Irshad (FCA)
MS Computer Science
Group Head Audit,
Allied Bank Limited

Faizan Irshad, a Fellow Chartered Accountant (FCA) with over 17 years of experience, is currently the Group Head of Audit at Allied Bank Limited. He combines his expertise in finance and banking with advanced technology skills to solve complex business challenges, utilizing Machine Learning, Deep Learning, and Big Data.

Holding an MS in Data Science and certifications in UiPath Robotic Process Automation and Microsoft Power Platform, Faizan is proficient in Python and R, enabling him to generate data-driven insights and enhance operational efficiency. Recognized with a Professional Excellence Award from the Institute of Chartered Accountants of Pakistan, he is also an experienced trainer in AI, Python, RPA, Power BI, SQL, and blockchain.



Hunain Iqbal
Managing Partner
Swenta

Hunain, Managing Partner at Swenta, has over 18 years of experience in assurance, consulting, and industry across the MENA region, with expertise in Finance and Digital Transformation. Based in the UAE, he has led GAAP conversion, ERP implementation (SAP and Oracle), financial planning, and governance projects. His work with EY, Deloitte, and KPMG is highly regarded, especially in Telecommunications, Energy, and GPS sectors.

In the public sector, Hunain guided UAE federal entities in adopting accrual accounting with Oracle ERP. He has also driven cost-saving and restructuring initiatives in the energy sector with companies like Worley. Known for his strengths in change management, Hunain has developed training programs to align teams with new systems, ensuring smooth transitions and successful technology adoption.



Syed Asif Zaman
Partner

Alif Advisory &
Management Services

With over 25 years of experience, including 16 years in the UAE, Mr. Asif Zaman is a Fellow of the Institute of Chartered Accountants of Pakistan (ACA) and Pakistan Institute of Public Accounts (FPFA), with additional memberships in ISACA and the Association of International Accountants UK. He holds a master's degree in finance and accounting and is a Lead Auditor for ISO 27001:2013.

He is the Managing Partner, CEO of LEA Tax Consultant, and Director of Consultancy at NUF Chartered Accountants. Previously, he served as CFO of Haif Group (UAE), Director of Corporate Training at PAC Institute, and Group Accounts Head at Dewan Cement.



Khushboo Mushtaq
Regional Director
athGADLANG

Khushboo, a distinguished Chartered Accountant (CA) and member of the Institute of Chartered Accountants of Pakistan (ICAP), has built a remarkable professional career in audit and advisory. Beginning her career in Pakistan, she honed her skills at Ernst & Young (EY).

Driven by an entrepreneurial vision, she co-founded athGADLANG, a prominent consultancy headquartered in the UAE. Under her leadership, athGADLANG has expanded across the GCC and Pakistan, offering a wide array of services including accounting, taxation, assurance, and outsourcing solutions.

Beyond her professional achievements, she is a passionate advocate for women in accounting, actively contributing to the UAE Chapter of ICAP Members managing committee and organizing CPD events to foster continuous learning and development within the industry.



Khawaja Tanveer Saleem
IT Leader
United Energy Pakistan

With an enriching experience of 30 years from organizations like Unilever, Engro, National Foods & Shan Foods, Tanveer's expertise lie in driving process re-engineering and delivering strategic & impactful transformation programs.

He is currently imparting IT Leadership at UEP in line with the crafted IT Vision & Strategic agenda aligned with business growth ambitions.

For last five consecutive years (2020 – 2025) he was recognized and awarded as 'Legend' for transformative technology Leadership representing Pakistan in Global CIO Forum. He was also the winner of "**The World CIO 200 Awards**" held in 2022.

He is also a passionate supported of early-stage startups, offering mentorship, coaching and seed investments.



Prajwal Shambhu
Regional Head of Solutions
Consulting, UiPath MEA

Prajwal Shambhu is a passionate IT leader with over 15 years of expertise in the industry. He excels at empowering businesses across the Middle East and Africa to reimagine their operations through cutting-edge AI and automation solutions. From driving innovative, AI-led process digitization to delivering transformative automation strategies, Prajwal has collaborated with organizations across diverse industries—such as Finance and Accounting, BFSI, Aviation, Oil and Gas, Manufacturing, Government, and more—to unlock their potential and achieve sustainable growth.

In his current role as Head of Solution Engineering at UiPath, Prajwal oversees turnkey projects, addressing not only technical and functional aspects but also managing the commercial dimensions and overall impact. He advises clients on understanding and structuring their business challenges, helping them develop organizational strategies, design roadmaps, and drive the successful enterprise-wide adoption of automation and AI, all aligned with their business objectives.



Register Now

For further inquiry or details:

UAN: (021) 111-000-422 ext. 406 | (+971) 50 3441106

Email: daab@icap.org.pk | arif.mehmood@icap.org.pk

ICAP DMCC BRANCH

Unit No. 168, DMCC Business Centre, Level No. 8,
Jewellery & Gemplex 2, Dubai, United Arab Emirates.