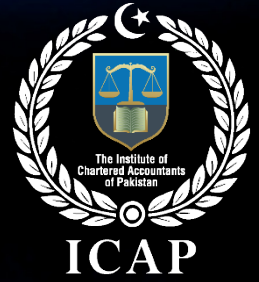


CASA-N LEADERSHIP SUMMIT 2025: The Power of Speech & Strategy



Inspire, Decode, Conquer!

Monday, 21st April 2025 | ICAP House Faisalabad

Tuesday, 22nd April 2025 | ICAP House Lahore

05:00 pm - 09:00 pm

Competition Categories

- Declamation Contest
- Corporate Conundrum Contest

Register Now

<https://rb.gy/dga7lz>

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Contact #: 042-111 000 422 Ext -122 & 165



111-000-422



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Declamation Contest:

The Northern Regional Committee of ICAP, through CASA-N invites CA Trainee Students to participate in “**THE GRAND DECLAMATION CONTEST 2025**” to explore pressing societal issues and humorous realities. From the constraints of capitalism and the decline of originality to the facade of perfection and the erosion of true knowledge, the event addresses thought-provoking themes, humour reflects on the struggles of the accounting profession, including navigating family expectations and the challenges of articleship. Both serious and light-hearted speeches in English and Urdu, the event aims to inspire, entertain, and spark meaningful conversations.

Key Learning Points

- ❖ Enhances Public Speaking Skills
- ❖ Fosters Intellectual Growth
- ❖ Promotes Creativity & Originality
- ❖ Builds Resilience
- ❖ Develops Leadership Skills
- ❖ Encourages Networking
- ❖ Enhances Personal Growth

Topics for Declamation:

English Serious Topics:

1. Be the change you want to see in the world.
2. Believe you can and you are half way there .
3. We are entangled in the fateful shackles of capitalism.
4. Life is no longer lived, it is only performed.

Urdu Serious Topics:

- 1- تجھ کو معلوم ہے لیتا تھا کوئی نام تیرا
- 2- تو راز کن فیکن ہے اپنی آنکھوں پہ عیاں ہو جا۔
- 3- احساس تہہ خاک دفن، مفاد زندہ باد!

Bilingual Humorous Topics:

1. The Art of explaining CA to relatives without crying.
2. Why accountants deserve Oscars for acting like they understand everything.
3. Why everyone on LinkedIn sounds like they just discovered the meaning of life.

4- سی اے چھوڑ دو، محبت کر لو! دونوں ایک ساتھ نہیں چل سکتے

5- بیلنس شیٹ کی طرح میری زندگی بھی کبھی بیلنس نہیں ہوتی

Corporate Conundrum Contest:

Step into the boardroom — where decisions define the future.

The NRC of ICAP through CASA-N has organized Corporate Conundrum, a premier case study competition, designed to challenge CA Trainee Students with real-world financial complexities, governance dilemmas, and strategic decision-making scenarios. In today's dynamic corporate landscape, financial leaders must balance growth, risk, and ethical responsibility. This competition provides a platform for emerging professionals to demonstrate analytical expertise, ethical judgment, and leadership in high-stakes corporate challenges. With expert evaluation and industry recognition, participants will refine their ability to navigate financial crises, optimize business strategies, and uphold professional integrity.



Key Learning Points

- ❖ Ethical leadership and integrity
- ❖ Strategic financial decision-making
- ❖ Stakeholder management and governance
- ❖ Crisis resolution and adaptability
- ❖ Risk identification and mitigation
- ❖ Practical application of technical knowledge

Rules | Declamation:

- ❖ A firm/industry can register multiple participants for the competition.
- ❖ The competition will feature two language categories: English and Urdu.
- ❖ Separate awards (Winners and Runners Up) will be given for each language category.
- ❖ The contest will consist of a **single round**.
- ❖ Participants may choose between humorous or serious topics.
- ❖ Each category will be judged based on distinct evaluation criteria. Each speaker will have **3 to 4 minutes** to deliver their speech.
- ❖ Exceeding or falling short of the time limit will result in negative marking.
- ❖ Participants must select and **submit the topic** of their **speech at the time of registration**.
- ❖ Once submitted, **topic changes will not be allowed** to ensure smooth event execution.

Special Note:

- ❖ Speeches must be original. Plagiarism or copying will lead to disqualification.
- ❖ Offensive remarks against any religion, government, sect, or prominent personalities will result in immediate disqualification.
- ❖ Participants must address the audience as "Mr. President" during their speech.
- ❖ The use of inappropriate language, disrespectful gestures, or any form of misconduct will lead to negative marking or disqualification.
- ❖ The decision of the judges will be final and cannot be challenged

Rules | Corporate Conundrum:

- ❖ Each team may have 2-3 members.
- ❖ Independent research is required using academic papers, financial reports, and real-world references.
- ❖ Use of financial models, audit techniques, IFRS, IAS, and forensic accounting methods is encouraged.
- ❖ The problem, implications, challenges, and solutions must be properly addressed.
- ❖ PowerPoint slides or equivalent visual aids are recommended.
- ❖ Plagiarism is strictly prohibited.
- ❖ Presentation material must be submitted one day before the final day for AI detection.
- ❖ Presentation time is limited to 8-10 minutes, negative marking for exceeding the limit.
- ❖ Formal business attire is mandatory.
- ❖ A 3–5 minute Q&A session will follow each presentation.
- ❖ Teams must justify their findings and recommendations. Failure to answer key questions will result in point deductions.
- ❖ Presenting AI-generated content without critical analysis will lead to negative or disqualification.

Case Study Brief:

Each team will receive a week before the contest a unique, intensive case study that requires deep, financial analysis, critical thinking, and professional judgment.

Case Study will cover areas such as:

- ❖ Financial fraud detection & forensic auditing
- ❖ Corporate financial mismanagement & governance failures
- ❖ Economic downturns and global financial challenges
- ❖ Industry-specific financial challenges
- ❖ Accounting ethics and
- ❖ regulatory failures

Register Now:

Declamation Contest:

Participation Fees: PKR 5,000 Per Participant

- Each participant is allowed to bring up to **two (2) attendees** free of charge.
- Registrations slots are limited to **22-30 participants** only.

Lahore: 10 English, 10 Urdu and 10 Humorous slots are available for Lahore.

Faisalabad: 06 English, 06 Urdu and 10 Humorous slots are available for Faisalabad.

Corporate Conundrum Contest:

Participation Fee: PKR 15,000/- Per Team

- Each team shall consist of **minimum 2 and maximum 3 members**
- Each team is allowed to bring up to **two (2) attendees** free of charge.
- Registrations slots are limited to **5 Teams** only.
- Teams will be registered on first-come-first-served-basis.

Last date of registrations

Lahore | April 19, 2025; Faisalabad | April 18, 2025.

Secure your spot before slots are filled !