



Corporate Restructuring & Turnaround Management:

A Pathway to Strategic Growth



09:00 AM – 06:00 PM



April 21, 2025



PC Hotel, Karachi

Programme Overview:

This workshop is designed to provide business leaders, financial strategists, and corporate advisors with a deep understanding of Corporate Restructuring and Turnaround Management (CRT). Through expert-led sessions, participants will explore key strategies for business transformation, risk management, and value creation. The program combines theoretical insights with practical applications, ensuring attendees walk away with actionable knowledge to successfully implement restructuring and turnaround initiatives in their respective organizations.

This full-day workshop is tailored for C-suite executives, business owners, financial analysts, investment professionals, and corporate advisors. By the end of the workshop, participants will:

1. Understand the significance of corporate restructuring and turnaround management (CRT).
2. Learn the key strategies for business transformation and sustainable financial health.
3. Identify risks and challenges in CRT processes and explore mitigation techniques.
4. Gain insights into stakeholder management and shareholder value creation.
5. Develop skills to implement effective CRT strategies across industries.

Workshop Agenda:

Module 1:

Understanding Corporate Restructuring & Turnaround Management

- **Introduction to CRT:** Importance in the corporate lifecycle
- **Why Businesses Need CRT:** Signs of financial distress, market shifts, and investment needs
- **Key Drivers of Successful CRT:** Governance, strategy, and corporate support functions



Module 2:

Strategic & Financial Perspectives of CRT

- **Strategic Planning for CRT:**

- Business model transformation
- Operational restructuring

- **Financial Restructuring:**

- Debt restructuring and capital allocation
- Cash flow optimization and liquidity management

Module 3:

Risk Management in CRT

- Identifying common risks during CRT processes
- Frameworks for mitigating operational, financial, and reputational risks
- Case studies on risk management during restructuring

Module 4:

Stakeholder Management & Shareholder Value Creation

- Engaging key stakeholders (investors, employees, regulators, customers)
- Creating shareholder value through structured turnaround strategies
- Managing change and communication effectively

Module 5:

Implementing a Restructuring & Turnaround Strategy

- **Developing a Roadmap:**

- Step-by-step approach to executing CRT strategies
- Aligning CRT goals with corporate objectives

- **IPO & Investor Readiness:**

- Preparing for public offering and attracting strategic investments
- Legal and regulatory considerations



Delivery Methodology:

Practical Application & Case Studies

- o Simulation exercise on financial impact analysis of different restructuring strategies
- o Industry-specific case studies on successful corporate turnarounds
- o Open forum discussion and Q&A session

Programme Facilitator:



Noaman Abdul Majid
Chief Executive Officer,
WiXeman

Noaman Abdul Majid is a seasoned expert in strategic investments and business advisory with over 20 years of experience across the GCC and Pakistan. He has provided high-level counsel to prominent sovereign wealth funds, family offices, and private equity funds in Saudi Arabia, Oman, and the UAE. Noaman's career includes roles at PricewaterhouseCoopers and Islamic Capital Partners, where he honed his expertise in financial advisory and investment strategy.

An accomplished speaker, Noaman has addressed numerous international conferences and seminars in Turkey, Malaysia, Jordan, Oman, Saudi Arabia, and Pakistan. He is also a sought-after media commentator, regularly interviewed by top outlets on topics related to international finance, economic development, and foreign investments.

Noaman holds several prestigious qualifications, including Fellow Chartered Accountant (Pakistan), Fellow Chartered Management Accountant (UK), Chartered Islamic Finance Professional (Malaysia), and a Master's degree in Economics from the University of Karachi.

Opening Remarks:



Mr. Usama Rashid, FCA
CPD Convener,
SRC ICAP

Closing Remarks:



Ms. Moneeza Usman Butt, FCA
Chairperson,
SRC ICAP

Programme Outline:

09:00 AM – 09:30 AM	Registration & Networking
09:30 AM – 10:00 AM	Opening Remarks by Mr. Usama Rashid, CPD Convener, Southern Regional Committee
10:00 AM – 11:30 AM	Module 1: Understanding Corporate Restructuring & Turnaround Management
11:30 AM – 11:45 AM	Tea Break
11:45 AM – 01:00 PM	Module 2: Strategic & Financial Perspectives of CRT
01:00 PM – 02:00 PM	Namaz & Lunch Break
02:00 PM – 03:00 PM	Module 3: Risk Management in CRT
03:00 PM – 04:00 PM	Module 4: Stakeholder & Shareholder Value Management
04:00 PM – 04:15 PM	Tea Break
04:15 PM – 05:15 PM	Module 5: Implementing a Restructuring & Turnaround Strategy
05:15 PM – 05:45 PM	Delivery Methodology: Practical Application & Case Studies
05:45 PM – 05:50 PM	Closing Remarks by Ms. Moneeza Usman Butt, Chairperson, Southern Regional Committee
05:50 PM – 06:00 PM	Certificate Distribution & Group Photo

Investment

ICAP Members & Students/Affiliates: PKR 40,000/-
 Non-Members: PKR 45,000/-
 Early Bird Discount of 10% till April 01, 2025
 Group Discount of 15% for 3 or more Participants from
 Single Organization
 (Fee is Exclusive of Sales Tax)



**Register
Now**

For Further Information

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