

ICAP-LUMS Entrepreneurship Training Program



2 May - 30 May 2025Every Friday from 09:00am - 05:00pm

An Initiative of the Northern Regional Committee





















JOIN A TRANSFORMATIONAL LEARNING JOURNEY!

Are you ready to unlock your entrepreneurial potential? The Northern Regional Committee of the Institute of Chartered Accountants of Pakistan (ICAP), in collaboration with the LUMS Center for Entrepreneurship (LCE), brings to you an exclusive in-person training program specially designed for Chartered Accountants.

This program will help you:

- Develop an entrepreneurial mindset
- Leverage AI and automation in your profession
- > Strengthen your communication and branding
- ➤ Understand legal and financial aspects of starting your own business

Program Details:

Start Date: Friday, May 2, 2025

Duration: 5 Fridays (May 2, 9, 16, 23, 30)

Timing: 9:00 AM – 5:00 PM

Venue: LUMS Center for Entrepreneurship,

Lahore

Fee: PKR 70,000

Seats: Limited to 35 participants (first come, first served)

To confirm your participation and initiate the invoice process:

Please submit your details using the link below:

<u>https://shorturl.at/aJOsM</u>, a detailed agenda is also available on this link.

TRAINING AGENDA HIGHLIGHTS

- ➤ Entrepreneurial Communication & Personal Branding: Learn to build a compelling narrative and attract the right opportunities.
- ➤ Risk-Taking & Resilience Building: Discover techniques to overcome fear of failure and build confidence.
- > Creative Thinking in Entrepreneurship: Learn to turn challenges into opportunities using innovative frameworks.
- ➤ AI & Automation in Accounting: Explore tools that can simplify data analysis, forecasting, and compliance.
- ➤ Pitching & Presentation Mastery: Master the art of pitching your ideas with impact.
- Legal & Financial Foundations: Understand startup legal structures, compliance, and funding options.

MEET THE TRAINERS:

Dr. Shezeen Hemani PhD in Management, University of Glasgow



An expert in communication and branding, Dr. Hemani helps professionals craft compelling narratives and enhance their personal brands.

Dr. Suleman Shahid Academic, LUMS



Specializing in Human-Computer Interaction and design thinking, Dr. Shahid teaches how to build usercentric, innovative solutions.

Mr. Umair Sheikh Founder, Innovate47



With more than 20 years of experience in entrepreneurship, Umair is a leader in building business resilience and mentoring startups across Pakistan

Mr. Jazib Zahir Director, LUMS Center for Entrepreneurship



A Stanford and Harvard alum with over 15 years of experience in tech and education, Jazib focuses on digital innovation in business.

MEET THE TRAINERS:

Ms. Annum Sadiq Co-Founder, Edkasa



A public policy expert with a strong background in digital education, storytelling, and presentation skills.

Ms. Amna Awan Head of Operations, LUMS CFE



A Harvard Kennedy School graduate with deep expertise in entrepreneurial finance, fundraising, and financial storytelling.

Mr. Saddam Pasha Partner, AUC | Law



A corporate and transactional lawyer who advises startups on legal foundations, compliance, and capital structuring.



ICAP-LUMS Entrepreneurship Training Program



An Initiative of the Northern Regional Committee



















