

Mastering SOQM: A Practical Implementation Workshop for SMPs



**Tuesday 15th July, 2025 &
Wednesday 16th July, 2025**

10:00 am - 05:30 pm | 2 Days

ICAP House Lahore

**with VC connectivity to ICAP offices
(Multan, Faisalabad and Gujranwala)**

Scan for Registration



**15
CPD
Hours**

An Initiative of The Northern Regional
Committee in collaboration with Small and
Medium Practices Committee of ICAP



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Overview:

This two-day in-person workshop is designed to help audit practitioners, especially those from small and medium-sized practices (SMPs), understand and implement the System of Quality Management (SOQM) in line with ISQM 1 standard. With guidance from experienced professionals from Subject Matter Experts, this event promises interactive learning, practical toolkits, real-life implementation tips, and regulatory insights.

Workshop Objectives:

- Understand the key principles and components of ISQM 1.
- Learn how to design, document, and implement a quality management system.
- Gain insights from experienced practitioners.
- Engage in hands-on activities and group discussions.

Who Should Attend:

Members of ICAP, especially from Small and Medium Audit Practices (SMPs)

Registration Fee:

	Full Fee w.e.f. 11th July	Early Bird till 10th July
Members:	3,750	3,000
Students:	2,500	2,000
Others:	6,250	5,000

Fee is inclusive of Sales Tax

For Further Information

Email: nrc@icap.org.pk

Contact: 042 111 000 422 Ext. 156, 130

Speakers



Mr. Amin Ali

Senior Partner, Audit & Assurance
Crowe Hussain Chaudhury & Co.



Mr. Ahsin Tariq

Partner
KPMG Taseer Hadi & Co.



Mr. Muhammad Rizwan

Partner, Reanda Haroon Zakaria
Amir Salman Rizwan & Co.



Mr. Bilal Irfan

Audit Senior Manager
A. F. Ferguson & Co.

Dignitaries



Mr. Muhammad Awais

Vice President, ICAP



Mr. Asad Feroze

Council Member ICAP &
Chairman SMP Committee



Mr. Mohsin Jamil

Chairman CPD Technical &
Professional Affairs Committee



Mr. Ahmad Salman Arshad

Chairman NRC



Day 1 – Understanding the Framework & Key Components

Time	Program	Speaker
10:00 am – 10:05 am	Commencement of the workshop	
10:05 am – 10:15 am	Opening Remarks	Mr. Mohsin Jamil Chairman CPD NRC
10:15 am – 10:30 am	The Strategic Importance of SOQM for SMPs	Mr. Muhammad Awais Vice President, ICAP
10:30 am – 11:15 am	Session 1: Setting the Stage <ul style="list-style-type: none"> Introduction to SOQM and Regulatory Perspective 	Mr. Ahsin Tariq Partner, KPMG Taseer Hadi & Co.
11:15 am – 11:30 am	Networking Break	
11:30 am – 1:00 pm	Session 2: Documentation and Control Design <ul style="list-style-type: none"> Designing controls Documentation Principles and Practical Tips 	Mr. Ahsin Tariq
1:00 pm – 2:15 pm	Lunch / Prayer Break	
2:15 pm – 3:45 pm	Session 3: Governance, Ethics & Risk Assessment <ul style="list-style-type: none"> Governance and Leadership Relevant Ethical Requirements The Firm's Risk Assessment Process 	Mr. Ahsin Tariq
3:45 pm – 4:00 pm	Networking Break	
4:00 pm – 5:30 pm	Session 4: Risk management, Engagement execution and Communication <ul style="list-style-type: none"> Acceptance & Continuance of Clients and Engagements Engagement Performance Internal Communication Structures 	Mr. Amin Ali Senior Partner, Audit & Assurance, Crowe Hussain Chaudhury & Co., Member AS&EC ICAP

Day 2 – Monitoring, Evaluation, and Practical Implementation

Time	Program	Speaker
10:00 am – 11:15 am	Session 5: Managing Resources <ul style="list-style-type: none"> Human, Technological, and Intellectual Resources Network Requirements and Services (if applicable) 	Mr. Bilal Irfan Audit Senior Manager A. F. Ferguson & Co.
11:15 am – 11:30 am	Networking Break	
11:30 am – 1:00 pm	Session 6: Monitoring and Remediation <ul style="list-style-type: none"> Monitoring and Root Cause Analysis Remediation Strategies and Follow-up 	Mr. Bilal Irfan
1:00 pm – 2:15 pm	Lunch / Prayer Break	
2:15 pm – 3:45 pm	Session 7: Evaluation of the System of Quality Management and Reporting <ul style="list-style-type: none"> Testing and Evaluation of the System of Quality Management Reporting and Communication 	Mr. Amin Ali
3:45 pm – 4:00 pm	Networking Break	
4:00 pm – 4:45 pm	Session 8: Implementation Challenges for SMPs <ul style="list-style-type: none"> Common Pitfalls and Success Stories Resource Constraints and Scalability Managing Change within a Small Practice 	Mr. Muhammad Rizwan Partner, Reanda Haroon Zakaria Aamir Salman Rizwan & Co.
4:45 pm – 5:15 pm	Keynote Address	Mr. Asad Feroze Council Member ICAP
5:15 pm – 5:30 pm	Closing Remarks	Mr. Ahmad Salman Arshad Chairman NRC

Speakers:



Mr. Amin Ali

Senior Partner, Audit & Assurance
Crowe Hussain Chaudhury & Co.

Mr. Amin Ali is a Fellow Member of ICAP, ACCA, and ACIS, with nearly 25 years of professional experience in Crowe Hussain Chaudhury & Co. Throughout his career, he has led assurance and advisory engagements for a wide range of clients, including large conglomerates, multinational corporations, INGOs, and listed entities.

He currently heads the firm's Audit and Assurance Function, where he plays a pivotal role in maintaining audit quality and ensuring compliance with evolving regulatory and financial reporting frameworks. Known for his commitment to professional excellence, Amin remains actively engaged with developments in IFRSs and local laws and frequently contributes thought leadership on public finance and audit practices.

A lifelong learner and passionate professional, Amin is also an avid reader and a keen traveler, finding inspiration and perspective through both books and exploration.



Mr. Ahsin Tariq

Partner
KPMG Taseer Hadi & Co.

Mr. Ahsin Tariq is a Fellow Member of ICAP with over 14 years of post-qualification experience in audit and assurance. As a Partner at KPMG in Pakistan, Ahsin plays a pivotal role in driving excellence within the firm's audit practice and also serves as the System of Quality Management (SoQM) Lead in Pakistan.

Mr. Ahsin's career is marked by a consistent commitment to professional excellence, regulatory compliance, and continuous improvement. He has been instrumental in mentoring and developing talent across the firm, fostering a culture of innovation, growth, and high performance. Under his leadership, KPMG's audit teams have delivered value-added services across diverse industries, navigating complex financial landscapes with integrity and precision.

Speakers:



Mr. Muhammad Rizwan

Partner

Reanda Haroon Zakaria Aamir Salman Rizwan & Co.

Mr. Muhammad Rizwan is a Fellow Member of ICAP. He is also a member of ISACA and served on ICAP's Practicing Members Committee (2024–25). Mr. Rizwan is currently a Partner at Reanda Pakistan and serves as a Board Audit Committee (BAC) Advisor to a prominent conglomerate with listed companies in the textile, automobile, construction, and insurance sectors.

He is also an internal control consultant for a Global 250 enterprise operating in 13 countries, with assets over USD 70 billion.

He has over 18 years experience in assurance, quality control, and advisory roles.



Mr. Bilal Irfan

Audit Senior Manager

A. F. Ferguson & Co.

Mr. Bilal Irfan is an Associate Member of ICAP and currently serves as a Senior Manager in the Assurance and Business Advisory Services division at A.F. Ferguson & Co., Chartered Accountants. With over a decade of experience at the firm, he has led and contributed to statutory audits, review engagements, and special assignments for a diverse portfolio of national and multinational clients.

His exposure to a broad range of industries has provided him with deep insights into business processes, risk management, accounting systems, internal controls, and regulatory frameworks. This extensive experience has sharpened his ability to navigate complex challenges and deliver high-quality, value-driven solutions.

Bilal's professional journey has not only enhanced his technical expertise but also equipped him with the agility and leadership required to manage dynamic client environments with innovation and efficiency.