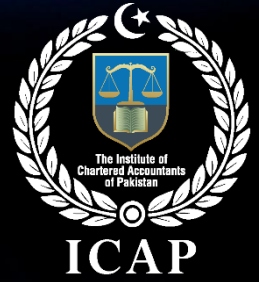


CASA-N LEADERSHIP SUMMIT 2025: The Power of Speech & Strategy

An Initiative of the Northern Regional Committee of ICAP
Inspire, Decode, Conquer!



Islamabad: Friday, 29 August 2025 | 03:30 PM – 08:00 PM | ICAP House

Peshawar: Saturday, 30 August 2025 | 01:30 PM – 06:00 PM | CECOS University

Competition Categories

Islamabad:-

- Declamation Contest
- Corporate Conundrum Contest

Peshawar:-

- Declamation Contest

Register Now

<https://rb.gy/dga7lz>

For Queries:

Islamabad: asad.ali@icap.org.pk | 051-111 000 422 (Ext. 629) | 0301-5464953

Peshawar: peshawar@icap.org.pk | 091-5702001 | 0332-6958889



111-000-422



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Declamation Contest:

The Northern Regional Committee of ICAP, through CASA-N invites CA Trainee Students to participate in “**THE GRAND DECLAMATION CONTEST 2025**” to explore pressing societal issues and humorous realities. From the constraints of capitalism and the decline of originality to the facade of perfection and the erosion of true knowledge, the event addresses thought-provoking themes, humour reflects on the struggles of the accounting profession, including navigating family expectations and the challenges of article ship. Both serious and light-hearted speeches in English and Urdu, the event aims to inspire, entertain, and spark meaningful conversations.

Key Learning Points:

- ❖ Enhances Public Speaking Skills
- ❖ Fosters Intellectual Growth
- ❖ Promotes Creativity & Originality
- ❖ Builds Resilience
- ❖ Develops Leadership Skills
- ❖ Encourages Networking
- ❖ Enhances Personal Growth

Topics for Declamation:

ISLAMABAD

English Serious Topics:

1. The death of questions is the birth of tyranny.
2. Scars speak a language only the brave can understand.
3. There is no power on earth that can undo Pakistan.
4. Hard work beats talent when talent doesn't work hard.

Urdu Serious Topics:

- 1- خاموشیوں میں جو صدائیں دفن ہیں، وہی اصل تاریخ رقم کرتی ہیں
- 2- میری آزادی تیرے قرض میں ڈوبی ہوئی ہے۔
- 3- تجارت وہی جو کردار کی گواہی دے!
- 4- میں اکیلا ہی چلا تھا جانب منزل مگر لوگ ساتھ آتے گئے اور کارواں بنتا گیا

Bilingual Humorous Topics:

1. If Laziness Was an Olympic Sport, I'd Watch It Later.
2. Yes, I Talk to Myself — It's the Only Intellectual Conversation I Get

- 3- میرے بس ایک بار اور کھالوں، پھر ڈانٹنگ پکی
- 4- عشق میں ناکامی، اور آن لائن کلاسز دونوں میں نیند آتی ہے

PESHAWAR

English Serious Topics:

1. The mirror may crack, but the reflection never lies.
2. Wealth of information, poverty of understanding.
3. When education becomes a transaction, minds become merchandise.
4. We fear shadows, not realizing they need light to exist.

Urdu Serious Topics:

- 1- عزت دولت سے نہیں، کردار سے ملتی ہے
- 2- میری شناخت میرا جرم کیوں بن گئی؟
- 3- قوموں کو شکست جنگ سے نہیں، ضمیر کی نیند سے ہوتی ہے
- 4- خونِ دل دے کر نکھاریں گے رُخِ برگِ گلاب ہم نے گلشن کی تحفظ کی قسم کھائی ہے

Bilingual Humorous Topics:

1. Sleep is for the Weak — So I Nap Like a King.
2. Group Projects: Where One Works, Two Watch, and One Vanishes into the Ether

- 3- نوٹس، میرے خواب، اور امتحان کا اچانک حملہ
- 4- پڑھائی سے عشق، مگر وہ بھی یکطرفہ نکلا

Corporate Conundrum Contest:

Step into the boardroom — where decisions define the future.

The NRC of ICAP through CASA-N has organized Corporate Conundrum, a premier case study competition, designed to challenge CA Trainee Students with real-world financial complexities, governance dilemmas, and strategic decision-making scenarios. In today's dynamic corporate landscape, financial leaders must balance growth, risk, and ethical responsibility. This competition provides a platform for emerging professionals to demonstrate analytical expertise, ethical judgment, and leadership in high-stakes corporate challenges. With expert evaluation and industry recognition, participants will refine their ability to navigate financial crises, optimize business strategies, and uphold professional integrity.



Key Learning Points:

- ❖ Ethical leadership and integrity
- ❖ Strategic financial decision-making
- ❖ Stakeholder management and governance
- ❖ Crisis resolution and adaptability
- ❖ Risk identification and mitigation
- ❖ Practical application of technical knowledge

Rules | Declamation:

- ❖ A firm/industry can register multiple participants for the competition.
- ❖ The competition will feature two language categories: English and Urdu.
- ❖ Separate awards (Winners and Runners Up) will be given for each language category.
- ❖ The contest will consist of a **single round**.
- ❖ Participants must deliver their speech while standing at the rostrum. Any unnecessary movement or walking on stage will result in negative marking.
- ❖ Participants may choose between humorous or serious topics.
- ❖ Each category will be judged based on distinct evaluation criteria. Each speaker will have **3 to 4 minutes** to deliver their speech.
- ❖ Exceeding or falling short of the time limit will result in negative marking.
- ❖ Participants must select and **submit the topic** of their **speech at the time of registration**.
- ❖ Once submitted, **topic changes will not be allowed** to ensure smooth event execution.

Special Note:

- ❖ Speeches must be original. Plagiarism or copying will lead to disqualification.
- ❖ Offensive remarks against any religion, government, sect, or prominent personalities will result in immediate disqualification.
- ❖ Participants must address the audience as "Mr. President" during their speech.
- ❖ The use of inappropriate language, disrespectful gestures, or any form of misconduct will lead to negative marking or disqualification.
- ❖ The decision of the judges will be final and cannot be challenged

Rules | Corporate Conundrum:

- ❖ Each team may have 2-3 members.
- ❖ Independent research is required using academic papers, financial reports, and real-world references.
- ❖ Use of financial models, audit techniques, IFRS, IAS, and forensic accounting methods is encouraged.
- ❖ The problem, implications, challenges, and solutions must be properly addressed.
- ❖ Plagiarism is strictly prohibited.
- ❖ Presentation material must be submitted one day before the final day for AI detection.
- ❖ Presentation time is limited to 8-10 minutes, with penalties for exceeding the limit.
- ❖ PowerPoint slides or equivalent visual aids are recommended.
- ❖ Formal business attire is mandatory.
- ❖ A 3–5 minute Q&A session will follow each presentation.
- ❖ Teams must justify their findings and recommendations. Failure to answer key questions will result in point deductions.
- ❖ Presenting AI-generated content without critical analysis will lead to penalties or disqualification.

Case Study Brief:

All participating teams will receive, immediately after their participation is confirmed, a single intensive case study requiring deep financial analysis, critical thinking, and professional judgment. The case study will cover areas such as:

- ❖ Financial fraud detection & forensic auditing
- ❖ Corporate financial mismanagement & governance failures
- ❖ Economic downturns and global financial challenges
- ❖ Industry-specific financial challenges Accounting ethics and
- ❖ regulatory failures

Register Now:

Declamation Contest:

Participation Fees: PKR 5,000 Per Participant

- Each participant is allowed to bring up to **two (2) attendees** free of charge.
- Registrations slots are limited to **22-30 participants** only.
- Limited slot available: 7 English, 7 Urdu and 7 Humorous

Corporate Conundrum Contest:

Participation Fee: PKR 15,000/- Per Team

- Each team shall consist of **minimum 2 and maximum 4 members**
- Each team is allowed to bring up to **two (2) attendees** free of charge.
- Registrations slots are limited to **5 Teams** only.
- Teams will be registered on first-come-first-served-basis.

Attendees Fee:

Student: Rs. 500 Per Participant

Member: Rs. 1,000 Per Participant

10% Early Bird Discount is available till August 27, 2025

Last date of registrations August 28, 2025.

Secure your spot before slots are filled !