

**CFO**<sup>®</sup>  
CONFERENCE 2026



THE NEW  
**PLAYBOOK**

ADAPT | INNOVATE | ELEVATE



MAY 12, 2026



MAY 14, 2026

REGISTER NOW



An Initiative of Professional Accountants in Business (PAIB) Committee

## About ICAP

The Institute of Chartered Accountants of Pakistan (ICAP), established in 1961, is the regulatory authority for the accountancy profession in Pakistan. Over the decades, it has built a strong network of more than 11,000 Chartered Accountants operating across domestic and international markets. With an established presence across the America, EMEA, and Asia-Pacific, ICAP continues to play a strategic role in strengthening financial governance, advancing transparency, and contributing to sustainable economic development.

## About PAIB

At ICAP, Professional Accountants in Business (PAIB) constitute **76%** of our membership, serving as key business partners and financial experts. The PAIB Committee, globally recognized by IFAC, was established in 2009 and is dedicated to the continuous development and recognition of PAIB members. Through its initiatives, the Committee aims to enhance professional capabilities and support members in contributing effectively to their organizations and the broader economy.

## About CFO Conference

ICAP's CFO Conference, a flagship platform since 2010, continues to bring together industry leaders, visionaries, and finance professionals to shape the future of business. With **27** conferences held locally and **5** internationally in the Middle East, it has established itself as a premier forum for thought leadership, knowledge exchange, and high-impact networking.

CFO Conference 2026 introduces the theme, **“The New Playbook – Adapt, Innovate, Elevate.”** In an era defined by constant disruption and accelerated change, this theme highlights the evolving role of finance leaders not only as custodians of financial performance but as drivers of transformation. It emphasizes the need to rethink traditional strategies, embrace emerging technologies, and build agile frameworks to navigate a dynamic business environment.

## Conference Focus Areas

**Pakistan's Economic Outlook:  
Challenges & Opportunities**

**Reshaping Finance  
in Emerging  
Economies**

**Elevating Performance  
through Agile  
Leadership**

**Privatization in Practice:  
Insights & Case Study**

**Artificial Intelligence in  
Pakistan:  
A Practical Case Study**

**Pakistan as a Growing  
Hub for Shared Services**

**Adapting to Accelerate:  
Future-Ready Skills for  
Finance Leaders**

**Strengthening  
Pakistan's Corporate  
Ecosystem**

## Who Should Attend

**CFOs, CEOs,  
& Senior  
Executives**

**Finance  
Professionals  
working in Industry  
& Practice**

**Business  
Leaders &  
Decision-makers**

**Entrepreneurs  
& Emerging  
Leaders**

### **\*Exclusive Attendee Access**

Participants will be granted access to a dedicated WhatsApp channel to stay updated on conference proceedings in real time. The platform will also enable ongoing engagement, allowing attendees to share structured feedback through pre-designed forms and contribute through meaningful polls throughout the event.

## Conference Agenda (Karachi May 12<sup>th</sup>, 2026)

Duration		Morning Session
08:30	09:20	Registrations & Networking Tea
09:20	09:30	Recitation from the Holy Quran, National Anthem & Introduction
09:30	09:45	ICAP President Address
09:45	10:10	Keynote Address: From Volatility to Value: Strategic Leadership in Challenging Times
10:10	10:35	Presentation: Future-Ready Finance in Emerging Economies: An IFAC Perspective for Pakistan
10:35	11:25	Panel Discussion: Repricing Risk, Rediscovering Value: Pakistan's Economic Outlook
11:25	11:50	Tea Break
Duration		Midday Session
11:50	12:25	Presentation: AI in Action: How Pakistani CFOs Are Using AI for Growth & Resilience
12:25	12:55	Power Talk: Big Trust: Rewire Self Doubt for Leadership Impact
12:55	13:30	The Insight Exchange: What Attracts Serious Capital in today's Landscape
13:30	14:30	Namaz & Lunch
Duration		Afternoon Session
14:30	14:45	Elevate More Heroes
14:45	15:40	Panel Discussion: Rewriting the Rules: Turning Uncertainty into Capability - Led Growth
15:40	16:15	Dialogue - Why Pakistan?
16:15	16:25	Closing Remarks
16:25	17:30	Group Photo with Hi Tea

## Conference Agenda (Islamabad May 14<sup>th</sup>, 2026)

Duration		Morning Session
08:30	09:20	Registrations, Networking & Opening Tea
09:20	09:30	Recitation from the Holy Quran & National Anthem
09:30	09:45	ICAP President Address
09:45	10:10	Address by Chief Guest
10:10	10:35	Keynote Address: <b>From Volatility to Value: Strategic Leadership in Challenging Times</b>
10:35	11:30	Panel Discussion: <b>Repricing Risk, Rediscovering Value: Pakistan's Economic Outlook</b>
11:30	12:00	Tea Break
Duration		Midday Session
12:00	12:25	Presentation: <b>Future-Ready Finance in Emerging Economies: An IFAC Perspective for Pakistan</b>
12:25	13:15	The Insight Exchange: <b>Privatization in Practice: What Attracts Serious Capital?</b>
13:15	13:30	Speech: <b>Strengthening Pakistan's Corporate Ecosystem</b>
13:30	14:30	Namaz & Lunch
Duration		Afternoon Session
14:30	14:45	<b>Elevate More Heroes</b>
14:45	15:20	Presentation: <b>AI in Action: How Pakistani CFOs Are Using AI for Growth and Resilience</b>
15:20	16:15	Panel Discussion: <b>Rewriting the Rules: Turning Uncertainty into Capability-Led Growth</b>
16:15	16:50	Dialogue - <b>Why Pakistan?</b>
16:50	17:00	Closing Remarks
17:00	18:00	Group Photo with Hi Tea

## Registration Details

Karachi & Islamabad (excluding taxes)

PARTICIPANT CATEGORY	REGULAR AMOUNT / PARTICIPANT (excluding taxes)	DISCOUNT AMOUNT / PARTICIPANT (excluding taxes)
Member	Rs. 20,000	Rs. 18,000
Non Member	Rs. 25,000	Rs. 22,500

### Special offer:

- 10% early bird discount is applicable on registrations till **30<sup>th</sup> April, 2026**.

### Bulk Registrations

- 10% bulk discount is applicable on registrations of minimum of 10 participants
- Early Bird Discount (EBD) is not applicable on bulk registrations

**LAST DATE OF REGISTRATION 8<sup>TH</sup> MAY, 2026**

## FOR CONTACT AND QUERIES

For further information and assistance regarding registrations, please contact:

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