

# THE BRICK OF PRIDE

Where every brick tells a story of commitment, legacy, and shaping the future of accountancy.

Join your fellow ICAP alumni in building a stronger foundation for our profession. Your contribution today will empower future generations of professional accountants to thrive, just as ICAP empowered you.



111-000-422



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# SPONSORSHIP PLANS

## A Call to Build Our Shared Legacy

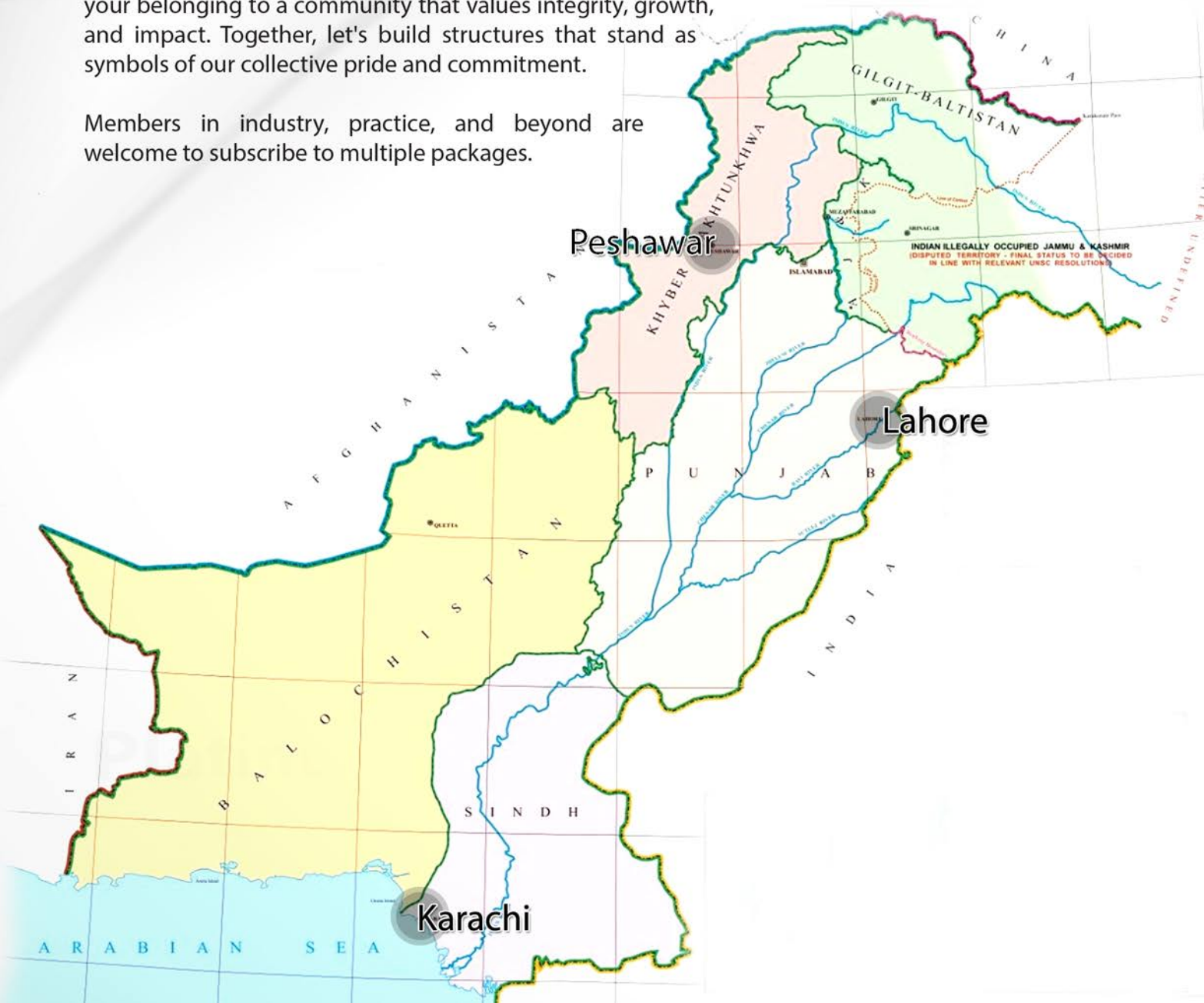
Dear Esteemed ICAP Members,

As proud alumni of The Institute of Chartered Accountants of Pakistan (ICAP), you are part of a global family that has shaped economies, upheld ethical standards, and driven innovation for over six decades. Now, we invite you to give back and cement your place in this enduring legacy through "The Brick of Pride"—our campaign to fund transformative infrastructure projects in Karachi, Lahore, and Peshawar.

These state-of-the-art facilities will serve as hubs for education, professional development, and community engagement, ensuring ICAP remains a beacon of excellence. Like alumni appeals, which rally members to invest in scholarships and facilities for emerging professionals, this is your opportunity to contribute to the prosperity of our Institute, elevate the accountancy profession, and inspire future generations.

By participating, you're not just donating—you're reaffirming your belonging to a community that values integrity, growth, and impact. Together, let's build structures that stand as symbols of our collective pride and commitment.

Members in industry, practice, and beyond are welcome to subscribe to multiple packages.



# ABOUT ICAP

## Our Proud Heritage: A Foundation Worth Building Upon

Established in 1961 under a Government mandate, the Institute of Chartered Accountants of Pakistan (ICAP) is Pakistan's premier body regulating and advancing the accountancy profession.

With over 10,000 active members—more than 25% thriving overseas—ICAP alumni are globally renowned for their expertise, ethical rigor, and pursuit of excellence. Our 10 overseas chapters in the UAE, Saudi Arabia, Qatar, Bahrain, UK, Canada, Australia, and ASEAN nations connect a vibrant international network.

As one of IFAC's 50 founding members, ICAP has propelled Pakistan's economic growth while influencing global standards. Over 63 years, our alumni have not only transformed businesses and policies at home but also left indelible marks worldwide.

Now, it's time to give back. Just as Harvard alumni fund endowments to nurture future leaders, your support will ensure ICAP's facilities in Karachi, Lahore, and Peshawar equip the next generation with the tools to succeed. Invest in the Institute that invested in you—fostering belonging, prosperity, and a brighter future for accountancy.





# PACKAGES

## Sponsorship Packages: Invest in Tomorrow's Leaders

Choose a package that reflects your commitment. Each contribution helps fund modern infrastructure that will train, connect, and empower future accountants—creating a ripple effect of professional excellence.

*Note: For Gold, Silver, and Bronze packages, donors may specify their preferred city (Karachi, Lahore, or Peshawar) for city-specific recognitions. Platinum contributions support all three cities nationwide, with corresponding broader visibility.*

Package	Contribution (PKR)	Target Audience	Why Invest?
Platinum	1,000,000	ICAP Members in Industry and Practice	Become a cornerstone of ICAP's future. Your generous support shapes world-class facilities, reinforces our institutional legacy, and inspires generations to uphold the profession's highest standards.
Gold	500,000		Give back with impact—fueling growth that echoes your own journey and strengthens our shared community.
Silver	250,000		Join hands in building pride and belonging, ensuring ICAP thrives for alumni and newcomers alike.
Bronze	100,000		Contribute to a lasting foundation, promoting prosperity across the profession.

*Members are welcome to subscribe to multiple packages. All contributions are exclusive of taxes.*



# VALUE OFFERS LEGACY RECOGNITION

## Value Offers: Honoring Your Enduring Impact

### Legacy Recognition:

Immortalize your contribution as a legacy supporter in ICAP's new facilities across Karachi, Lahore, and Peshawar—much like named endowments at global institutes that celebrate alumni generosity.

S#	Legacy Recognition	Platinum	Gold	Silver	Bronze
1	Donor Wall Recognition: Your logo or name prominently displayed on the Donor Wall under designated categories (first-come, first-served brick placement). For Platinum, displayed across all three cities (Karachi, Lahore, Peshawar). For other packages, city-specific based on donor's chosen city (e.g., a Gold sponsor for Lahore appears only on the Lahore Donor Wall).	Separate Platinum Brick (all cities)	Separate Gold Brick (chosen city)	Separate Silver Brick (chosen city)	Name on Bronze Wall (chosen city)
2	Engraved Plaque Display: Personalized plaque with your name and message in the building's entrance lobby.	✓	✗	✗	✗
3	Inclusion in Collective Plaque in Common Area: Featured on a shared plaque in a visible area.	✗	✓	✓	✗
4	Recognition in ICAP Publications: Name in Donors section of Annual Report and Coffee Table Book.	✓	✓	✓	✗
5	Listing on ICAP's Digital Honor Roll: Permanent feature on website with profile and thank-you message.	✓	✓	✓	✓
6	Acknowledgment in Donor Recognition Booklet: Permanent mention in printed/digital booklet displayed at inauguration and offices.	✓	✓	✓	✓

Platinum

# VALUE OFFERS INSTITUTIONAL VISIBILITY

## Institutional Visibility:

Amplify your support across ICAP's platforms, reaching a wide professional audience—similar to ACCA's member spotlights that highlight contributors' roles in advancing the field.

S#	Institutional Visibility	Platinum	Gold	Silver	Bronze
1	Feature in ICAP Website Homepage Banner: Logo on homepage for 3–6 months.	✓	✗	✗	✗
2	Dedicated Spotlight in ICAP Newsletter: Feature article/profile in digital newsletter to members and partners.	✓	✓	✓	✓
3	Acknowledgment in Press Releases & Media Coverage: Name in project-related communications.	✓	✓	✗	✗
4	Name Placement in Donor Acknowledgment Video: Prominent feature in video played at events and shared online.	✓	✗	✗	✗
5	Name Placement in Inauguration Ceremony Materials: Inclusion in invitations, backdrops, brochures, and program under the respective category.	✓	✓	✓	✓
6	Thank-You Post on ICAP's Social Media Channels: Group acknowledgment on LinkedIn, Facebook, and X.	✓	✓	✓	✓



# VALUE OFFERS ENGAGEMENT & RELATIONSHIP

## Engagement & Relationship:

Forge deeper bonds with ICAP through exclusive opportunities, fostering lifelong connections and shared commitment to the profession's growth—like Stanford's alumni events that build community.

S#	Engagement & Relationship	Platinum	Gold	Silver	Bronze
1	Exclusive Invitation to Leadership Dinner: Dinner with ICAP President, Council, and senior leaders.	✓	✗	✗	✗
2	VIP Access to Major ICAP Events: Complimentary passes to CFO Conference, Members Convocations, etc.	12 months	6 months	3 months	✗
3	Invitation to Building Inauguration Ceremony: Exclusive invite for representatives to attend and network.	4 passes	3 passes	2 passes	1 pass

# VALUE OFFERS TOKEN OF APPRECIATION

## Token of Appreciation:

Tangible symbols of our gratitude, recognizing your role in sustaining ICAP's legacy.

S#	Token of Appreciation	Platinum	Gold	Silver	Bronze
1	Personalized Letter of Appreciation from ICAP President: Formal thank-you acknowledging your impact.	✓	✓	✓	✓
2	Framed Inauguration Photograph: Professional photo of recognition at the event.	✓	✓	✓	✓
3	Honorary Recognition Certificate: Designed certificate for display, highlighting your legacy support.	✓	✓	✓	✓





# PAYMENT INSTRUCTIONS AND CONTACT

- Payment must be made in advance upon issuance of pro forma invoice.  
Send your cheque in favor of **"The Institute of Chartered Accountants of Pakistan."**
- All packages are exclusive of taxes.

## Contact for Sponsorship



sponsorship@icap.org.pk



+92-21-111-000-422



ICAP Head Office, Clifton, Karachi



Payment in advance via cheque in favor of  
**"The Institute of Chartered Accountants of Pakistan."**

Packages exclusive of taxes.

Platinum